



Athabasca University Students' Union

Council Meeting Minutes

Approved November 8, 2016

Thursday, October 13, 2016
5:30pm MDT

Meeting Called By: Shawna Wasylshyn, President
Type of Meeting: AUSU Council Meeting
Minutes: Donette Kingyens, Communications and Member Services Coordinator
Participants
Council: President Shawna Wasylshyn, Vice President External and Student Affairs Julian Teterenko, Vice President Finance and Administration Kim Newsome, Councillor Andrew Gray, Councillor Scott Jacobsen, Councillor Brandon Simmons, Councillor Dixie Toliver
Councillors-elect: Councillor-elect Robin Bleich, Councillor-elect Amanda Lipinski
Staff: Executive Director Sarah Cornett, Communications and Member Services Coordinator Donette Kingyens, Voice Managing Editor Karl Low
Members: Barb Lehtiniemi, Sarah Blayney Lew

Agenda and Minutes

1.0 Adoption of Agenda All

Motion: BIRT AUSU Council adopt the agenda.

A. Gray / S. Jacobsen

Carried 7/0

2016-10-13 Council Agenda.pdf

2.0 Approval of Council Meeting Minutes All

Motion: BIRT AUSU Council approve the minutes of the September 13, 2016 regular council meeting.

A. Gray / S. Jacobsen

Carried 7/0

2016-09-13 Council Minutes DRAFT.docx

Motion: BIRT AUSU Council approve the minutes of the September 13, 2016 special council meeting.

A. Gray / S. Jacobsen

Carried 7/0

2016-09-13 Special Council Minutes DRAFT.docx

Motion: BIRT AUSU Council approve the minutes of the October 5, 2016 special council meeting.

D. Toliver / J. Teterenko

Carried 7/0

2016-10-05 Special Council Minutes DRAFT.docx

Note: Approval of all council minutes, for special, regular, and interim council meetings, takes place at the next regular public meeting.

Old Business

- 3.0 Review of Action Items** All
- Note:** The status of the action and agenda items from the September 13, 2016 council meeting were reviewed briefly. There was only one action item and it was completed.
- 4.0 Ratification of Email Motions** S. Wasylyshyn
- 4.1 Awards Committee Recommendation – September 22, 2016**
- Motion:** BIRT AUSU Council ratify the following email motion of September 22, 2016 for the record:
- BIRT AUSU Council adopt the Awards Committee recommendation to offer one additional Student Service Award (total \$1000) be distributed for the November 1 Awards Deadline and that this additional award be given to a deserving applicant that shows leadership related to their service contributions to honour outgoing AU President Peter MacKinnon and his leadership contributions to AU.*
- S Wasylyshyn / J. Teterenko Carried 7/0
- D. Toliver / J. Teterenko Carried 7/0
- Motion:** BIRT AUSU Council clarify that the additional Student Services Award to honour outgoing President Peter MacKinnon is a one-time award for November 2016 awards cycle.
- D. Toliver / J. Teterenko Carried 7/0

Welcome and Oath of Office

- 5.0 Welcome and Oath of Office** S. Wasylyshyn
- President Shawna Wasylyshyn welcomed the new councillors to the table and lead them in reciting the Oath of Office. Note that the Oath of Office has been signed and returned by all incoming councillors.
- Councillor Oath Document.pdf*

New Business

- 6.0 Committee Seats** S. Wasylyshyn
- At the time of compiling the agenda, there was one seat available on the finance committee and two seats available on the awards committee. Although AUSU put out the call to the existing council to fill the seats, they were unable to be filled. With two new councillors, there is an opportunity to make committee appointments.
- Motion:** BIRT AUSU Council appoints councillor Robin Bleich to the AUSU Finance Committee.
- A. Gray / S. Jacobsen Carried 9/0
- Motion:** BIRT AUSU Council appoints councillors Robin Bleich and Amanda Lipinski to the AUSU Awards Committee.
- A. Gray / S. Jacobsen Carried 9/0

7.0 Board of Governors Seat

Executive

Motion: Whereas AUSU is legislated in the Post-secondary Learning Act to have two voting members at the AU Board of Governors; seats currently held by Shawna Wasylyshyn and Brandon Simmons;

Whereas Brandon Simmons has resigned his position as AUSU VPEX, and is no longer receiving executive compensation;

Whereas we have requested a Ministerial Order for the current VPEX Julian Teterenko to take Brandon's seat on the Board, but receiving one can take up to 6 months;

Whereas serving on the Board of Governors requires a significant time commitment, typically between 10-15 hours each month;

Whereas it is in the best interest of AUSU for Brandon to continue to participate and attend meetings and functions at the Board of Governors;

BIRT AUSU Council approve compensation of \$200 per month for Brandon Simmons to be one of two voting members on the AU Board of Governors, starting in September 2016 and continuing until Julian Teterenko receives his order from the Alberta Minister of Advanced Education.

A. Gray / S. Jacobsen

Carried 7/0

The following points were discussed:

- It is important for AUSU to maintain 2 seats on the board of governors. They have several meetings coming up, including evening meetings and a full day of meetings next week.
- In the past month, S. Wasylyshyn and B. Simmons logged over 13 hours in one day due to Board of Governors meetings.
- We do not have a policy for a councillor who is not executive to participate on AU committees, so AUSU looked at the policies we do have to work out something fair and equitable.

A. Gray left the meeting at 6:00pm.

8.0 Faculty of Health Disciplines Retroactive Changes

S. Wasylyshyn

AUSU Report to Stakeholders on Retrospective Changes Sep 27 2016.pdf

Shawna Wasylyshyn lead a brief review of the AUSU Report to stakeholders on retroactive changes in the Faculty of Health Disciplines. The following points were raised:

- AUSU executives have had many meeting over the past 8 months, including meetings with AUGSA, AUFA, AUSU's lawyer, and multiple people at AU. Each time a meeting was held, the same questions were brought up to clarify what the changes were in the Faculty of Health Disciplines, when the changes were put into effect, who was affected, etc. It was difficult for people outside of the situation to get a good grasp of what happened and the impact of it.
- S. Wasylyshyn put together a report that outlines everything, including what changes were made and when, details of conversations, copies of emails and impacts to the students affected.
- The report was presented at the FHD Faculty council meeting, in which it was added to the agenda, and S. Wasylyshyn also requested that the Dean email it out to the entire Faculty. The Faculty Council had a lot of questions about the report and the situation.

- The report was also sent to the AU President and some members of the General Faculties Council, as well as to AUGSA and AUFA in the hopes of getting their support during discussions at committees.
- S. Wasylyshyn also wrote an executive blog which links to the report, which was posted to the AUSU website and social media.

9.0 Policy Revisions

Executive

Note: The following two motions are not based on a full policy review and only contain specified edits resulting from recently identified gaps in policy. The changes are just to 1 or 2 lines in the policy, and not a full review.

9.1 Policy 2.07 Council Governance: Member Representatives on AUSU Committees

Motion: BIRT AUSU adopt updated Policy 2.07 Council Governance: Member Representatives on AUSU Committees.

K. Newsome / S. Jacobsen

Carried 8/0

Policy_2.07_Council_Governance_Member_Reps_on_AUSU_Committees.docx

The following points were discussed:

- Council recently identified that although there is an attendance policy that addresses councillors being absent from meetings, but nothing to address member's at large on committees having numerous absences from committees.
- The policy changes may not work in all cases, particularly for ad-hoc committees that may meet every week for a short period of time, as opposed to regular committees that meet once per month or less.
- The current ad-hoc Joint Council/Voice Action Plan Committee has difficulty getting all members together. Although doodle polls are sent out to try to set an agreeable meeting time, it is not possible to set meeting times that all committee members can attend. The meetings are being held at alternating times to accommodate as many committee members as possible, but there have been numerous absences. However, all of the committee members are engaged by email and doing a lot of work between meetings.
- It was suggested to have an automatic repercussion instead of holding a motion to vote on it as people may be uncomfortable making a decision about withholding pay or kicking someone out of a committee.
- The committee chair is responsible for making sure the committee members are all getting the work done, and is in the best position to be aware of who is doing what work, so it falls under the chair's job description to handle a committee member not pulling their weight.
- There needs to be a democratic process to vote on the outcome.
- It is important for everyone to understand how governance works. The chair can bring forward a motion and move it, but it needs a seconder to bring it forward for a vote.
- Some chairs may be uncomfortable bringing forward such a motion, so it was suggested the wording state the Chair "will" move, instead of "may" move.
- Although committee members are volunteers, they still volunteer to contribute so need to be held accountable.
- Committee members are given honoraria to complete committee work, and AUSU council is accountable to our membership to ensure their money is being put to good use.
- The last couple times AUSU council looked for members-at-large to join committees, there was a fair bit of competition for the seats.
- The changes to 2.07.18 were revised to state "In the event that a non-councillor committee member has noteworthy periods of absence or inactivity during a given

month, the Chair will move to withhold all or part of the honoraria for that month at the next committee meeting or by email motion of the committee.”

9.2 Policy 7.02 Scholarships, Awards and Bursaries

Motion: BIRT AUSU Council adopt updated Policy 7.02 Scholarships, Awards and Bursaries.

K. Newsome / S. Jacobsen

Carried 8/0

Policy_7.02_Scholarships_Awards_and_Bursaries.docx

This policy only has a few small changes.

