



Athabasca University
Students' Union

Athabasca University Students' Union

Council Meeting Minutes

Approved June 14, 2016

Tuesday May 10, 2016

4:30pm MDT

Meeting Called By: Shawna Wasylyshyn, President

Type of Meeting: AUSU Council Meeting

Minutes: Donette Kingyens, Communications and Member Services Coordinator

Participants

Council: President Shawna Wasylyshyn, Vice President External and Student Affairs Brandon Simmons, Vice President Finance and Administration Kim Newsome, Councillor Andrew Gray, Councillor Scott Jacobsen, Councillor Philip Kirkbride, Councillor Julian Teterenko, Councillor Dixie Toliver

Staff: Executive Director Sarah Cornett, Communications and Member Services Coordinator Donette Kingyens, The Voice Editor Karl Low

Meeting called to order at 4:32 pm MDT.

Agenda and Minutes

1.0 Approval of Agenda All

Motion: BIRT Council approve the agenda.

D. Toliver / B. Simmons

Carried 8/0

2016-05-10 Council Agenda.pdf

An item for a budget overage approval was added at the beginning of new business.

2.0 Adoption of Council Meeting Minutes All

Motion: BIRT Council approve the minutes of the April 14, 2016 changeover council meeting.

J. Teterenko / K. Newsome

Carried 8/0

2016-04-14 Council Minutes DRAFT.docx

Motion: BIRT Council approve the in camera session minutes of the April 14, 2016 changeover council meeting.

B. Simmons / S. Jacobsen

Carried 6/0

Councillors A. Gray and J. Teterenko abstained from the vote.

2016-04-14 In Camera Minutes - PARTICIPANTS ONLY_DRAFT.docx

Note: In-camera session minutes were circulated only to those individuals who took part in the session. Because both of the minutes for approval are for meetings with participants no longer on council, they were circulated to previous council members for comment. No comments were received.

Councillor J. Cross joined the meeting at 4:39pm MDT.

Old Business

3.0 Review of Action Items K. Newsome

The status of the action and agenda items on the bottom of the April 14, 2016 council meeting minutes were reviewed briefly.

Information and Discussion Items

4.0 June Council Meeting in Edmonton

S. Cornett

The in-person June council meeting is coming together. The following points were outlined:

- The agenda will include a lot of information and discussion including the budget, advocacy, goals, action items, strategies and more.
- Flights are booked for all but one councillor, which will be booked tomorrow.
- Councillor A. Gray is unable to attend due to work commitments.
- Council can review the travel expense policy for meals and driving reimbursement.
- The Friday session will be in the conference room at AUSU. The Saturday and Sunday sessions will be at the same hotel that the councillors are booked into.
- S. Wasylyshyn is planning evening events for Friday and Saturday.
- The session will start at noon on Friday with lunch and there will be a group dinner Friday evening. The session on Saturday will be a whole day and there will be something planned for the evening. The Sunday session will go until noon and wrap up.

New Business

5.0 Budget Overage Approval

Executive

Motion: BIRT AUSU Council allocate an addition \$849 to the 2015/2016 budget account Smart Draw to cover an unexpected overage due to currency conversion.

J. Teterenko / A. Gray

Carried 9/0

The following points were discussed:

- SmartDraw bills in US funds. When it was budgeted, AUSU was not aware of the total cost that would be billed due to the conversion rate.
- AUSU purchases SmartDraw licenses in bulk each year and provides free licenses to all AUSU members.
- There has been an increased uptake of this service due to increased communications with the membership.
- It was suggested that AUSU re-evaluate how useful SmartDraw is for the following year.
- AUSU will be preparing a Services Survey to go out to the membership shortly to help evaluate how useful and beneficial each of the AUSU services are.

6.0 Policy Revisions

Executive

6.1 Policy 1.01 POLICY MANUAL *Creation, Format, Maintenance & Review*

Motion: BIRT AUSU adopt the updated copy of Policy 1.01 POLICY MANUAL *Creation, Format, Maintenance & Review* for inclusion in the policy manual.

J. Cross / B. Simmons

Carried 9/0

Policy_1.01_Policy_Manual_Creation_Format_Maintenance_Exec_Edits.docx

Policy_1.01_Appendix_A.xlsx

The following background information was provided:

- Policy revision is very important and AUSU regularly reviews each policy at least once every two years. However, bringing every policy up at a council meeting for a discussion is time-consuming if there are only minor changes needed.
- These policy changes allow for minor changes to policies to be made by executive for efficiency sake, allowing council to focus their time on other things.

- For transparency purposes, all policy changes would still be made public during council meetings.
- Council or members at large can still ask for a formal review to be conducted for any policy.
- Any major policy changes will still be subject to a formal review.
- A policy revision schedule will be posted to the website so that council and members at large can find out when each policy is up for review and make recommendations if they choose.
- The VP Finance and Administration will also notify council members when policies are up for review as there may be a few more added in the near future.
- The councillor manual and policy state that all councillors should be regularly reviewing AUSU policies.
- The former procedure for updating policies was to update the “to be reviewed by date” based on the date the policy was updated, even if the policies were reviewed off schedule. The new procedure will keep the “to be reviewed date” static to a specific month so that each council will review each policy at least once, and to ensure more coherence in the schedule.

6.2 Policy 2.16 COUNCIL GOVERNANCE *Email Voting*

Motion: BIRT AUSU adopt the new Policy 2.16 COUNCIL GOVERNANCE Email Voting for inclusion in the policy manual.

S. Jacobsen / A. Gray

Carried 9/0

Policy_2.16_Council_Governance_Email_Voting_Exec_Edits.docx

AUSU has conducted votes by email for a long time. There was a procedure outlined in the AUSU Councillor Manual for email voting, but it was not previously written into policy.

It was noted that the policy includes absences for a lack of councillor participation in email voting discussions or votes.

6.3 Policy 8.04 TERMS OF REFERENCE Member Engagement and Communications Committee

Motion: BIRT AUSU adopt the updated copy of Policy 8.04 TERMS OF REFERENCE *Member Engagement and Communications Committee* for inclusion in the policy manual.

K. Newsome / P. Kirkbride

Carried 9/0

Policy_8.04_TOR_MECC_Exec_Edits.docx

The changes to this policy are primarily to outline what the MEC Committee is responsible for now that AUSU has a dedicated full time Communications and Member Services Coordinator.

The policy also now allows a member-at-large to sit on the committee if there are any seats vacant.

6.4 Policy 8.02 TERMS OF REFERENCE Awards Committee

Motion: BIRT AUSU adopt the updated copy of Policy 8.02 TERMS OF REFERENCE Awards Committee for inclusion in the policy manual.

