



POLICY 7.06
STUDENT SERVICES
Points Program

POLICY INTENT

The AUSU points program shall be used to encourage participation in AUSU programs and activities.

POLICY RESPONSIBILITY:

Council

POLICY

- 7.06.01 Points may be granted only to current AUSU members
- 7.06.02 AUSU councillors, executives, and staff are not eligible for AUSU points, but may retain and redeem points earned prior to being on council.
- 7.06.03 The value of AUSU points is arbitrary and not based on a dollar conversion.
- 7.06.04 Points may not be redeemed for cash and have no value outside of AUSU unless AUSU has developed an agreement with an external agency.
- 7.06.05 AUSU points shall only be granted per the AUSU points scheduled or upon the approval of council.
- 7.06.06 AUSU points are not transferrable.
- 7.06.07 AUSU may develop any of the following means for members to redeem points:
 - a) Merchandise may be assigned a points value.
 - b) Merchandise may be offered for a discount price on redemption of a set number of oints.
 - c) Electronic media or account privileges (i.e., screensavers, forums account enhancements or personalization, etc.) offered for a points value.
 - d) contest entries may be sold for a points value.
- 7.06.08 AUSU shall not charge points for any service guaranteed to all members, or a service for students in need, or for scholarships or bursary applications, or for any other cash award.
- 7.06.09 Accrued AUSU points shall be recorded on the AUSU website account of each student. Members may view their points balance by accessing their account information through AUSU.org.

- 7.06.10 In the event that any evidence is found of tampering to increase the points value on an student account, that student's points shall be reset to zero.
- 7.06.11 All systems developed for the provision of points shall be potentially available to all members.

Budget Considerations

- 7.06.12 The points value of merchandise and other offerings shall be determined after a careful review of the annual budget and likely number of points to be awarded for that year, to ensure that redemptions do not exceed budgeted amounts.
- 7.06.13 The executive director shall create a cost impact estimate for any additions to the points schedule and for annual budgeting for points redemptions.
- 7.06.14 For each points earning opportunity the executive director shall ensure that the number of available points is trackable so that the total points awarded by AUSU are known.
- 7.06.15 Council shall be able to obtain a total of the number of outstanding points at any time by requesting this from the Executive Director.
- 7.06.16 Monthly financial reporting shall include the total number of points redeemed for the period, and the total number of members redeeming these points.
- 7.06.17 Monthly financial reporting shall also include the total cash value of all items awarded for points redemption for the period.

Expiration of Points

- 7.06.14 AUSU points do not expire, but lose all value upon dissolution of the program.
- 7.06.15 Any member who does not log into the AUSU website for a period of one year or more may have their account deleted, and have their points reset to zero.
- 7.06.15 Points may be redeemed after AUSU membership has expires.
- 7.06.15 Members who have not provided their full name, address and student ID information on their account, or who have created an account with false information, may have their accounts deleted and their points rendered null and void. This may extend to all accounts held by the member.
- 7.06.16 AUSU may cancel the points program, at its discretion, but must provide members with at least three (3) months notice for redemption of accrued points.

Schedule of Points

Activity	Points Awarded
Clubs: Submitting monthly report, per chair	2500
Clubs: To all chairs after the first three months	800
Clubs: To all chairs for every six months service	1000
Clubs: To each person involved in the creation of a club	3000
Clubs: Monthly allotment for member input (decided by chairs)	2500
AUSU Account Creation	100
Post Resume on Job Site	500
Respond to Survey	50-500
Bonus Activities (Find the Link, etc)	50-100
Contest (Winner Selected)	500-1000

POLICY HISTORY

Original Approval Date: March 24, 2009

Updated Date:

Review-by Date: March 24, 2011