The emergency bursary description was updated to state that it is for members in times of urgent financial need **and** unforeseen circumstances to align with the wording on the AUSU website and the application. The spirit of this award is not just to help students in financial need, but also students facing extenuating circumstances that caused them to need a supplemental exam or course extension.

The emergency bursary description was also updated to state that the applicant does not have to be a current member to apply for an Emergency Bursary, which came about due to an existing application. If students finish a course, they can still apply for a supplemental exam after their final grade is in, which means they may be applying for the Emergency Bursary when they are no longer a member. If they are still eligible to write a supplemental exam, they should be eligible for the Emergency Bursary.

Reports

10.0 Reports for the Months of September 2016.

Note: Regular monthly reports from executive, staff, and committees are circulated prior to the meeting. Any updates or highlights will be presented by the author of the report. Questions regarding the reports may be posed.

10.1 President's Report

2016-09 President Report.pdf

S. Wasylyshyn

AUSU Executives have been tasked with reviewing their workload and come up with solutions to get hours and work load under control, as currently they are putting in many extra hours that they will not be able to recover.

A. Gray rejoined the meeting at 6:49pm MT.

10.2 Vice President External and Student Affairs' Report

2016-09 VP External Report 1.pdf

2016-09 VP External Report 2.pdf

B. Simmons
J. Teterenko

The VP External position changed hands partway through September, so there are two reports, one from each VP External for their portion of the month.

B. Simmons has submitted his resignation for the CASA Board, and prepared a resignation for the AU Board of Governors to take effect once J. Teterenko receives his Ministerial Order to join the Board of Governors.

10.3 Vice President Finance and Administration's Report

2016-09 VP Finance Report.pdf

K. Newsome

The AU Academic Excellence Awards Committee just passed policy recommendations to make it easier for students to nominate tutors and academic experts.

K. Newsome noted that during their various meeting with AU Executives and Faculty associations, there were a lot of topics raised other than just the retroactive program changes, so they are listed in the report to ensure it is documented that these discussions are taking place.

10.4 Executive Meeting Report S. Wasylyshyn
2016-09 Executive Meeting Report.pdf

Note: Executive meeting reports are not public documents. Any decisions made by the Executive appear in a separate public report for ratification by Council. The Executive meeting report was circulated to Council for review and acceptance in their role as the governing council of AUSU.

10.5 Finance Committee Report K. Newsome
2016-09 Finance Committee Report.pdf

The committee did not meet in September due to vacations. Kim will send out doodle poll to set a meeting time for October, during which 2 months worth of finances will be reviewed.

10.6 Awards Committee Report S. Jacobsen
2016-09 Awards Committee Report.pdf

A new one time award was developed in honor of the outgoing AU President, Peter MacKinnon to recognize his leadership at AU.

10.7 Member Engagement and Communication Committee Report J. Teterenko
2016-09 MEC Committee Report.pdf

The igo2AU contest has approximately 400 entries so far, with still a month and a half to get more. MECC is also looking into a few more swag items and implementing a texting system.

10.8 Joint Council/Voice Action Plan Committee Report S. Cornett
2016-09 Joint Council Voice Committee Report.pdf
2016-09-17 Joint Council Voice Minutes.pdf

The committee did a lot of work while the Chair was on vacation, and has been producing a lot of reports.

10.9 Executive Director's Report S. Cornett
2016-09 Executive Director Report.pdf

10.10 Communication and Members Services Coordinator's Reports D. Kingyens
2016-09 Communications Coordinator Report.pdf
Newsletter Stats.xlsx

A question was raised about the number of attempts to search for a 'forums' page on the AUSU website. Since AUSU has advertised numerous forums since September 2015, such as the election forums and by-law member consultations forums, that may be why students come looking for them. It was suggested that we make a forum page on the website that list what forums AUSU currently has, and also provides information on other ways to connect with students.

Action Item – D. Kingyens

11.11 Approval of Reports All

Motion: BIRT Council approve the September 2016 reports as presented, including the Report to Stakeholders on retroactive changes in the Faculty of Health Disciplines.

S. Jacobsen / J. Teterenko

Carried 9/0

BIRT AUSU council record A. Gray with 0.5 of an absence for being absence for 50 minutes of the current council meeting.

S. Wasylyshyn / S. Jacobsen

Motion: BIRT AUSU council amend the previous motion to replace “0.5” with “0.33”.

K. Newsome / S. Jacobsen

Carried 8/0 with 1 Abstention (A. Gray)

It was noted that Andrew had to leave for another meeting, he was only absent for 1/3 of the council meeting, and came back to the council meeting after his other meeting ended.

Motion: BIRT AUSU council record A. Gray with 0.33 of an absence for being absence for 50 minutes of the current council meeting.

S. Wasylyshyn / S. Jacobsen

Carried 8/0 with 1 Abstention (A. Gray)

Question & Answer Period

11.0

Question & Answer Period

S. Wasylyshyn

Observers are encouraged to participate in the Question & Answer period.

Observers are also invited to contact the AUSU office with any questions that arise from the meeting at ausu@ausu.org , 780.497.7000, or 1.855.497.7003.

A. Gray noted that he witnessed first hand how hard Shawna works for AUSU at an AUGSA conference in which he saw Shawna in person battling on behalf of AUSU.

Next Meeting and Adjournment

The next meetings of Council will be:

Tuesday, November 8, 2016, 5:30 pm MDT - Public Meeting (Tentative)

Tuesday, December 13, 2016, 5:30 pm MDT - Public Meeting (Tentative)

Motion to Adjourn at 7:24pm MT.

Summary of Action Items

Date	Status	Action Item and Responsible Party
October 13		Communications and Member Services Coordinator Report: Make a forum page on the AUSU website to list what forums AU currently has (if any) and provides information on other ways to connect with students. D. Kingyens

Summary of Agenda Items

Date	Status	Agenda Item and Committee

AUSU Report on Retrospective Changes at Athabasca University and the Impact for Students



Prepared by Shawna Wasylyshyn, AUSU President

Overview

In January of 2016, several motions were carried at the Faculty of Health Disciplines Faculty Council meeting that resulted in the following changes to the BN programs at AU:

- Remove the statement that a pass mark is 60%¹
- Add the statement that students receiving 2 failing grades in one or more nursing courses will be automatically withdrawn from the program with no opportunity to re-apply²
- To amend the program requirements to show a minimum of a 2.3 GPA is required using all AU courses used toward the degree³
- Increase the total number of residency requirements from 45 credits to 51 credits, with the addition of BIOL235 which must be taken at AU⁴
- Add NURS316 as a required course which must be taken at AU⁵
- Add NURS317 as a required course which must be taken at AU^{6,7}
- Decrease the credits allowed from Humanities/Social Science/Science from 6 to 3 required credits.⁸
- Change the course pre-requisite for NURS250 from a GPA of 3.0 to a GPA of 3.3
- Add BIOL235 as a pre-requisite for NURS250 and NURS400

¹ Approved by APPSC on March 15, 2016

² Approved by APPSC on March 15, 2016

³ Approved by APPSC on March 15, 2016

⁴ Approved by APPSC on March 15, 2016

⁵ Approved by APPSC on March 15, 2016

⁶ Approved by APPSC on March 15, 2016

⁷ It should be noted that at the Faculty Council, course numbers NURS326 and NURS327 were used, but APPSC approved NURS316 and NURS317. For the purpose of this report, I am using the course numbers approved at APPSC although they differ from the FHD minutes.

⁸ Approved by APPSC on March 15, 2016

All of the above changes were to be applied as of September 1, 2016 to BOTH new students as they enrolled into the programs, AND to existing students; already enrolled in a program at Athabasca University.

In the subsequent weeks and months, AUSU became increasingly concerned with:

- AU's lack of communication with students about the changes.
- The financial impact on students directly resulting from these changes.
- The authority of the Faculty of Health Disciplines and of APPSC to enact these changes retrospectively.
- The reason for the changes, both real and perceived. While AUSU was assured that the changes were in students' best interest, it was minuted that the reason for the changes was to reduce the number of students in the program without imposing a quota.
- The ethicality of imposing prerequisites, regardless of authority, while knowing it would require students to leave the program or retake courses.
- The short notice to students and lack of opportunity to prepare for the changes.

In an effort to communicate the concerns and views of students, AUSU's Executive team met with the following stakeholders between January and May to discuss these concerns:

- Dr. Margaret Edwards and faculty members from FHD
- AU Academic Affairs Committee
- Dr. Cindy Ives, Interim VPA at AU
- Dr. Alain May, Associate VP of Student and Academic Services at AU
- Peter MacKinnon, AU Interim President

In each meeting, AUSU relayed the student perspective and shared that it was felt students were being mistreated. We also expressed concern that while AU was saying that these changes were implemented to aid student success in passing the NCLEX professional exam; there was no evidence to support that the changes would result in a higher pass rate on the NCLEX for AU students. AUSU remained concerned that some of the changes were made with the aim of reducing the number of students in the program, which was minuted at FHD Faculty Council as the rationale for some of the program changes.

While AUSU does not dispute any of the proposed changes or the authority for AU to make these changes for any future enrollments to the BN program, we do oppose any changes applied retrospectively that are detrimental to students.

AUSU asked for proof of the research done to show that these specific changes would have an impact on the AU NCLEX pass rate. We asked if alternative changes, less detrimental to students, could be implemented to support students and gave suggestions such as:

- Changing or adding course material to existing courses
- Offering NCLEX prep courses
- Reviewing the instructors or training provided in current courses to address concerns with learning outcomes and student success in certain AU courses, such as NURS401 and NURS441.