J. Teterenko / K. Newsome

Carried 9/0

Policy_8.02_TOR_Awards_Committee_Exec_Edits.docx

The changes to this policy are primarily to ensure all of the terms of reference policies follow the same format for consistency sake.

It was also noted that although AUSU is trying to provide opportunities to members-at-large to join AUSU committees, this is not an option for the Awards Committee as it handles a lot of very confidential, sensitive student information.

5.5 Policy 8.01 TERMS OF REFERENCE Finance Committee

Motion: BIRT AUSU adopt the updated copy of Policy 8.01 TERMS OF REFERENCE Finance Committee for inclusion in the policy manual.

K. Newsome / P. Kirkbride

Carried 9/0

Policy_8.01_TOR_Finance Committee_Exec_Edits.docx

The changes to this policy were primarily to make it consistent with the other terms of reference policies. The major content changes include:

- Allowing a member-at-large to sit on the committee if there are any seats vacant.
- Some clarifying of what should be included in the monthly finance reports to council.

The following points were also noted:

- Currently the finance committee seats are all filled by council.
- The finance reports are sent to all of council every month and AUSU will be posting more information on the website for the public.
- Any councillor not on the committee can still come to a committee meeting as an observer.
- The policy previously did not have a maximum number of members. In order to allow the committee to work more efficiently, the policy revisions cap the number of committee members.

Action Item: AUSU to post financial information to the website. **K. Newsome / D. Kingyens**

Reports

7.0

Reports for the Month of March 2016

Note: The regular monthly reports from executive, staff, and committees were circulated prior to the meeting.

6.1 President's Report

S. Wasylyshyn

2016-04 President Report.pdf

- The president was invited to introduce the AU president Peter McKinnon at a dignitary breakfast hosted by AU. The meeting had a lot of AU alumni and other stakeholders and involved a lot of networking and great discussions.

6.2 Vice President External and Student Affairs' Report

B. Simmons

2016-04 VP External Report.pdf

- AUSU had a meeting with the Minister Schmidt and determined that the government is determined to work with AU to ensure it continues.
- CASA recently sent information about the upcoming foundation which is when all committee and board positions will be filled. AUSU has been looking into which opportunities would be best for AUSU.
- AUSU recently sent out communications to all members to invite feedback on how AUSU can improve engagement with the membership. The communication included the VP External's personal cell phone number, but no members have reached out yet. AUSU will continue to send out this message to the membership.

6.3 Vice President Finance and Administration's Report

B. Simmons /
K. Newsome

2016-04 VP Finance Report.pdf

- The new VP Finance has done a lot of work in the past few weeks to get caught up after the transition, has had many meetings to attend, and has worked on the policies reviewed to date including the new policy review plan and schedule.

6.4 Executive Meeting Reports

S. Wasylyshyn

2016-04 Executive Meeting Report.pdf

- Executive meeting reports are not public documents. The Executive meeting report was circulated to Council for review and acceptance in their role as the governing council of AUSU.

6.5 Finance Committee Report

B. Simmons

2016-04 Finance Committee Report.pdf

- The committee normally reviews the March finances in April but due to a tight schedule related to changeover they were reviewed in early May. The committee will have a second meeting at the end of May to review the April finances and then will be back on track.

6.6 Awards Committee Report

K. Newsome / J. Cross

2016-04 Awards Committee Report.pdf

- The committee was able to approve the first award for a computer bursary.
- The committee is now gearing up for the May cycle awards as AUSU has received the most amount of applications ever received.
- It was clarified that this report does not include the applications received in April 2016 for the May 1 awards deadline as the committee has not yet received those applications.

6.7 Member Engagement and Communication Committee Report

B. Simmons

2016-04 MEC Committee Report.pdf

- MECC did not have a meeting in April due to a lot of brainstorming done in previous months. MECC held their first meeting at the beginning of May, so there will be more updates going forward.

6.8 Executive Director's Report

S. Cornett

2016-04 Executive Director Report.pdf

- The Executive Director report will have a bigger section on the Voice for the following month.
- The Executive Director will be working with K. Low, the Voice Editor, on terms of reference for a joint committee to present to council next month.

6.9 Communication and Members Services Coordinator Report

D. Kingyens

2016-04 Communications Coordinator Report.pdf
Newsletter Stats.xlsx

- AUSU received the most award applications ever received, with over 6 times the number of applications than were received in May 2015.
- AUSU launched a new "AU Quick Links" page this month. All attendees were invited to review the list and notify D. Kingyens with any suggestions.
- Council noted that this report shows how well AUSU is doing with services and communications with the membership as a whole, and shows great growth over time.

6.10 Acceptance of Reports

All

Motion: BIRT Council accept the April 2016 reports as presented.

S. Jacobsen / A. Gray

Carried 9/0

Question & Answer Period

8.0

Question & Answer Period

S. Wasylyshyn

Observers were encouraged to participate in the Question & Answer period.

Observers are also invited to contact the AUSU office with any questions that arose from the meeting at ausu@ausu.org , 780.497.7000, or 1.855.497.7003.

Executives provided an overview of the current situation with Faculty of Health Discipline's changes to the program requirements for Nursing. The following points were made:

- Normally at AU, when changes are made to program requirements, they are imposed on a go-forward basis only.
- This past year, the Faculty of Health Disciplines made changes to the nursing programs that were retroactively applied to all students.
- The program changes raised the required GPA from 2.7 to 3.0, as well as added additional required courses.
- AUSU met on numerous occasions with the Dean of Health Disciplines and the VP Academic to protest these changes.
- The changes were passed by the Faculty of Health Disciplines' Faculty Council and appropriate committees, although AUSU voted against the changes.
- The Faculty states the changes were made to protect the academic rigour of the program and to ensure graduates had the appropriate skill and knowledge to be successful in the nurse licensing exam
- These changes may be beneficial to completing the nurse licensing exam but are not necessary to obtain a nursing degree.
- AUSU has heard from numerous students were only a couple courses away from graduating but now have to take additional courses to raise their GPA or complete additional prerequisites.
- AUSU executives agreed that they should continue to pursue this issue.
- The VP External and Student Affairs researched the nursing programs at all other universities in Alberta. The other universities contacted were appalled that AU has made these changes retroactive. Some minor changes were made to other Nursing programs, but the changes AU made were far more extensive than any other university in Alberta that AUSU spoke to (note: still waiting to hear back from MacEwan University).
- AUSU President recently asked the AU President if making changes to programs retroactively was normally done, and asked where the policy on this was located.
- The AU President said there is no policy on this as it should be a basic understanding that program changes should not be made retroactive. He advised he will be looking into this matter further.
- AUSU has a meeting with the Dean of Health Disciplines next week and will be continuing to discuss this issue.
- Karl Low asked if it was possible to obtain some more information about this to report in it in the Voice Magazine. AUSU Executive will be send information to Karl as well as any councillor or staff member that requests it.

