



POLICY 9.22

POSITION

Social Media

POLICY RESPONSIBILITY

Council

POLICY

WHEREAS social media websites and related tools are growing in popularity;

WHEREAS current and potential AU students may seek information about AUSU through existing social media;

WHEREAS the Athabasca University Students' Union may consider the use of social media tools as a means of reaching out to students;

WHEREAS ausu.org is the sole official public source of information pertaining to AUSU;

BE IT RESOLVED THAT the Athabasca University Students' Union shall consider the use of social media tools;

BE IT FURTHER RESOLVED THAT if the Athabasca University Students' Union decides to make use of these tools, it shall do so with the purpose of directing students to ausu.org.

POLICY HISTORY

Original Approval Date: May 22, 2010

Updated Date:

Mandatory Review By Date: May 22, 2012