AU was not supportive of investigating these suggestions and continued to take the position that these changes were in the best interest of students.

In June of 2016, at the FHD Faculty Council meeting, a motion was carried to:

“Add a cumulative grade threshold of 3.0 as a pre-requisite requirement for clinical courses NURS 401, 435, 437, 441 effective September 1, 2016.”

Essentially, the effect of this motion was that students in the program would now have the grades from their transfer courses, along with their AU grades combined to form an average grade threshold (AGT) and this would be used to determine their eligibility to enroll in core program courses. It was mentioned during the meeting that this change would affect approximately 20% of students currently enrolled in the program.

The following day students began to be informed that they would now need to bring up their AGT in order to continue in the program due to this new pre-requisite. There was no opportunity for students to prepare for these changes and many of them were negatively affected. When AUSU raised the issue of AGT with AU Administration, we were surprised that no one outside of the Faculty of Health Disciplines was aware of this change. We spoke widely about the detriment of this change to students, and how it clearly went against AU policies on transfer credits and GPA calculation. In a webinar hosted by FHD for students to learn about the changes, the program director stated that they were calling the calculation AGT rather than GPA and by doing so they did not have to follow AU policy on GPA.

Following the new developments related to AGT, and hearing from more students than ever; AUSU's President attended GFC in person on June 15 to represent AUSU. We were alarmed that Dr. Edwards' report on delegated authority to GFC was blank, despite the AGT change and all of the concerns from students in her faculty. While there was no requirement for her to report this

to GFC, this information should have been communicated to the governing body in the interest of transparency. We attempted to initiate a discussion about retroactive changes and requested multiple times for AU to make a commitment to address retroactive changes in AU policy. President MacKinnon stated several times during the GFC meeting that a policy referencing retroactive program changes is not necessary, because AU does not perform retroactive changes. AUSU challenged the response of the Interim President, based on the retroactive changes that had been approved and implemented, affecting students in the Faculty of Health Disciplines.

AUSU's efforts to this point had not resulted in any fair resolution for current students. The AUSU Executive team decided to write letters to the Nursing Education Program Approval Board, the interim Chair of the AU Board of Governors and to AU's interim President. These letters described the detriment of the changes brought forward for students and urged action. We also began to submit FOIP requests for information that would hopefully lead to an understanding of what work was done by AU leading up to these changes, how many students were affected and what the root cause or motivation for the changes is.

A response to our letter from Peter MacKinnon explained that the administration was now requiring the Faculty to bring forward AGT to APPSC for further approval and we were assured that its implementation would be halted until then and that students would not be required to meet the new AGT yet. This letter also indicated that no further action to remedy the retrospective nature of the other changes would be undertaken by AU, and a further meeting with him confirmed that AU felt that proper procedure had been followed for implementing retroactive changes.

AUSU consulted with legal counsel to gain advice on a further course of action, and were advised that pursuing a judicial review is a recommended next step against the changes applied retrospectively. After discussing the situation with our Council and receiving unanimous support, we once again wrote a letter to AU Interim President, Peter MacKinnon on September 7, 2016; informing him that our next step is to seek a judicial review on the matter of retrospective program changes.

As of September 27, 2016 this situation remains unresolved. Our council has agreed to move forward to a judicial review if necessary; and we unanimously passed a motion to create an internally restricted fund for initial advocacy efforts against retrospective program changes at AU. While there have been preliminary conversations with AU administration as a result of the most recent letter, no formal response has been received. We are hopeful that a judicial

review will not be necessary to ensure fair treatment of students, but are prepared to initiate one if needed.

Impact on Students

As of September 21, 2016 we have documented contact from over 50 individual students on this topic. This does not include the dozens of conversations that we have had informally via social media, by phone or in person. From students, we have recorded the following themes:

- Overall, there is a large amount of confusion relating to the program changes, who they apply to and what the actual impact is. AU's communication plan was severely lacking and remains so today.
- Students were advised that if they were at a certain point in their program before Aug 10, 2016 they would be exempt from having to take some of the extra courses. They weren't informed of this until April which gave them almost zero time to get to where they needed to be in the program. The information was communicated in Mid-April, so students missed the registration date to start courses May 1. The best they could do was start a course June 1 and try to have all of their grades in the system before August 10. This means a total of 71 days to complete multiple courses.
- In an effort to meet the Aug 10, 2016 deadline, some students took extended absences from work, borrowed money and made other sacrifices to try to complete courses before Aug 10.
- Students reported feeling abandoned, misled and manipulated by AU.
- Several students discussed leaving AU altogether and stated they would never recommend the program to anyone.
- Students who didn't make the Aug 10 deadline discussed the impact of paying for and taking three extra courses. This would come at a cost of approx. \$2100 for an Alberta student, higher for students elsewhere. This doesn't include the cost of time for taking the extra courses as well.
- The AGT pre-requisites are absolutely crippling to some students. We have documented cases of students who were at the end of their program, and were told they were unable to register for their final two practicums because their AGT was too low, while they would have been fine prior to the changes.
- The introduction of the AGT in June was a tremendous blow. Literally overnight, the Faculty changed the way they calculated GPA (to the students' benefit and detriment) by including the students' marks for the courses used as transfer credits to AU. Students who were informed of the new GPA pre-req's in April who had done calculations to ensure they

were able to continue, woke up on June 10 to find that the rules had changed once again.

- There is widespread fear among students that more changes are coming. Many wonder if they should remain in the program at all for fear of more changes on the way.
- Students reported that they were afraid to disclose their name, call their advisor or request follow up. Many of them said that they had witnessed students being punished or discriminated against for appealing grades, following up with tutors or reporting lapses in service standards.
- Some students believe that there is a tendency for tutors to hold back in posting grades prior to the deadlines to enroll in clinical as a way to delay students from being able to register in specific permission only courses.
- The addition of pre-requisites has resulted in students being unable to graduate as they had planned. This results in loss of income.
- Some of the pre-requisite changes have caused students to be unable to take as many courses as needed to qualify for student loans. This was acknowledged by AU, but the students were left without options.
- Some students have no choice other than to retake courses that they had already passed in order to raise their GPA to the new standards resulting in significant financial strain and delayed progression in the program.

Conclusion

AUSU Council unanimously agrees that the issue of retrospective changes applied to the detriment of students could be the most important advocacy topic during our time as student representatives. On behalf of undergraduate students at AU, we are concerned with the precedent set by these program changes and how they may be considered in future program changes both within and beyond Athabasca University. It is our position that AU must uphold the agreed upon program plan that each student received at the time of their enrollment; which is consistent with statements made on the AU website and the FHD website as well. We remain committed to representing the students who elected us and are confident in our ability to affect change on their behalf.

September 2016

AUSU Executive Report

Shawna Wasylyshyn, President

Prepared: October 3, 2016

Current Issues



Committees:

AU Board of Governors – The Board met briefly on September 20th, to tie up some loose ends, welcome the several new members announced by the Minister of Advanced Education and to formally honor Peter MacKinnon for his contribution to Athabasca University. The Board meeting was unlike most, in that prior to the meeting commencing, I was informed that they would be discussing my letter to Peter dated September 7, and that Brandon and I would be asked to leave for the discussion. I asked if I would have the opportunity to address the Board as to why I wrote the letter and the interim Chair told me that no, I wouldn't be able to speak on the topic and I would be asked to leave. I asked again and was told no. At that point, I informed her that I would have to ask for the support of my fellow board members. And, when she saw me speaking to two of the public board members, she came back and told me that she had changed her mind and I would be able to speak. I was disappointed that I wasn't given a chance to prepare for this, but I gave the best presentation I could from the top of my head as far as why I wrote the letter I did on behalf of AUSU. Brandon and I were excused from the Board room and as we were leaving, the Board called Dr. Margaret Edwards (who was waiting in the hallway) into the room. I was astonished that obviously, she had been asked to attend that day and speak to the Board as to the changes and why they were made. As a student representative and member of the Board of Governors, I was shocked that the intention was to only have the Board hear one side of the story, and not for my insistence students would have had no voice. The meeting was in camera, and we were excluded so I am not aware of the outcome of the discussion. Following the meeting, I did explain to the University Secretariat, the Interim Board Chair and the President Designate exactly how I felt about how I was treated that day and how that actually speaks to the way that students have been treated throughout our efforts to advocate against these decisions made by AU.

On the evening of September 20th, the Board of Governors hosted a recognition dinner for Peter MacKinnon. Brandon Simmons and I attended on behalf of AUSU, and I was honored to have given a short speech to thank Peter for his commitment to AU, its students and its mission. On behalf of undergraduate students at Athabasca University, I presented Peter with a gift certificate for a framed print from All in the Wild Gallery, which features photography from Saskatchewan and Alberta where he has close personal ties. Peter also received an intricate soapstone carving from the Board and a Home Depot gift card from AUGSA.

Sub Committees:

BOG Institutional Advancement – No meetings this month.

September 2016

BOG Academic Affairs – No meetings this month.

BOG Honorary Awards – No meetings this month.

General Faculties Council – No meetings this month.

Sub Committees:

Student Awards Committee: Due to internal restructuring of duties, Kim Newsome is going to take over our seat on this committee.

Student Academic Appeals Committee: Due to internal restructuring of duties, I will now sit on this committee. I attended my first meeting on September 29 and am pleased to have the opportunity to represent students in their academic appeals.

GFC Exec: Met on September 28 to approve upcoming agenda for GFC, ratify prior asynchronous meetings and discuss composition of GFC.