Action Item: Send information about the AU Nursing program changes to K. Low for a Voice article.

S. Wasylyshyn

B. Simmons recently sent out a governance training course to all councillors and asked for any feedback on the course.

- AUSU requested that all councillors complete the course before the June council meeting.
- The course only has an hour long video and a few quizzes with only 2-3 questions each, so it will not take long to complete.
- The course will provide an overview of the roles of board members and will be especially beneficial to new AUSU councillors.

Action Item: All AUSU Councillors to complete the governance training program prior to the June council meeting.
All Councillors

Next Meeting and Adjournment

The next meetings of Council will be:

Tuesday June 14, 2016, 4:30 pm MDT by teleconference

Sunday June 26, 2016, Edmonton AB

Tuesday August 9, 2016, 4:30 pm MDT by teleconference (Tentative)

Tuesday September 13, 2016, 4:30 pm MDT by teleconference (Tentative)

Meeting adjourned at 6:03 pm MDT.

Summary of Action Items

Date	Status	Action Item and Responsible Party
Feb 11	In Progress	21.0 Question & Answer Period: Contact AU about getting advertising material so that members can advertise on AU's behalf. Executive
Mar 10	In progress	8.01 Policy 2.06 Council Governance – Student Representation on AU Committees: Staff to develop an application form to be put online. Staff
Mar 10	In progress	11.0 Vice President External and Student Affairs' Report: Look into when the UDL conference held in January will be aired. C. Doucette
Mar 10	In progress	17.0 Executive Director's Report: Determine how to facilitate meeting with the Voice and working on the AUSU Goal to support the Voice. Executive
Apr 14	In progress	5.1 Policy 2.04 Council Governance: Discipline: Policy wording to be worked out offline and circulated to council. Executive
Apr 14	In progress	5.2 Policy 2.08 Council Governance: Meeting Attendance: Council to discuss and decide on revisions to policy 2.08. Council
Apr 14	In progress	6.3 Vice President Finance and Administration's Report: Policy 2.15 to be reviewed to clarify how executive working hours are to be calculated. Executive
May 11		Policy 8.01 TERMS OF REFERENCE Finance Committee: AUSU to post financial information to the website. K. Newsome / D. Kingyens
May 11	Complete	Question and Answer Period: Send information about the AU Nursing program changes to K. Low for a Voice article. Executive
May 11		Question and Answer Period: All AUSU Councillors to complete the governance training program prior to the June council meeting. Council

Summary of Agenda Items

Date	Status	Agenda Item and Committee
Oct 26		Student Health and Dental Plan: Develop a onetime health care bursary with preference for recipients given to those who participated in the AUSU Health and Dental Plan. Awards Committee
Jan 14	closer to end of year	Communication and Members Services Coordinator Report: AUSU to consider ways to handle calendar orders for 2017, possibly including pre-orders MECC
Jan 14	Feb 1, 2016 and ongoing	Executive Meeting Reports: AUSU bylaw review Executive

Feb 11	March 10, 2016 (complete)	Policy Revision- Technology Infrastructure: Revisit tabled motion on Policy 9.05 Technology Infrastructure Council
Mar 10	May 6, 2016 (complete)	Communications and Member Services Coordinator's Report: Discuss obtaining feedback from members who received AUSU's 2016 Calendar. MECC

AUSU Executive Report

Shawna Wasylyshyn, President

Prepared: May 2, 2016



Current Issues

Committees:

AU Board of Governors – Board work this month has been minimal, although there was a short teleconference meeting of the Board called on April 26, which I did attend. The meeting was in camera, so I can't share the details.

Sub Committees:

BOG Institutional Advancement – No meetings this month.

BOG Academic Affairs – No meetings this month.

BOG Honorary Awards – No meetings this month.

BOG Presidential Search – The details of the committees work is totally confidential. I'm not permitted to discuss the meetings or their outcomes. Work is progressing well.

General Faculties Council – GFC met on April 26, and I attended in person in Edmonton.

The meeting began with the report of the Interim President, which resulted in a lively discussion. Dr. MacKinnon's report served as somewhat of a warning to some of the stakeholder groups who have invited government intervention into the operations of the University. The tutor/union members of GFC were openly critical of the administration and said that despite them raising the same concerns meeting after meeting, the University just goes ahead and does what they want anyway. The chastised Dr. MacKinnon for failing to encourage "collaboration and consensus" among University stakeholders. I spoke up and stated that from AUSU's perspective, we feel that for the most part, students are invited for consultation and collaboration where necessary. I also mentioned that collaboration and consensus aren't the same thing – that just because you ask all groups for their opinions doesn't mean everyone is going to get what they want!!

Some of the highlights from the meeting were:

- The SRM project, like all IT projects at AU is delayed. It is progressing.
- The Virtual Exam pilot is underway, I expressed gratitude for it on behalf of students.
- I asked for an update on student email addresses, they are delayed. I did receive information that they are waiting for a decision from the Associate VP of Academic and Student services on a couple of topics. I've added them to our list of things to discuss with Dr. May at our next meeting.
- The department of Advancement and the Faculty of Business have been hosting informational webinars about becoming a student at AU, and apparently some

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other faculties will be following suit as well. I am interested in this and will follow up.

- The VP of Advancement brought to our attention that changes are on the horizon for AU's group study program. It has become too costly and inefficient to maintain. I have requested stats from Advancement re: the number of students affected. They have promised to get back to me.

Sub Committees:

Student Awards Committee: No meetings this month.

GFC Exec: Met on April 13 via teleconference to approve the agenda for GFC.

SRM Project – Student Advisory Group: No meetings this month.

AUSU MECC: No meetings this month.

AUSU Awards: No Meetings this month.

AUSU Finance: No meetings this month.

CASA: Planning is underway for CASA's foundations conference in May – the dates are May 24 – 27. Brandon and I will attend, our flights and hotel have been booked.

Faculty Councils:

Faculty of Heath Disciplines: No meetings this month.

Faculty of Business Undergraduate Program Council: Met via teleconference for a long meeting on April 19. The Associate Dean was proposing changes to the overall faculty goals to assist in obtaining AACSB accreditation. I opposed the motion, because the goals were set after significant consultation with all stakeholder groups in the faculty. I felt that if the goals set are too difficult to report on, or not in line with what AACSB is requiring, those groups should be brought back to the table to consider that. I didn't think it was appropriate for the council to just undo the work of the larger goal setting group to make it easier to obtain accreditation. The motion did pass, very narrowly.