SRM Project – Student Advisory Group: No meetings this month.

AUSU MECC: Met on Sep 22 and we are excited about our awesome #igo2AU contest! The committee has been busy recording entries and the contest has been well received so far! We also passed a motion to implement a new “text ausu” option to encourage more forms of communication.

AUSU Awards: This committee is doing most of its work via email right now, but the November awards deadline is nearing!

AUSU Finance: No meetings this month.

CASA: No meetings this month.

Sub Committees:

CASA Federal Policy Committee: I have been working hard on CASA policy! I have drafted an RESP policy that calls on the Government of Canada to provide the contribution amount to all Canadian children regardless of parental contribution. I am also working on editing an existing policy on the Post Secondary Student Support Program, to include the TRC recommendations and improve readability.

Faculty Councils:

Faculty of Heath Disciplines: The FHD faculty council met on September 29, and I attended in person. I had prepared our report to stakeholders regarding retrospective changes and had requested it be circulated and added to the agenda for discussion. I also brought printed copies with me. Interestingly, the council had two motions on the agenda,

- to change the previously approved pre-requisites for NURS250 to come into effect in Sep 2017, rather than Sep 2016 as previously had been approved by the Council.
- to change the previously approved pre-requisites for all of the other program clinicals to reference a AU Program GPA (not AGT) and to take effect in Sep 2017.

I made motions to amend both of these motions. To the first, I wanted to change the effective date to Sep 2018, to give students more time to prepare. For the second change, I requested an amendment for the Faculty to bring the motion to GFC for approval, since implementing a pre-requisite of 3.0 for the final clinical in the program is

September 2016

effectively changing the GPA to graduate from the program. Both of my motions to amend were voted down, and the motions passed with dissent from only me. A few of the council members abstained in the vote, including the AUGSA rep.

When my report came up in the agenda, I gave a brief presentation and focused on the effect these changes had on students and what AU could do differently. I also stressed the importance of communication of these new changes and described the overall confusion and mistrust these changes have caused. My intention was to provide the report, speak for a minute or two and sit down but the faculty council members had over 20 questions for me. I stood at the front and answered the questions and one member even suggested that I send my report to CARNA. Dr. Edwards became alarmed and stated that my report has obvious errors on page 3 and shouldn't be re-circulated in its current form. The errors she mentions are because she believes that before we suggested they try different methods, they had already done so. The LPN-BN program director also disputes saying that they were avoiding AU policy by using AGT instead of GPA. But, all three AUSU execs that were present on the webinar agree that she did in fact say this. It's perhaps that what she considers an error is more likely what she doesn't want widely circulated. I have included my report to stakeholders in this meeting package for information.

Faculty of Business Undergraduate Program Council: Met on September 21, and on the agenda was a request to make a previous program change retroactive! I was quite alarmed by this and asked several questions. In the end I did support the motion because the result was to allow greater flexibility and more choice for students.

Faculty of Business Faculty Council: I have been asking the Dean for a seat on this council for over a year. Finally, she did send me the agenda for the meeting and I attended. I was slightly alarmed though, because she gave both Steve Green from AUGSA and myself a bit of a speech about being committed and making sure we actually attend the meetings. I did write her afterward to comment that this was the first agenda package I received for this council and despite repeated requests and calls to the faculty we weren't getting the information to attend the meetings.

There was a fair bit of discussion about academic misconduct and it appears there is a growing problem with this at AU. I offered to participate in a working group with faculty members on prevention and I think this is an area that AUSU could work with AU to communicate to students what is considered plagiarism and what the consequences are.

AUSU Business

Changes for AUSU Council – Julian Teterenko has taken on his role as VPEX for AUSU. We are amidst a by-election and two new councillors will be named on

September 2016

October 5. We have a lot of work to do and having a full team will help tremendously!

Retroactive Program Changes at AU – Our Executive team has continued to work hard to advocate for students in the FHD against retroactive program changes. On September 7, we wrote a letter to Peter MacKinnon; explaining that we feel our only choice at this point is to seek a judicial review. While this letter has initiated further discussion with AU Administration, we have yet to receive a response.

I presented a report at the FHD faculty council meeting in September. I had also planned to attend APPSC this month to advocate against further AGT approval, but I was informed by the Interim VP Academic that no such motion will be brought to APPSC.

We have received data in one of the FOIP requests that we have submitted so far to AU. We continue to stand by the requests and are confident that through our research we will be able to uncover the true reasons that the changes were made and be able to make a strong case to have them reversed.

Meetings

- 1 – AUSU Executive
- 2 – AUSU Executive and AUGSA Executive
- 6 – AU Webinar
- 6 – AUSU Exec
- 7 – AU VP of Finance and Administration, Estelle Lo
- 13 – AUSU Council
- 14 – AU Associate VP of Student and Academic Services, Alain May
- 15 – AUSU Executive and AUFA Executive
- 15 – AUSU By-Election Candidate Orientation
- 16 – CASA Policy Committee
- 16 – Graduate Student Conference Meet and Greet
- 19 – AUSU Executive
- 19 – AUSU Bylaw Discussion
- 20 – AU Board of Governors
- 20 – AU Board of Governors recognition dinner
- 21 – Faculty of Business Faculty Council
- 21 – Faculty of Business Undergraduate Program Council
- 21 – AUSU Executive with Cindy Ives and Alain May
- 22 – AUSU Executive and the Dean of FHSS, Veronica Thompson
- 22 – AUSU MECC
- 26 – AUSU Executive
- 28 – GFC Executive
- 29 – FHD Faculty Council
- 29 – SAAC

September 2016

- 29 – PSLA Consultation
- 29 – AUSU Executive
- 30 – CASA Policy Committee
- 30 – CASA home office

Hours

Weekly Breakdown

Week ending:	Hours Worked	Banked Time Used	Banked Time Remaining
September 4	47	0	24.75
September 11	35	0	24.75
September 18	43	0	32.75
September 25	47.75	0	35
October 2	38.75	0	35

Timesheets and Compliance

I have reviewed timesheets from Kim Newsome and Brandon Simmons and found them to be within policy requirements. Julian Teterenko has submitted timesheets to reflect his transition into the role of VPEX as approved by Executive and communicated to Council.

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AUSU Executive Report

Brandon Simmons, VP External and Student Affairs

Prepared: October 10, 2016

Committees



MECC Committee:

During my last few weeks as VPEX MECC was involved in trying to finalize the details of the #lgo2AU contest. When trying to finalize the contest rules I found a similar contest run by saitsa which allowed us to borrow a lot of the legal wording and format for the contest rules.

Learning & Teaching SAG:

This committee replaces the pedagogy and research SAG and this was the first meeting. Due to this there wasn't any new items discussed, we received an update on the current status of the RFC's that are still waiting on hold.

SAAC:

The committee met this month but this meeting is held in camera so no report is available.

CASA:

With the transitioning of roles, I informed CASA that I would no longer be one of AUSU's CASA delegates. According to their bylaws once you are no longer a delegate of CASA you are no longer able to serve as a member of the board. So I no longer am treasurer for CASA and they are currently working on holding a by-election for a new treasurer.

AUSU Business

As of September 15, 2016 I have resigned my position of VPEX. Most of my last few weeks with AUSU was spent on finishing up tasks and getting ready to pass on the role. Along with CASA I also talked to the university secretary to inform her that I would be getting replaced on the board of governors. I will continue to serve on the board of governors until the government processes the ministerial order for my

September 2016

replacement. I was able to attend both the September board of governors meeting as well as the dinner in honor of Peter McKinnon. It was really great to meet all of the new board members and see their enthusiasm towards the university. Shawna was able to give a short description of what we have been dealing with regarding the FHD. It was disappointing that we were not given a heads up that this would be discussed at the meeting. Shawna did a great job though and from what I heard from other board members I think that they are disappointed that this was not fixed before now.

Meetings

September 1, 2016 – CASA Board Meeting
September 1, 2016 – Learning and Teaching SAG
September 1, 2016 – Executive Meeting
September 2, 2016 – AUGSA Meeting
September 6, 2016 – Executive Meeting
September 7, 2016 – Meeting with Estelle Lo
September 8, 2016 – CASA Hiring Committee
September 13, 2016 – Council Meeting
September 14, 2016 – Executive Meeting
September 15, 2016 – Meeting with AUFA
September 20, 2016 – Board of Governors Meeting

Hours

Weekly Breakdown*

Week of:	Hours:
September 5- 11	30
September 12-15	24
Banked time as of September 15:	0.25

Timesheets and Compliance

I have reviewed Shawna and Kim's timesheets and found that their weekly averages up to September 15 were in compliance with policy.

AUSU Executive Report

Julian Teterenko, VP External and Student Affairs

Prepared: October 13th, 2016



Current Issues

Committees:

The VPEX role currently doesn't sit on many committees due to the expected vacancy of the position at the beginning of the year. As opportunities for new committee spaces and responsibilities open up, they will be taken by the VPEX to even out the workload among the Executive.

Learning and Teaching Student Advisory Group: I attended the teleconference meeting and we went over and discussed any technical issues and ideas for the Moodle system and eText distribution.

Student Systems Student Advisory Group: Discussed ITS technical systems pertaining to ASRP, and then RFCs and OROS bugs. Then went through the RFC report and what was requested.

AUSU MECC: We met once this month and have been working on getting the #igo2AU contest up and running as well as looking into other and new member communication platforms and texting systems. Further information in the MECC report.