AUSU Business

Staffing – Executive worked hard with Sarah this past month to complete all staff reviews.

AUSU Policy and Bylaw Revisions – AUSU passed the second reading of the proposed revision to Bylaw 10 at the Council meeting in April. AUSU now has a new process for Bylaw amendments. A full scale revision; as prescribed by the FAC will commence.

Planning for in person AUSU meeting – Executive and staff have begun setting an agenda and making plans for this meeting in June in Edmonton.

Minister of Advanced Education – We met the Minister of Advanced education on April 5 at the legislature in Edmonton. We had a good discussion, he did state that

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before any extra funding would be given to AU, they need to have a permanent board chair and new President in place. He did very clearly state his commitment to AU and the community of Athabasca and I felt reassured that he was so well versed in our mandate and the importance of AU.

AUSU AGM – the AGM was held on April 7. Attendance was very low, despite a significant effort to encourage attendance. There was good dialogue between council and members and overall the meeting was a success.

Meetings

- 1 – Emergency AUSU Council Meeting
- 4 – AUSU Exec
- 5 – Marlin Schmidt, Minister of Advanced Education
- 5 – Executive Review w/ Sarah Cornett
- 5 – Alain May/Cindy Ives
- 6 – Michael Maws
- 6 – Carol Lund
- 6 – Titus Gregory
- 7 – Meeting with Stakeholders re: Student Lifeline
- 7 – AUSU AGM
- 11 – Exec Meeting
- 11 – Meeting with AUSU Councillor
- 13 – GFC Executive
- 14 – AUSU Council
- 15 – Meeting with AUSU Councillors
- 18 – AUSU Executive
- 19 – FB Undergrad program council
- 20 – AUSU Exec
- 23 – AU Presidential Search
- 25 – AUSU Exec
- 26 – GFC
- 26 – CASA Executive Director
- 26 – Board of Governors

April 2016

Hours

Weekly Breakdown

Week ending:	Hours
April 10	41.25
April 17	27.45
April 24	44.25
May 1	37.00
4 week average	37.49

Timesheets and Compliance

I have reviewed timesheets from Kim Newsome and Brandon Simmons and found them to be within policy requirements.

AUSU Executive Report

PART 1

Colleen Doucette, VP External & Student Affairs

(For period ending April 14, 2016)

Prepared: April 26, 2016



Athabasca University
Students' Union

PART 2

Brandon Simmons, VP External and Student Affairs

(For period April 15 through April 30, 2016)

Prepared: April 30, 2016

PART 1 (For period ending April 14, 2016)

Current

Committees

FHSS Committee Meeting

The FHSS Committee met on April 1st. In addition to the regular course changes, etc., there was a presentation by Mary Pringle on how to produce instructional videos. From preproduction, production, and postproduction, Mary described how instructors at AU could produce videos to put online so that student (and other faculty – depending on the video topic) could learn more about them, what they teach, and course information. The meeting concluded with a brief review of the FHSS Ad Hoc Committee's work.

FHSS Ad Hoc Committee Meeting

The FHSS Ad Hoc Committee met on April 1st. This meeting was to review the recent AUSU student input sessions and work on the draft that would be sent to the FHSS faculty. We met on April 5th for an AUGSA input session. We met on April 8th to discuss the AUGSA session and finalize the draft document. We met again on April 25th, this time with the Faculty to discuss the draft that they all received and receive comments.

SET Committee Meeting

The SET Committee met on April 8th. The meeting was an update on where the working groups are at that time. Nothing new has been reported other than the UDL conference organizers want to do a 6 month follow up for those that attended the conference.

Meetings

Meeting with the Minister of Advanced Education

(Detailed minutes can be found on the drive.) This meeting was eye opening as far as the future of AU. A great discussion was had on the sustainability of AU and what the Minister of Advanced Education has planned.

Meeting with Cindy Ives/Alain May

(Detailed minutes can be found on the drive.) We met with Cindy Ives and Alain May on April 5th. We discussed the status of the administrative process review and e-texts.

AU Meeting re: Ceridian/Lifeline

I did not take minutes for this meeting but essentially, AU was looking to find a way to bridge the gap between Lifeline and when their services for students are concluded, how can AU pick up where they left off. At the end of the day, this is not something that AU can do as it has to do with privacy, and we advised AU that Lifeline is an AUSU program, paid for by AUSU, and that we can answer any questions they may have but we cannot join forces to bridge the gap.

AUSU MECC:

MECC did not meet in the month of April, therefore there is no report.

Meetings

April 1 – FHSS Committee Meeting
April 1 – Emergency Council Meeting
April 1 – FHSS Ad Hoc Committee Meeting
April 4 – Executive Meeting
April 5 – Meeting w/ the Minister of Advanced Education
April 5 – Sarah's Review w/Executives
April 5 – Meeting with Cindy Ives & Alain May
April 5 – FHSS Ad Hoc Committee Meeting w/AUGSA input
April 7 – AU Meeting re: Ceridian/Lifeline
April 7 – AUSU Annual General Meeting
April 8 – SET Committee Meeting
April 8 – FHSS Ad Hoc Committee Meeting
April 11 – Executive Meeting
April 14 – Council Meeting
April 25 – FHSS Ad Hoc Committee Meeting

Hours

Weekly Breakdown

Week of:	Hours:
Mar 27 – Apr 3	30.0
Apr 4 - 10	30.0
Apr 11 - 17	24.0
Apr 25	2.0
3 week average:	28.0

Timesheets and Compliance

My last day with AUSU was April 14th, thus only 4 days of work for Apr 11-17 (24 hours). I added the 2 hours I spent with the FHSS Ad Hoc Committee on April 25th.

I have reviewed Shawna and Brandon's timesheets for the first few weeks of April and found that their weekly averages were in compliance with policy.

PART 2 (For period April 15 through April 30, 2016)

Committees

MECC Committee:

See MECC committee report.

FHSS Committee:

The faculty of humanities and social science faculty council met at the beginning of the month. During this meeting there was numerous changes to course titles and levels due to the courses being revised including in some cases significant updates resulting in greater depth of material require a change from a 200 level course to a 300 level course. There was also continued discussion in regards to the FHSS strategic plan and the work being done to further the strategic plan. There was also a discussion regarding the ongoing educational review.

Student Experience Team:

This committee meet early in April after the march meeting was canceled. The committee had a brief update on the Internal AU file sharing program “Alfresco”. There were also updates on the progress of the orientation, accessibility, service standards, and core competencies working groups. There was also discussion on dates for future meetings.

ERP SAG / Pedagogy & Research SAG:

These committees did not meet in April, the meetings that were scheduled ended up being cancelled due to conflicts with the GFC meetings. A new schedule has been prepared for future meetings to try and minimize conflicts with future GFC meetings.