AUSU Finance: No meetings this month.

Social Media

I will be continuing in posting on Facebook and tweeting any motions that pass or any relevant information that pertains to the members. I will also try to be more active in posting to the AUSU group on the app.

AUSU Business

Changes to Council – Brandon Simmons has stepped down as VP External and there was a by-election held. Julian Teterenko is now the new VP External. There is also a by-election in process for two Councillor positions on Council.

Lobbying – Executive council has been given the opportunity to attend the CASA Advocacy Week in November. All three Executives have registered to go to the conference in November. There student leaders from across the country gather together to meet with Members of Parliaments (MPs), Ministers, Senators, public servants and stakeholders to press for improvements to Canada's post-secondary education system.

October 2016 Council Meeting

#igo2AU Contest – AUSU has been working on getting a contest out for the students. It was released on September 26th, for a chance to win an AU undergraduate course. Further information in the MECC report.

Meetings

September 1 – AUSU Executive Meeting regarding FHD
September 2 – AUSU/ AUGSA Meeting
September 6 – AUSU Executive Meeting
September 7 – Biannual meeting with Estelle Lo
September 8 – CASA Hiring Committee Meeting
September 13 – General Council Meeting
September 14 – AUSU Executive Meeting
September 15 – Meeting with Dr. Lawton Shaw
September 17 – Candidate Orientation Meeting
September 19 – AUSU Executive Meeting
September 19 – Bylaw discussion meeting
September 20 – BOG Meeting
September 21 – Meeting with Cindy Ives and Alain May
September 22 – Meeting with Dr. Veronica Thompson
September 22 – MECC Meeting
September 26 – AUSU Executive Meeting
September 29 – AUSU Executive Meeting

Hours

Weekly Breakdown

Week of:	Hours
September 5 - 11	-
September 12 - 18	-
September 19 - 25	20.75
September 26 – Oct 2	16

October 2016 Council Meeting

Timesheets and Compliance

I have reviewed Shawna's and Kim's timesheets and everything is according to policy as should be.

September 2016

AUSU Executive Report

Kim Newsome, VP Finance & Administration

Prepared: October 3, 2016



Committees

Finance Committee:

See finance committee report.

Awards Committee:

In addition to regular duties as a member of this committee, I filled in for the Executive Director while she was on vacation to help with any Emergency Bursary applications that were received.

MECC Committee:

This committee was in a bit of transition as Brandon stepped down from the VPEX position and Julian was on a modified schedule as he transitioned in. During this time, I took on responsibility to help Donette with the finishing touches to launch the #igo2AU contest, set up the contest@ausu.org email account, and create an entry tracking process.

The contest has been very successful so far and new entries continue to come in.

GFC (General Faculties Council):

No meetings this month.

GFC ALEC (Academic Learning Environment):

No Meetings this month.

GFC AEAC (Academic Excellence Awards Committee):

Meeting was held on September 26 and the main discussions were about the policies and procedures for the PARSE, CCMATE, and PATME awards. During the previous meeting of this group, the applicants for these awards were discussed and recipients were chosen. Several suggestions were brought up at that time regarding the application process and those were addressed at the September 26 meeting.

September 2016

I am happy to report that recommendations will be put forward that I feel will make it easier for students to be a part of the application process for the CCMATE, and PATME which reward teaching, tutoring and mentoring excellence. Recommendations will be as follow:

- Changing the length of time that a nominator must know the nominee from 3 years to 2 years if the nominator is a student.
- Changing the length of time that a seconder must know the nominee from 3 years to 6 months if the seconder is a student.
- Strongly encouraging that letters of support from students are included in the nomination packages.

CASA Trades & Tech:

This committee has been pretty silent this month. I haven't seen any work from the other committee members shared with the group. I had emailed the group asking where we were at and if we were going to be meeting soon and the chair then sent out a doodle poll. I filled out a doodle poll on the day it was sent and by the time the meeting date was set (over a week later), I was unavailable at the time that they picked. Also, I haven't received an agenda or any minutes from the meeting.

AUSU Business

Policies

Some minor policy gaps were identified and policy revisions have been added to this month's meeting agenda to address 2 of them.

In addition to this, 2.01, 2.12 and 2.13 were recommended for informal review and as of October 4 this is awaiting approval and motion from the rest of the executive councillors.

Policy revisions for section 5 policies on human resources have been started but put on hold because the Executive Director was on vacation and her input into these policies is vital. Work on these will resume in October.

September 2016

Byelection

The bulk of the byelection was held in September. I tried to take an active role in the process by asking a question on the forum, checking the forum and social media daily, and attending the orientation sessions.

Additional campaign opportunities were suggested by the executive councillors and I worked with Donette to discuss the options and follow through on a voluntary opportunity for Facebook campaigning.

Bylaws

The working council meeting on September 19 to discuss direction of some sections of the bylaw revision was very successful. Lots of discussion, thoughts and ideas were shared and a clear direction for each topic was documented.

Current work on the bylaw revision includes further research and recommendation as identified in the September 19 meeting and work toward a first draft for council.

Meetings with AU and AUFA

Several meetings were held this month with AU execs and a meeting with AUFA. All of these meetings were extremely informative and it is great to continue to build on these relationships.

Some of the issues/concerns that we were able to discuss included:

- Ability for students to pay for courses/extensions/exams/etc with their debit card online
- Implementation of student email addresses
- Etext choice for students
- Sharing cost savings from etext with students
- Retrospective program changes and their impact on students
- Pausing during an exam with ProctorU
- AUSU position that all students should have access to one free exam invigilation option
- Consistency in call centre models throughout faculties

Other

This month I spent time adding to the executive manual and resource guide to make it a more comprehensive reference guide for executive councillors. Jamie helped to convert the document to a better format. Work will continue to include areas and processes that were identified as needing to be documented. This will continue to be a living document and will be added to as required.

September 2016

Meetings

September 6 – AUSU Exec Meeting
September 7 – AUSU Exec Meeting with Estelle Lo (AU VP of Finance)
September 13 – AUSU Council Meeting
September 14 – AUSU Exec Meeting
September 15 – AUSU Exec Meeting with Dr. Lawton Shaw (AUFA)
September 15 – AUSU Candidate Orientation
September 17 – AUSU Candidate Orientation
September 19 – AUSU Exec Meeting
September 19 – AUSU Council Meeting (Bylaw Discussion)
September 21 – AUSU Exec Meeting with Cindy Ives/Alain May
September 22 – AUSU Exec Meeting with Dr. Veronica Thompson
September 22 – AUSU MECC Meeting
September 26 – GFC – AEAC Meeting
September 26 – AUSU Exec Meeting
September 29 – AUSU Exec Meeting

Hours

Weekly Breakdown*

Week ending:	Hours Worked:	Banked Hours Used:
September 4	31.5	
September 11	30	
September 18	30	
September 25	35	

Banked hours remaining at end of month: 9

September 2016

Timesheets and Compliance

I have reviewed Shawna, Brandon and Julian's timesheets and found that their weekly hours for September were in compliance with policy.

Executive Motions

September 6	<ul style="list-style-type: none">BIRT AUSU Executive Council has performed an informal review of Policy 7.03 – The Voice Magazine as per AUSU Policy 1.01 and determined as of September 6, 2016, no formal review is required. <p>Moved: S.Wasylyshyn Second: B.Simmons</p> <p>Motion Carried: 3/0</p>
September 14	<ul style="list-style-type: none">BIRT AUSU executive councillors approve payment of \$577.50 for Sarah Corentt's CSAE annual membership fee according to AUSU Policy 5.07 to be deducted from the 2015-2016 Staff Professional Development budget. <p>Moved: K.Newsome Second: B.Simmons</p> <p>Motion Carried: 3/0</p>
September 14	<ul style="list-style-type: none">BIRT AUSU executive councillors approve payment of \$577.50 for Sarah Corentt's CSAE annual membership fee according to AUSU Policy 5.07 to be deducted from the 2015-2016 Staff Professional Development budget. <p>Moved: K.Newsome Second: B.Simmons</p> <p>Motion Carried: 3/0</p>
September 29	<ul style="list-style-type: none">BIRT AUSU Executive Council approve a limit increase for the AUSU Visa Card belonging to Sarah Cornett to \$15,000 as an emergency cash flow remedy. <p>Moved: S.Wasylyshyn Second: J.Teterenko</p> <p>Motion Carried: 3/0</p>
September 29	<ul style="list-style-type: none">BIRT AUSU Executive Council approve a limit increase for the AUSU Visa Card belonging to Sarah Cornett to \$15,000 as an emergency cash flow remedy. <p>Moved: S.Wasylyshyn Second: J.Teterenko</p> <p>Motion Carried: 3/0</p>

Committee Report

Finance Committee



Prepared by: Kim Newsome, Chair

Date: October 2, 2016

Meeting: No meetings this month.

Committee Members: Kim Newsome (Chair), Shawna Wasylyshyn (President), Julian Teterenko, Scott Jacobsen, Andrew Gray, Sarah Cornett (Ex-officio)

Monthly Activity

No meetings were held this month. Sarah was on vacation and a decision was made to delay this month's meeting until October to ensure that Sarah was back to prepare the meeting package and ensure that all financial information was input.

There will be 2 meetings held in October. One to review August financials and one to review September financials.

October 2016 Council Meeting

Committee Report

Awards Committee

Prepared by: **Scott Jacobsen**

Date: **Oct 11, 2016**



Athabasca University
Students' Union

All Business Conducted By Email

Committee Members: Scott Jacobsen (Chair), Kim Newsome, Shawna Wasylshyn, Sarah Cornett (ex-officio).

Activity This Month

It was fairly typical month with motions as listed below. We unanimously approved one computer bursary, one travel bursaries, and our first healthcare bursary.

There was a motion to recommend one additional service award this November in honour of outgoing principal Peter MacKinnon. This is on the October council meeting agenda for approval. This additional award will be given to a deserving applicant that shows leadership related to their service contributions to honor outgoing AU President Peter MacKinnon and his leadership contributions to AU.

Two emergency bursaries were considered and denied.

Motions/Decisions

September 7, 2016: BIRT AUSU Awards Committee approve the Computer Bursary Application for XXXXX.

Mover: Scott Jacobsen

Seconder: Kim Newsome

This motion passed unanimously 3/0.

September 16, 2016: BIRT AUSU Awards Committee approve the attached Travel Bursary application for XXXX, in the amount of \$1,000 for the travel and accommodation from October 9, 2016 to November 4, 2016.

Mover: Scott Jacobsen

Seconder: Kim Newsome

Tis motion passed unanimously 3/0.

September 19: BIRT AUSU Awards Committee approve the attached Healthcare Bursary application for XXXXX.

Moved by S. Jacobsen

October 2016 Council Meeting

Seconded by K. Newsome.

Discussion Note: The Awards Committee, based on further discussion, concluded on provision of the full amount for the Healthcare Bursary to XXXX, which is \$1,000.

This motion is passed unanimously 3/0.

September 21, 2016: BIRT AUSU Awards Committee recommend one additional Student Service Award (total \$1000) be distributed for the November 1 Awards Deadline and that this additional award be given to a deserving applicant that shows leadership related to their service contributions to honor outgoing AU President Peter MacKinnon and his leadership contributions to AU.

Moved by S. Jacobsen.

Seconded by K. Newsome.

This motions passed unanimously 3/0

Awards Overview

This data represents year-end data for the 2015/2016 Fiscal Year

Award	Apps	Approved	Denied	Notes	Remaining Awards	Remaining Budget
Academic Achievement Scholarship	138	4	133	\$1,000 each award \$4,000 total	0	\$0
AUSU Bursaries	33	10	22	\$1,000 each award \$10,000 total	0	\$0
Computer Bursaries	16	8	8	\$530.50 average \$4,244.03 total	1	\$555.97
Travel Bursaries	3	2	1	1. \$771.77 2. \$1,000.00 \$1,771.77 total	At least 2	\$2,228.23
Emergency Bursaries	6	2	4	1. \$495.00 2. \$645.00 (\$700 max) \$1,140.00 total	At least 7	\$4,860.00
Health-care Bursary	1	1	0	1. \$1,000.00 (\$1,000 max)	At least 17 (next fiscal year)	\$17,000+/-
Student Service Award	19	4	15	\$1,000 each award \$4,000 total	0	\$0
Returning Student Award	60	4	56	\$1,000 each award \$4,000 total	0	\$0

October 2016 Council Meeting

Balanced Student Award	83	4	79	\$1,000 each award \$4,000 total	0	\$0
Totals1+	359	39	320		10 plus Health Care	\$7,644.20 plus Health Care

The table includes only the applications that were reviewed by the Awards Committee. It does not include any applications that were disqualified and did not meet minimum criteria. Disqualified applications do not get sent to the committee.

Committee Report

Member Engagement & Communications Committee



Prepared by: Julian Teterenko, Chair

Date: October 13, 2016

Meetings: All business conducted by email.

Committee Members: Julian Teterenko, Kim Newsome, Shawna Wasylyshyn, Dixie Toliver, Scott Jacobsen, and Jody Waddle

Activity This Month

Committee Changes: After the Executive by-election, changes were made to the composition of the MEC Committee. The changes are: Julian Teterenko has been added and is the new chair of the MEC Committee. The current committee members are now Julian Teterenko, Shawna Wasylyshyn, Kim Newsome, Dixie Toliver, Scott Jacobsen, and Jody Waddle.

The Voice

Regular weekly updates continue.

E-Newsletter

Our newsletter was sent on September 19th. It included info and links for the councillor by-election that was held. Also included was information on the by-election process and when the results would be released. It also included information and links to some of the current awards and bursaries available to students with our new bursary, the Single Parent Bursary, and deadlines. Also in the newsletter was info and links about the new VP External, other student services, retreat report, AUSU's 2016/17 Goals, and announced a new contest coming to students.

AUSU #igo2AU Contest

AUSU has released a contest, on September 26th, for a chance to win an AU undergraduate course. The contest allows for students to enter in various ways, with a maximum of 5 entries. They have to send the contest submissions to AUSU and have until November 30th to submit all of their entries. The contest allows for any current student at AU to enter.

Social communications

The committee agreed enough feedback has been provided about member engagement on social media and will be preparing a document that covers strategy and communication with members on social media.

Member Communication Platforms

The committee has discussed the options of other possible communication platforms for students and will be looking into available options and something that will be usable across all devices and desktops. This would be a way for students to engage and communicate with each other, as well as initiate any discussions. This will be a work in progress to see if there is a viable option.

Texting System

The committee has reviewed and discussed possible options about implementing a texting system to engage with the students. There were several provided and research was completed on the possible options. The committee decided that implementing a low cost per text option would offer an additional way of reaching out to the members.

Committee Report

Joint Council/Voice Action Plan Committee



Prepared by: Sarah Cornett, Chair

Date: October 12, 2016

Meetings: September 8 and 14, 2016

Committee Members: Sarah Cornett (Chair and Editor in Chief), Karl Low (Managing Editor), Scott Jacobsen (Councillor), Carla Knipe (Writer), Bonita Arbeau, Lyle Harvey, Alex Pappas, Lisa Sinclair

Monthly Activity

The committee met twice in September and has two meeting dates set for October.

The approved minutes are circulated with this report.

The committee has been doing much of its work using topic specific email threads to build on ideas from the meetings. Many committee members have take ownership of a specific issue to moderate the thread and compile input.

The topics of discussion include the following:

- A new mission statement for The Voice and recommendations for consistent use.
- A draft terms of reference for an editorial advisory committee for The Voice and recommendations for its implementation.
- Potential for advocacy for an AU journalism program, as well as other ways that AU students in writing related course/programs can contribute to both The Voice and their studies.
- A high level marketing plan for The Voice.
- An outline of content recommendations for The Voice.
- Review of The Voice autonomy agreement dated March 2008 and recommendations.
- Review of AUSU Policy 7.03 with recommendations related to the above.

The committee continues to develop these components of an action plan to improve The Voice's relevance and accessibility to the membership of AUSU and to increase its readership

The committee will have its recommendations for the November council meeting.



Athabasca University
Students' Union

Athabasca University Students' Union Joint Council/Voice Action Plan Committee Meeting Minutes

Thursday, September 09, 2016

6:00 pm MDT

Meeting Called By: Sarah Cornett, Executive Director, Editor in Chief, Chair
Type of Meeting: Committee Meeting
Minutes: Sarah Cornett
Committee: Bonita Arbeau, Sarah Cornett, Lyle Harvey, Councillor Scott Jacobsen, Writer Carla Knipe, Managing Editor Karl Low, Lisa Sinclair
Absent: Alex Pappas
Called to Order: 6:07 pm MDT

Agenda and Minutes

1.0 Approval of Agenda S. Cornett

Motion: BIRT the Joint Council/Voice Action Plan committee adopt the agenda.

K. Low/S. Jacobsen

6/0

2016-09-08 Joint Council Voice Agenda.docx

Lisa Sinclair arrived at approximately 7:10 pm MDT

2.0 Approval of Meeting Minutes S. Cornett

Deferred until next meeting's agenda due to late circulation.

Action Item – S. Cornett

2016-08-23 Joint Council Voice Minutes DRAFT.docx

New Business

3.0 Further Mapping of Committee's First Objective All

In the committee's terms of reference, the first objective is to create a meaningful action plan to improve The Voice's relevance and accessibility to the membership of AUSU and to increase its readership.

At this point the committee has focused on two pieces of an action plan, one being adopting a consistent and updated mission statement, and the other being the creation of an editorial advisory committee. We have made good progress on these two pieces.

The group brainstormed on what other pieces it could work on and the following is a summary of the discussion.

Advocate for AU Journalism Program

- The overall objective is to increase resources for The Voice that would in turn help build the AU community.
- AUSU council could add this to its advocacy initiatives.
- Such a program would benefit The Voice and in turn benefit AUSU.
- It could be part of a communications degree.
- It could start with tie ins to current creative non-fiction class, then encouraging other types of courses related to journalism or writing, towards a certificate program.
- It may be the right time before there is an accreditation process for journalism.

A high level action plans needs to be sketched out.

Action Item – Not assigned

Marketing of The Voice

- The overall objective is to increase readership, make connections to writers, and develop sources for content.
- Everyone within AU is a potential reader, writer, and source for content.
- The focus is within AU.
- Use AUSU council connections with the faculty councils, departments, etc.
- Put out a letter to all AU staff to reach tutors.
- Circulating The Voice directly to the full membership could increase readership but could also be considered too much. It is also not clear what form it could take depending on the format of the publication itself.
- Send a The Voice newsletter to the full AUSU membership list periodically, maybe quarterly, could serve the same objective and allow people to choose to subscribe.
- It was suggested that other student newspapers are still paper based and picked up at the pub or cafeteria.
- Develop an marketing strategy with a number of tactics
- Question of timing may be a chicken and egg issue. Market after the new and improved Voice or to help create the new and improved Voice. Likely a both with specific tactics developed over the spectrum.