CASA:

In April CASA released a report entitled “The Next Canada” This report was commissioned by CASA and put together by ABACUS DATA. The 34-page report discusses the important role that young Canadians played in the most recent federal election and shows that student concerns need to be recognized by political leaders. There was a lot of media attention given to the release of this report including a tv interview with the new Executive Director of CASA who was able to talk about some of the initiatives CASA was involved in including the Get Out The Vote Campaign the help to encourage students to vote.

CASA has also sent out the registration info for the May Foundations meeting to be held in Ottawa. Information was also sent to us regarding the upcoming CASA elections and the executive has been researching the benefit of having an executive member on the board of CASA.

AUSU Business

The biggest news this month was the meeting that AUSU had on April 5th with Marlin Schmidt, Minister of Advanced Education. This meeting was written about in the last executive blog but the meeting went well Sarah, Shawna, and myself were able to meet in person with Minister Schmidt and Colleen he former VPEX was able to attend via teleconference. There has been a lot of uncertainty regarding the university's sustainability and up until now there was not a clear answer from the government on the future of AU. There is still a lot of unknowns regarding the future of AU we were able to get a confirmation that the government is dedicated to the success of AU. They do not want AU to close and they do want it to remain in Athabasca.

At the meeting we tried to help the minister understand the important role that AU plays in the lives of those that attend there. We also invited him to attend our convocation. He told us that it is hard to make it to every convocation as they all are held at the same time. We did remind him that when he became the Minister of Advanced Education he said that he wanted to meet with students on their campuses. We told him that the only way that he will be able to do that with our students is by attending convocation.

Also AUSU published an ad in the voice and on our social media asking our members to reach out to us. We want to be able to hear from students regarding our communications. We recognize that all of our students are in a different space in life and we want to know what types of communication will benefit our students. We want to be a valuable resource to our members not just bombard them with information that may be of no interest to them. We are going to continue to try reach out to our members to hear what they have to say so that we can continue to improve member communication.

Meetings

April 1, 2016 – FHSS Faculty Council
April 1, 2016 – Emergency Meeting of Council
April 4, 2016 – Executive Meeting
April 5, 2016 – Meeting with Marlin Schmidt, Minister of Advanced Education
April 5, 2016 – Meeting with Cindy Ives and Alain May
April 7, 2016 – Meeting with Ceridian regarding student lifeline
April 7, 2016 – Annual General Meeting
April 8, 2016 – Student Experience Team
April 11, 2016 – Executive Meeting
April 14, 2016 – Council change over meeting
April 18, 2016 – Executive Meeting
April 21, 2016 – Student academic appeals committee
April 25, 2016 – Executive meeting
April 26, 2016 – AU Board of Governors Meeting

Hours

Weekly Breakdown*

Week of:	Hours:
March 28- April 3	30
April 4-10	30
April 11-17	31.25
April 18-24	30
April 24-May1	30
April Average:	30.25

Timesheets and Compliance

I have reviewed Shawna and Kim's timesheets and found that their weekly averages for April were in compliance with policy.

April 2016

AUSU Executive Report

Kim Newsome, VP Finance & Administration

Prepared: April 30, 2016



Committees

Finance Committee:

See finance committee report.

GFC (General Faculties Council):

April 26th – GFC is a group of 147 members of the university community, including AU Execs, tutors, student representatives, staff and other appointed members, that provides academic oversight and responsibility (subject to the Board of Governors). More information about how GFC is made up and what they do can be found here: <http://ous.athabascau.ca/general/documents/Orientation/GFC%20Orientation%20Presentation%20Feb%202016.pdf>

GFC meetings have very large agenda packages (this one was 286 pages) and a lot of informative content. Shawna and I both attend the GFC meetings and may each note different things that were of particular interest to us.

The need for better communication within the university community continues to be a concern. Tutors and those staff that work from home or at a remote office have expressed that they feel uninformed about certain initiatives. I think communication about the issue of sustainability and AU budget are of particular concern.

President MacKinnon indicated that AU will not likely receive approval for a deficit budget and work is being done to present a balanced budget for approval.

There is still a lot of reluctance by some groups to accept the continued implementation of the Student Support Centre (or call centre model). However, the implementation moves forward and a progress update from the Faculty of Science and Technology which shows over 12,000 cases being handled for this faculty. Just over 50% of these originated as a web enquiry, with the remainder being divided into email, telephone, and staff initiated contact. Of those cases, just over 85% were

April 2016

considered administrative which means they did not need to be referred to an academic expert or course coordinator.

In other news, the VP of Advancement talked about the success of their new initiative of holding webinars to new and existing students to provide general information about AU. They will be moving toward holding webinars that are specific to each faculty.

An update was provided on AU's Middle States Accreditation. The draft Periodic Review Report was provided and more information on the process will be provided by September.

GFC ALEC (Academic Learning Environment):

April 19th - The committee will be reviewing 25 documents related to Learning Resources. This includes over 600 pages of reports from AU and external sources. Some of the topics include trends in online learning, next generation learning environments and key issues in teaching and learning at digital universities. Since this was my first meeting, I am unaware of the issues/discussion that led to the collection of these documents and this is supposed to be discussed at our next meeting in May. The process for reviewing this material with such a large group and large amount of information is still being decided. However, I feel that it is a good step for the committee to be aware of such things and hopeful that AU is willing to compare themselves to other post-secondary institutions in this subject area.

Other business included passing motions for new and updated policies regarding library material borrowing renewals and overdue materials. These were mostly updates to language in the policy and a separation between procedure and policy. Students will not see a change in this service from these updates.

Of note was a part of policy that talks about students with overdue materials may result in being suspended from all AU services. It was clarified that tutoring was not included in this, but marking of assignments/exams was included.

GFC AEAC (Academic Excellence Awards Committee):

This committee was scheduled for a special meeting on April 25, however it was cancelled because they were unable to meet quorum. This meeting has been rescheduled May 10 and quorum has been confirmed.

April 2016

AUSU Business

Majority of the work these past 2+ weeks has been getting organized as the new VPFA, including email setup, assigning committees, policy review schedule, and getting up to date on AUSU affairs.

Administrative Professional Day was April 27, 2016. The executive showed appreciation for our staff with a small gift delivered by Shawna.

Additionally, I took part in writing and delivering a staff performance review, reviewed a payables package, wrote a draft procedure manual for Awards Committee Chair, and facilitated the review of the policies brought forward at this meeting.