A high level action plans needs to be sketched out.

Action Item – Not assigned

Increase Feedback

- Letters to the editor, social media, website comment section
- May not be easy based on general reluctance of people to provide feedback unless someone is upset.
- Would be a natural by product of the marketing noted above so may be an objective of that item.

4.0

Mission Statement

All

The Voice Mission Statement Draft rev2.docx

A next draft mission statement was circulated for discussion at the meeting. It was reviewed and some changes noted including the following:

- Remove the references to AU that could imply ownership by AU and replace with AUSU.
- Look at the use of “undergraduate students” and “AUSU” as they are essentially the same thing. Can use both, just consider which works best where.
- Keep focus on the undergraduate students who fund The Voice without excluding other groups.
- Look for some specific wording that maintains the focus on undergrad student but mentions/includes/recognizes the contributions and interests of the broader AU community without lessening the focus on undergrads.
- Remove specific references to frequency or format of the publication.
- Like the Canadian and global reference. Agreed we don’t want to specifically reference Alberta.
- Avoid reference to specific content areas (articles, news, columns). That will be developed by the editorial committee.
- Like the phrasing of unique content including stories and analysis ... most dynamic in the world.

It was noted that the committee is getting close to a final draft but one more round of email discussion would help polish it.

Action Item – A. Pappas

5.0 Terms of Reference for Potential Editorial Committee

All

TOR The Voice Editorial Committee DRAFT rev1.docx

A next draft terms of reference document was circulated at this meeting. It was noted that the terms of reference can develop as the committee itself develops. A discussion of the following points led to a further draft that will be circulated once more for email discussion and finalization. **Action Item – S. Cornett**

The following is a brief summary of the discussion items:

- Like the addition of “advisory” to the name.
- Discussed the relationship between this committee, AUSU, and AUSU Council.
 - Good governance requires that a committee has a management/oversight body.
 - The oversight body will be the AUSU Council as the elected representatives of the membership
 - Have we clearly articulated the difference between this management structure and the editorial independence of The Voice?
 - The place to do this would be in the “authority section” of the document.
- Clarified the term ‘editorial direction’ to reference things like the balance between types of content, stance to take on big issues, etcetera.
- Wondered about how the term “editorial policy” fits with on the governance structure of AUSU which includes bylaw, policy, procedure and so on. AUSU policy is by definition created and controlled by AUSU Council so this is an area that needs clarification.
- Clarified points regarding membership numbers, eligibility, selection, and terms for the next draft.
-

6.0 The Voice Form/Format

It was noted that the committee has talked about what The Voice should be in terms of form, format, distribution etc. e.g. magazine, newspaper, on-line, pdf, blog component, feedback section.

There was consensus that there should be some level of recommendation from this committee that can be further developed and implemented by the editorial advisory committee when it is formed. Some work could begin sooner.

It was agreed that this would be a new discussion thread for the committee to work on and discuss again at the next meeting. Bonita volunteered to begin the thread and moderate the discussion. **Action Item – B. Arbeau**

As a resource, Sarah will circulate the relevant parts of the AUSU services survey results to the committee. **Action Item – S. Cornett**

As a resource, Karl will circulate the article he wrote summarizing the results of the last The Voice readership survey to the committee. **Action Item – K. Low**

A related conversation took place centered around content issues. The following is a brief summary of the discussion:

- Story ideas, content, issues, sources and ties with AU ...
- More content specific to AU, budget, link to Open magazine,
- More content related to AUSU example by-election, budget, advocacy work
- Balancing content,

It was agreed that this would be a new discussion thread for the committee to work on and discuss again at the next meeting. Carla volunteered to begin the thread and moderate the discussion. **Action Item – C. Knipe**

7.0 The Voice Circulation

All

The following were some questions for a brief conversation.

Should The Voice be “circulated” to the membership of AUSU?

Are there specific pros and cons?

If the answer is yes, how can this be done?

How do other student papers circulate to their students?

It was noted that this topic had been covered in item 3.0 under the marketing discussion.

8.0 Next Steps and Action Items

S. Cornett

Action plans need to be sketched out for two new items (advocacy for a journalism program and marketing The Voice. An action planning sheet will be circulated (Sarah) but we could use a volunteer to get them started and facilitate the process. See agenda item 3.0.

Two current items (mandate and editorial committee terms of reference) will go through one more round of edits in time for the next meeting. See agenda items 4.0 and 5.0. Alex and Sarah to facilitate.

Two new discussion threads will be started (form/format and content). See agenda item 6.0. Bonita and Carla to facilitate.

It was noted that the committee needs to have a report ready for council consideration by November 2, 2016. It may not be a final report or mark the end of the committee work.

Next Meeting and Adjournment

The next committee meetings are currently set for:
Wednesday September 14 at 10:00 am MDT

S. Cornett

Sarah will send a doodle poll and set meetings until end of October.
Scott will chair a meeting later in September while Sarah is on vacation.

Motion to Adjourn at approximately 7:30 pm MDT

Summary of Action Items

Date	Status	Deadline	Agenda Item: Action Item and Responsible Party
Aug 17	Complete	Aug 19	6.0 Next Steps and Action Items: Create a first draft or skeleton terms of reference for an editorial committee and circulate to committee. S. Cornett
Aug 17	Complete	Aug 23	6.0 Next Steps and Action Items: Discuss and add to the terms of reference by email between this and next committee meeting. Committee Members
Aug 17	Complete	Aug 19	6.0 Next Steps and Action Items: Create a first draft mission statement for The Voice and circulate to the committee. A. Pappas
Aug 17	Complete	Aug 23	6.0 Next Steps and Action Items: Discuss and add to the terms of reference by email between this and next committee meeting. Committee Members
Aug 23	Complete	Aug 29	3.0 Terms of Reference for Potential Editorial Committee: Circulate a second draft terms of reference to the committee for further discussion S. Cornett/All
Aug 23	Complete	Aug 29	4.0 Mission Statement: Circulate a second draft mission statement to the committee for further discussion A. Pappas/All
Aug 23	Outstanding	Aug 29	5.0 Other: report back to the committee discussion with AU’s Jon O’Brian regarding potential for collaboration. C. Knipe Sep 9 Update: Delayed due to summer vacation

Sep 9		3.0 Further Mapping of Committee's First Objective: <u>Advocate for AU Journalism Program</u> A high level action plans needs to be sketched out Not assigned
Sep 9		3.0 Further Mapping of Committee's First Objective: <u>Marketing of The Voice</u> A high level action plans needs to be sketched out. Not assigned
Sep 9	Sep 14	4.0 Mission Statement: One more round of email discussion A. Pappas/All
Sep 9	Sep 14	5.0 Terms of Reference for Potential Editorial Committee: A next draft terms of reference document circulated for email discussion. S. Cornett/All
Sep 9	Sep 14	6.0 The Voice Form/Format: A new discussion thread for the committee to work on and discuss again at the next meeting. B. Arbeau/All
Sep 9	Sep 9	6.0 The Voice Form/Format: Circulate the relevant parts of the AUSU services survey results to the committee. S. Cornett
Sep 9	Sep 9	6.0 The Voice Form/Format: Circulate the article he wrote summarizing the results of the last The Voice readership survey to the committee. K. Low
Sep 9	Sep 14	6.0 The Voice Form/Format: A new discussion thread for the committee to work on and discuss again at the next meeting. C. Knipe
Sep 9	Nov 2	8.0 Next Steps and Action Items: A report ready for council consideration by November 2, 2016. Committee

Activity Report

Executive Director

Prepared: October 5, 2016



Athabasca University
Students' Union

Overview

The bulk of this past month has been dedicated to:

- council and executive support,
- committee support,
- planning, execution of a council by-election,
- vacation (September 16 through October 3),

as well as day to day management and administration tasks.

Administration

Office & Staff

With some new voices around the virtual council table I will just list our staff and main consultants in this report. This is the team that supports AUSU, its council, executive and committees, from the wings. You can learn a bit more about staff from the bios published on the AUSU website.

Staff:

Sarah Cornett, BSc, CAE, Executive Director and Editor in Chief, executivedirector@ausu.org, ext. 203 on the office phone system, has now been with AUSU for a little over one year.

Donette Kingyens, Members Services and Communications Coordinator, services@ausu.org, ext. 202 on the office phone system, has been with AUSU for about a year and a half, and almost a full year in her current position.

Jamie Mulder, Administrative Assistant, admin@ausu.org, ext. 201 on the office phone system, has worked part time with AUSU for six months now.

Karl Low, Managing Editor, karl@voicemagazine.org has been in this position for three years but has also served on council and many committees of AUSU including the VP and President positions.

Regular Consultants:

Fiona Vance and Paula Hale (Shores Jardine LLP) our legal counsel

Tammy Massa (Accounting on Wheels) who provides bookkeeping services

Charlotte Moller who provides computer and technical support

Jennifer Feurer (Arch Web Marketing) who provides website support

One task which began in September is looking at options for the AUSU office space moving forward. The current office lease expires in the spring and I will be working with a commercial real estate consultant to explore options that will meet the needs of AUSU and reduce administrative expenses.

Finances

AUSU fiscal year is October 1 to September 30 so the year-end audit process has started.