Meetings

April 14, 2016 – Council Changeover Meeting
April 18, 2016 – AUSU Executive Meeting
April 19, 2016 – GFC – ALEC Meeting
April 20, 2016 – AUSU Executive Meeting
April 25, 2016 – AUSU Executive Meeting
April 26, 2016 – GFC Meeting
April 26, 2016 – Staff Review

Hours

Weekly Breakdown*

Week of:	Hours:
April 14-17 (part week)	15.5
April 18-24	30.75
April 25-May 1	32
Average calculated over 2.5 weeks.	
April average:	31.3

April 2016

Timesheets and Compliance

I have reviewed Shawna and Brandon's timesheets and found that their weekly averages for April were in compliance with policy.

Executive Motions

Apr 4	BIRT that AUSU Executive approves entering into a multi-year contract with Total Communications for our telephone system as opposed to an outright purchase. S. Wasylyshyn/B. Simmons Carried 3/0
Apr 11	BIRT that AUSU Executive agrees that Colleen Doucette should remain as the AUSU representative on the FHSS ad hoc committee until the committee is disbanded Sept 2016 whichever comes first. S. Wasylyshyn/B. Simmons Carried 3/0
Apr 11	BIRT that AUSU Executive that Kim Newsome, as VPFA-elect, be added to the signing authority. S. Wasylyshyn/C. Doucette Carried 3/0
Apr 11	BIRT that AUSU Executive agree to keep the AUSU credit cards in the custody of Brandon Simmons and Sarah Cornett. C. Doucette/S. Wasylyshyn Carried 3/0
April 26	BIRT AUSU purchase a mobile phone for Brandon Simmons as per Policy 2.15 and that the device will be amortized over 3 years with the remainder being deducted from Brandon's final Executive pay period. S. Wasylyshyn/K. Newsome Carried 3/0

Committee Report

Finance Committee



PART 1 Prepared by: Brandon Simmons, Chair

Date: May 3, 2016

PART 2 Prepared by: Kim Newsome, Chair

Date: April 27, 2016

PART 1 (For period ending April 14, 2016)

Committee Members: Brandon Simmons VPFA (Chair), Tamara Ross, Pierre Plamondon, Phillip Kirkbride, Laura Zhu, Shawna Wasylyshyn, Megan Daigneault, Kim Newsome

Monthly Activity:

There was no finance committee meeting held before the end of April 14, 2016 at which time the current finance committee was dissolved and a new committee was elected.

PART 2 (For period April 15 through April 30, 2016)

Meetings: All business conducted by email.

Committee Members: Kim Newsome (Chair), Shawna Wasylyshyn (President), Julian Teterenko, Josh Cross, Scott Jacobsen, Andrew Gray, Sarah Cornett (Ex-officio)

Monthly Activity

Committee Changeover

The new council was sworn in on April 14, 2016 and the new finance committee was formed.

Since we started half way through the month, it was short notice to try and squeeze in our monthly meeting in April. After polling the committee, we have set our first meeting for May 5.

Everyone is set up in the group email and we have confirmed that it is working.

The committee was asked to review the Terms of Reference and some of financial policies that are most relevant to our regular meetings.

Committee Report

Awards Committee



PART 1 Prepared by: Kim Newsome, Outgoing Chair

Date: April 20, 2016

PART 2 Prepared by: Josh Cross, Incoming Chair

Date: May 1, 2016

PART 1 (Covering April 1 – 14)

All Business Conducted By Email

Committee Members: Kim Newsome (chair), Shawna Wasylyshyn, Megan Daigneault, Philip Kirkbride, Laura Zhu, Sarah Cornett (ex-officio).

Activity This Month

With convocation approaching, a member reached out and questioned that the AUSU Travel Bursary states that you must be a member to apply. The criteria for the award also points out that part of the intention of this award is to help with travel to convocation. The Awards Committee recognized that students applying to convocation may no longer be AUSU members and initiated a discussion and subsequent motion as noted below.

One Travel Bursary was reviewed this month by the committee and approved.

This report includes the activity between April 1-14, 2016. On April 14, 2016 a new council was sworn in and a new committee was formed. I have thoroughly enjoyed contributing to the committee as chair and am excited that a new councillor has stepped up to the challenge!

Congrats Josh Cross, incoming chair, and welcome to the other new councillors that will form the Awards Committee for the next year. I am delighted to carry on as a committee member and to be able to help the new committee in any way I can.

Motions/Decisions

BIRT in recognition of the spirit of the AUSU Travel Bursary, the AUSU Awards Committee will consider applications from former AUSU members applying for the Travel Bursary to attend convocation at AU in June 2016, providing they meet other eligibility requirements, including 7.02.12.

Moved: Kim Newsome

May 2016 Council Meeting

Seconded: Laura Zhu

Motion carried 4/0

Philip Kirkbride did not vote.

BIRT AUSU Awards Committee approve the attached Travel Bursary for XXXXXXXX for up to \$800 for the requested flight and one night accommodation expense.

Moved K.Newsome
Seconded P.Kirkbride

Motion carried 4/0

Philip Kirkbride did not vote.

PART 2 (Covering April 15 – 30)

Meetings:

Committee Members: Josh Cross (Chair), Shawna Wasylyshyn (Voting ex-officio), Scott Jacobsen, Kim Newsome, Dixie Toliver, Sarah Cornett (non-voting ex-officio)

Monthly Activity

New Awards Committee

Our brand new awards committee is now hard at work! Everyone is doing a great job even though some of us are brand new to council. We are now preparing for the May awards applications to come through and will start the long process of discussing and voting on those applications.

Motions/Decisions

We received one emergency bursary application since the committee turnover. This application was denied due to a lack of essay and no demonstrated emergency or need.

We also received 3 Computer Bursary Applications which are currently either in discussion or about to be voted on - These bursary results will be announced in the following report once voting is done and a decision is made.

PART 1 and 2 (Covering April 1 – 30)

Awards Overview

Award	Apps	Approved	Denied	Notes	Remaining Awards	Remaining Budget
Academic Achievement Scholarship	62	2	60		2	\$2,000
AUSU Bursaries	11	5	6		5	\$5,000
Computer Bursaries	4	3	1		5	-
Travel Bursaries	2	1	1		-	\$3200
Emergency Bursaries	4	2	2		1. \$330 2. \$495	\$5,175
Student Service Award	8	2	6		2	\$2,000
Returning Student Award	23	2	21		2	\$2,000
Balanced Student Award	31	2	29		2	\$2,000
Totals:	214	17	198			

*** The table includes only the applications that were reviewed by the Awards Committee. It does not include any applications that were disqualified and did not meet minimum criteria. Disqualified applications do not get sent to the committee.

Committee Report

Member Engagement & Communications Committee

Prepared by: Brandon Simmons, Chair

Date: April 30, 2016



Committee Members: Brandon Simmons VPEX, Shawna Wasylyshyn President, Kim Newsome VPFA, Philip Kirkbride, Sarah Cornett Executive Director, Donette Kingyens Communications Coordinator.

Activity This Month

There was no meeting during the month of April however a new MECC committee was organized at the council changeover meeting. Brandon took over as chair of the committee and Shawna, Kim, and Philip joined the committee. The committee is scheduled to meet on May 6 and an agenda with many discussion topics has been circulated.

There is a lot of work to be done going forward and I am excited to be able to see what we can accomplish during the course of this next year.

Activity Report

Executive Director

Prepared: May 4, 2016



Athabasca University
Students' Union

Overview

The bulk of this past month has been dedicated to:

- council and executive support particularly around changeover,
- onboarding of new administrative assistant,
- employee reviews,
- revamping of budget and general ledger accounts in preparation for budgeting, and
- planning for the June face-to-face meeting in Edmonton

as well as day to day management tasks.

Administration

Office & Staff

Employee reviews, including my own, have been completed or nearly completed this past month. A slightly modified template and process was implemented. Employee reviews will take place semi annually with quick overviews in the interim quarters so that it becomes an ongoing process rather than an annual event.

Jamie Mulder began as AUSU Administrative Assistant on April 6, 2016 and will working three days per week and keeping an eye on email and voice mail the other two days per week. Her picture and bio are on the AUSU website so have a look and send her a "Hello". She has jumped right into the spring awards cycle and has been working closely with Donette to get the applications processed and to the Awards committee, as well as gradually taking over other administrative tasks

The new office telephone system was installed the morning of the annual meeting (Phew!!! And a huge thank you to Total Communications team!!) and is working well.

Finances

March financial reports were compiled and circulated to all of council. They will be reviewed by the finance committee May 5th and the regular monthly meetings will begin again late May.

The second quarter variance report (March 31, 2016) shows AUSU to be in good financial shape with better than anticipated revenues and moderate expenses. Early projections for year-end are positive.

In preparation for the 2016/2015 budgeting process, and using the last 8 months experience with AUSU financial reports, I undertook to re-map the general ledger account and reformat the budget document so that their structures mesh, and their sections and sub-sections better reflect the current administration of AUSU. The draft re-mapping has been circulated with the March financial reports and will be reviewed by the VPFA and fiancé committee. Their will then be work required of our contracted bookkeeper. The end result will be a much smoother process to provide monthly variance reports and a budget document that is more easily understood in terms of how AUSU currently operates.

Directors and Officers Insurance Claim

I continue to act as lead contact between AUSU's insurance provider, legal team, and executive regarding a claim made under the Directors and Officers insurance policy. The claim remains unresolved at this time.

Committee Support

Other than the executive committee, no AUSU committees met in April due to council changeover and new committee appointments mid-month. The executive committee met four times as documented in the monthly executive meeting report.

The Voice

The Voice continued to publish weekly through April. In the process of speaking with Managing Editor Karl Low during his annual employee review, there was a good conversation about the challenges associated with the growth in the number of articles and writers that the magazine has and the ongoing technical difficulties with the old website. Objectives for May are to get a task force together and a request for proposal out for a new website.

Governance

Council Changeover

The change to new council and new executive officers took place at the April 14, 2016 meeting according to AUSU bylaw and policy.

Executive and Council Orientation

Orientation for Executive and Council is an ongoing process with various resources, instructions, and information being circulated over the month. Donette Kingyens has been a great help in this process with her work on the council manual, email set-up and Google Drive reconfiguration.

Annual Meeting 2016

The annual meeting took place on April 7th with a very disappointing turnout. All necessary tasks were completed according to bylaw and policy but I hope to find ways to engage more members in the event for next year.

Committee Appointments

AUSU committee positions were filled according to their terms of reference and AUSU policy at the April 14 council meeting.

Executive has confirmed who will be sitting on AU committees moving forward.

Policy and By-law Review:

Second reading of the motion to amend article 10 of the bylaws was passed unanimously at the April 14, 2016 council meeting.

Policies 3.04, 9.06, were amended and policy 9.16 was repealed.

Meetings

April 5	Member w/ Minister Schmidt
April 5	Meeting w/ Drs Ives and May
April 7	Meeting w/ Student Lifeline and AU Counselling Services
April 7	AUSU Annual General Meeting
April 4	Executive Meeting
April 11	Executive Meeting
April 18	Executive Meeting
April 25	Executive Meeting
April 14	Council Meeting
April 13	Staff Meeting
April 20	Staff Meeting
April 27	Staff Meeting

Activity Report

Communications Coordinator

Prepared by: Donette Kingyens

Prepared: May 2, 2016

General Administration



- **Student Inquiries**

- Received a few emails from students required personal advocacy with AU, including one issue with a student not getting responses from AU regarding her exam requests for 2 months and then charging her for an extension because the exams were not done in time, and another in which a student felt he should not have been charged out-of-province fees as he is in Alberta but listed Ontario as his billing address.
- Numerous inquiries asking us about a health plan and whether we are looking into other options.
- Numerous inquiries about the awards applications & deadline.

- **Administrative Assistant**

- New Administrative Assistant, Jamie, started with AUSU on April 6. She has been doing an excellent job!
- Worked with Jamie on numerous initiatives and training particularly in preparation for the May awards deadline.
- Creating some more templates for answering student emails and more instruction sheets for administrative duties.

Projects

- **Website Projects**

- Officially launched new "AU Quick Links" page, which provides links to all of the AU Faculties, services, resources, and various procedures and info pages.
- Still working on an "FAQ" page for the website but this has become low priority due to numerous other projects and tasks

- **Research Projects**

- *Teleconference System* – researched and tested numerous teleconference systems to find the best option for AUSU. Will have a report prepared for executive to review shortly.
- *7 Cups of Tea* – researched a health & wellness program recently launched by University of Lethbridge. It offers a lot of free options with a focus on peer support and 'personal growth plans', as well as online forums. Will have a report prepared for council to review by the end of May.

Services

- Statistics on Services Provided for the Month:

Month	Smart Draw	Lynda	Calendars	Geocache	Grad Cards	Welcome Email
Apr 2016	18	38	1	1	0*	809
Mar 2016	2	22	3	2	69	376
Feb 2016	5	18	11	16	63	393
Jan 2016	12	33	68	n/a	95	607
Dec 2015	23	29	1,262	n/a	66	480
Nov 2015	5	20	10	n/a	55	368
Oct 2015	2	31	12	n/a	n/a	389
Sep 2015	5	16	22			750

Note: No grad cards sent in March as there was an issue with our card order - the printer smudged the ink every time we tried to print. A replacement order should be received shortly so we will send out the April and May cards in May.

- Lynda.com

- Note: In September 2015 I purged all users who had not accessed their account in over a year.*

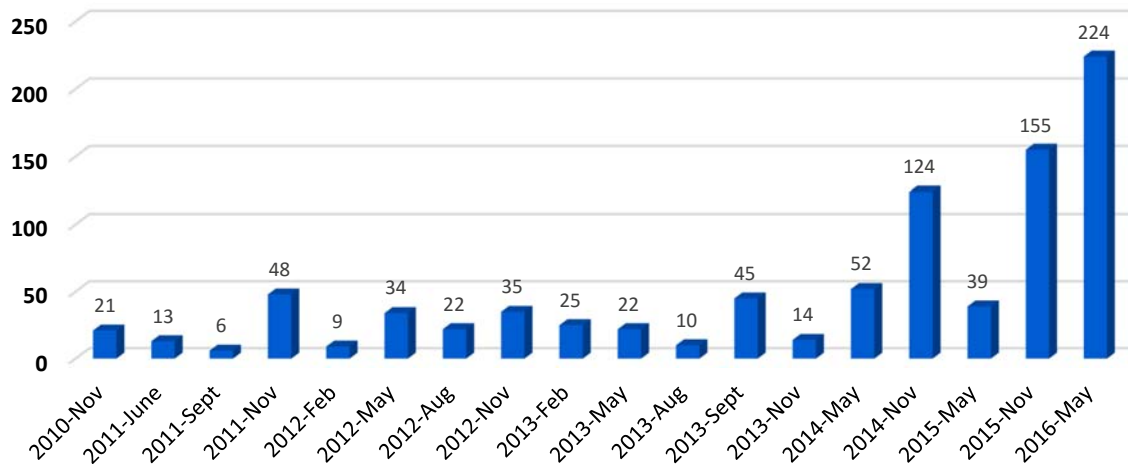
Month	Total Accounts:	New Accounts	Videos Viewed	Hours viewed	Avg. min. per login	Certificates completed
April 2016	476	38	1493	94	19	19
Mar 2016	437	22	1481	111	35	24
Feb 2016	413	18	2977	204	43	51
Jan 2016	395	33	1544	103	21	22
Dec 2015	362	29	3398	230	28	56
Nov 2015	333	20	4383	303	40	101
Oct 2015	313	31	1386	87	15	13
Sep 2015	282	16	3953	270	57	74

Awards

- May 2016 Awards Deadline

- Received **224** awards applications, which is significantly more than AUSU has **ever** received for one awards deadline.
 - Trained Jamie on processing award application as well as helped process the applications since we received so many.
 - Advertised to the members in numerous ways and on numerous dates:
 - Newsletter – March 4, April 1 and April 18 editions
 - Facebook/Twitter – April 1, 16, 23, 28, and May 1
 - AU Facebook Forum – April 1, 18, and 29
 - Mobile App – April 1, 25, and 29

Historical Award Applications



Social Media & Marketing

- **Newsletters**
 - See “**Newsletter Statistics.xls**” in report folder.
- **The Voice**
 - Sent Voice ads for each Voice publication in March (Apr 1, 8, 15, 22, 29).
 - Submitted an additional news article for the [April 8 edition](#) to outline the AUSU Bylaw Revisions Background.
- **Contests**
 - Posted a “Mobile App” contest (*per instructions from the VPEX*) to encourage AUSU member to use the app. Members could answer a question posted to the campus wall in the app titled “What is your favorite AU resource?”.
 - Received 20 responses.
 - The winner (Nicole Deranleau) was chosen at random and received a \$25 gift card and an AUSU swag pack.
- **Website**
 - Added new “[AU Quick Links](#)” page
 - Added the Voice Social Media links
 - Scheduled numerous council meetings
 - Added minutes from March council meetings
 - *These now include all of the reports included for each meeting. In the past only the three executive’s reports were posted to the website, but we are now including all public reports.*
 - Posted meeting agendas
 - Added or updated biography pages for new and returning council members as well as new Admin Assistant.
 - Updated logos/images on SmartDraw page per request from our SmartDraw rep.
 - Created and posted numerous news articles, see below.

- **News Articles:**

- [April 25 Article](#): We want to Hear from You! *(written by the VPEX)*
- [April 22 Article](#): The Globe and Mail Wants Feedback from AU Students!
- [April 15 Article](#): AUSU Committees Filled!

- **Mobile App**

	Total Registered Users	Social Connections in last 90 days	Campus Activity in last 90 days
Apr 2016	2096	64	1,257
Mar 2016	2,002	60	874
Feb 2016	1,866	184	2,074
Jan 2016	1,771	388	3,899
Dec 2016	1,362	328	3,286
Nov 2016	1,177	275	2,621
Oct 2016	1,073	318	
Sep 2016 (Launch)	881		

- Fixed a bunch of entries for grad students posted by AUGSA that listed AUSU as the host. Updated them to show AUGSA as the host.
- Dealt with a few issues in the mobile app, including a problem with campus fees posts repeating themselves in the control panel.
- Updated profiles for new council & executives in AUSU section of app

- **Website Polls**

- *Which AUSU Service is of most value to you? (Email us at services@asu.org if your choice is not on the list)*
 - Student Lifeline 0
 - Lynda.com 5
 - Mobile App 4
 - Advocacy 2
 - Course Evaluations 0
 - Other 2
 - **Total Responses:** 13
 - **Posted:** Apr 11 – Apr 25
- *How many post-secondary institutions are you CURRENTLY taking courses at (distance or in-person):*
 - Just AU 21
 - One other school in addition to AU 4
 - More than one other school in addition to AU 0
 - **Total Responses:** 25
 - **Posted:** Mar 28 – Apr 11

- **Social Media Statistics:**

- **Facebook**

Month	Total Posts	Total Likes	New Likes	Average post reach	Overall Impressions
Apr 2016	64	742	20	198	37,385
Mar 2016	66	730	18	174	35,246
Feb 2016	59	720	16	141	26,474
Jan 2016	37	707	28	154	20,180
Dec 2015	38	681	32	109	9,262
Nov 2015	49	654	20	83	8,508
Oct 2015	68	641	18	82	12,881
Sep 2015	32	628	22	100	7,688

- **Twitter**

Month	Total Posts:	Total Followers	New Followers	Retweets	Link Clicks	Overall Impressions
Apr 2016	55	600	13	40	73	14,193
Mar 2016	59	589	10	36	55	15,335
Feb 2016	65	588	17	29	80	13,011
Jan 2016	36	584	18	14	34	10,403
Dec 2015	34	579	12	12	37	11,075
Nov 2015	53	577	12	11	92	11,704
Oct 2015	68	574	24	40	60	7,650
Sep 2015	27	561	17	20	51	7,440