Due to my vacation, the August financial reports will be circulated a bit later than usual and will be considered by the finance committee along with the September reports at the committee meeting later this month.

All councillors receive the monthly financial reports and are encouraged to ask questions any time they like. Those councillors who are on the finance committee are charged with a more detailed monthly review and approval process as outlined in policy.

There continue to be no significant concerns over AUSU's financial picture.

Committee Support

All of the AUSU committees continue to function well and report to council monthly.

I was only in the office for two weeks in September so didn't attend as many meetings as usual but did attend three executive meetings, and two meetings of the Joint AUSU Council Voice Action Plan Committee.

The separate committee report for the Joint AUSU Council Voice Action Plan Committee will be circulated a few days late but will be sent prior to the council meeting on October 13.

The awards committee worked steadily on and VPFA Kim Newsome handled any emergency bursary applications that came in while I was away.

The Voice

The Voice continues publication weekly. Both Karl Low, Managing Editor, and I continue to work with the Joint Council/Voice Committee and look forward to presenting committee recommendations to council.

Governance

Policy Review

Policy review continues, however, with the recent executive committee's workload, the policies scheduled for review at the October council meeting, may be postponed. None of these policies are urgent.

Council Retreat

The council retreat report and transcription were adopted by council adoption at the September meeting. It was decided that there was no need to provide a separate report specifically to the membership and the report was posted on the AUSU website under the governance, strategic documents tab.

Council By-Election

The council by-election, which began with the job posting for a Chief Returning Officer on August 10, continued with the election date on September 30, 2016 and polls closing October 3, 2016. Donette and the CRO Melissa McBeth, kept everything running smoothly for candidates and voters alike.

The appeals period will end October 11 and the October council meeting was scheduled so that the two new councillors can be in place for that meeting.

Meetings

September 1	Special Executive Meeting
September 6	Executive Meeting
September 14	Executive Meeting
September 6	Joint Council/Voice Committee Meeting
September 14	Joint Council/Voice Committee Meeting
September 7	Meeting with Executive and Estello Lo from AU
September 10	Y-E Planning Meeting with Bookkeeper
September 13	Council Meeting
September 7	Staff Meeting
September 15	Staff Meeting

Activity Report

Communications Coordinator

Prepared by: Donette Kingyens
Prepared: October 3, 2016



General Administration

- **Student Inquiries**
 - Numerous inquiries regarding awards and bursaries.
 - Received numerous complaints from students who were given a final failing grade in an AU course despite getting above 80 on all course work. Assisted with advocacy.
 - Started to receive inquiries about a 2017 planner
 - Many inquiries received are related to AU, such as how to appeal a grade, how to book a course extension, how to schedule exams, how to get a student ID, etc.
- **Administration**
 - Creating some more templates for answering student emails
 - Switched email accounts for new VPEX and updated Google Drive sharing and email groups.
 - Worked on cleaning up DroBo (ongoing project)
 - Updated committees list
 - Looked into Staff Benefits plan, put together report for Executive

Projects

- **By-Election**
 - Checked candidate status & ran candidate orientations
 - Posted candidate biographies to website
 - Monitored by-election forum
 - Provided instructions and guidance for CRO
 - Set up ballots and voter list
 - Scheduled email reminders and social media posts
 - Offered optional campaign opportunities for candidates (Facebook posts as per AUSU Executive, and Voice Magazine interviews).
- **Staff Manual / Procedures**
 - Continued working on Staff Manual for the AUSU office staff.
- **#igo2AU Contest**
 - Helped with contest wording
 - Launched contest on website, social media, & newsletter
 - Helped Kim write up instructions for handling entries
 - Compiled stats prior to election to track goals
 - Assisted with tracking entries

- **Awards**

- Updated website to reflect the Peter MacKinnon Student Services award.
- Started compiling application for November awards deadline.

Services

- **Statistics on Services Provided for the Month:**

Month	Mobile App Accounts	Smart Draw	Lynda	Calendars	Eyewear Discount	Grad Cards	Welcome Email
Sept 2016	291	9	33	3	7	104	751
Aug 2016	212	21	78	1	42	78	575
July 2016	145	37	159	0	n/a	79	797
June 2016	176	12	43	2	n/a	265	1405
May 2016	99	14	28	1	n/a	346	1005
Apr 2016	94	18	38	1	n/a	0*	809
Mar 2016	136	2	22	3	n/a	69	376
Feb 2016	95	5	18	11	n/a	63	393
Jan 2016	409	12	33	68	n/a	95	607
Dec 2015	185	23	29	1,262	n/a	66	480
Nov 2015	104	5	20	10	n/a	55	368
Oct 2015	192	2	31	12	n/a	n/a	389
Sep 2015	881	5	16	22	n/a		750

Note: No grad cards sent in March as there was an issue with our card order.

- **Lynda.com**

- *Note: In September 2015 I purged all users who had not accessed their account in over a year.*

Month	Total Accounts:	New Accounts	Videos Viewed	Hours viewed	Avg. min. per login	Certificates completed
Sept 2016	813	33	2062	131	18	31
Aug 2016	780	78	2568	168	20	46
July 2016	702	159	5952	401	41	141
June 2016	547	43	2226	168	27	34
May 2016	502	28	1725	139	23	17
April 2016	476	38	1493	94	19	19
Mar 2016	437	22	1481	111	35	24
Feb 2016	413	18	2977	204	43	51
Jan 2016	395	33	1544	103	21	22
Dec 2015	362	29	3398	230	28	56
Nov 2015	333	20	4383	303	40	101
Oct 2015	313	31	1386	87	15	13
Sep 2015	282	16	3953	270	57	74

- **Course Evaluations**

Month	Total Evaluations	New Evaluations
Sept 2016	353	108
Aug 2016	245	10
July 2016	235	10
June 2016	225	6
May 2016	219	24
April 2016	195	3
Mar 2016	192	7
Feb 2016	185	4
Jan 2016	181	22
Dec 2015	159	4
Nov 2015	155	62
Oct 2015	93	85
Sep 2015	8	8

Social Media & Marketing

- **Newsletters**

- See “**Newsletter Statistics.xls**” in report folder.

- **The Voice**

- Sent Voice ads for each Voice publication in August (Sept 2, 9, 16, 23, 30).

- **Mobile App**

	Total Accounts	New Accounts	Social Connections (total)	Social Connections (month)	Campus Activity (total)	Campus Activity (month)	Events Scheduled
Sept 2016	2,983	291	870	73	12,012	1,281	127
Aug 2016	2,692	212	797	89	10,731	1,343	31
Jul 2016	2,480	148	708	44	9,388	854	15
Jun 2016	2,332	137	665	51	8,534	1,059	60
May 2016	2,195	99	614	40	7,475	697	114
Apr 2016	2,096	94	574	64	6,778	1,257	43
Mar 2016	2,002	136	510	60	5,521	874	43
Feb 2016	1,866	95	450	72	4,647	808	35
Jan 2016	1,771	409	378	61	3,839	626	154
Dec 2016	1,362	185	317	51	3,213	640	139
Nov 2016	1,177	104	266	50	2,573	511	38
Oct 2016	1,073	192	216	59	2,062	690	141
Sep 2016	881	881	157	157	1,372	1,372	317

- Contacted Oohlala to get up to date stats on usage for the September newsletter “anniversary” feature in honor of the app one-year anniversary.

- **Website**

- Updated Elections page with info for By-Election
- Added a sidebar image to promote the election forums
- Posted candidate biographies
- Posted council meeting agendas
- Posted September newsletters to archives
- Posted 2015-2016 Goals Progress report
- Posted 2016-2017 goals
- Posted financials and new budget
- Posted numerous policy revisions
- Posted Council retreat report
- Updated Council page with VPEX change
- Updated Advocacy page with some more recent examples of AUSU advocacy efforts

- **Website News Articles:**

- [Sept 21 Article](#): Enter to Win a FREE AU Course in our igo2AU Contest!
- [Sept 19 Article](#): 2016 By-Election Candidates Announces!
- [Sept 8 Article](#): VP External Position Change
- [Sept 6, 2016](#): – New AUSU HealthCare Bursary

- **Website Analytics**

The chart below lists **page views** for our most popular pages. Note, the totals do not reflect how many people actually filled out applications (ie. for awards or course evaluations), just how many people visited the page.

Also note, since Sept 2015, there were 1,121 searches for “forums”. This page does not exist.

Month	Total Views	Unique Views	Awards	Careers	Course Evals	lynda	Mobile App	Smart Draw	Student Lifeline	The Voice
Sept 2016	16,024	6,7520	2,200	293	748	552	561	136	309	66
Aug 2016	10,010	4,296	675	404	506	1,038	178	159	138	50
July 2016	8,786	3,757	798	314	151	1,247	101	188	133	76
June 2016	7,474	3,154	416	147	238	554	230	287	192	74
May 2016	7,746	3,531	669	143	181	513	101	156	135	23
April 2016	17,503	7,339	5,351	199	57	483	88	106	133	16
Mar 2016	12,235	4,388	596	189	61	271	173	103	146	29
Feb 2016	8,796	3,339	305	136	68	484	72	92	76	8
Jan 2016	8,178	3,396	385	75	226	469	204	122	132	26
Dec 2015	7,384	3,255	370	69	85	533	564	114	102	22
Nov 2015	4,855	3,696	302	34	262	188	110	71	50	13
Oct 2015	9,806	7,526	1,887	44	334	324	79	60	78	38

Month	Advocacy	Quick Links	Health Plan	Exec Blog	Financials	Council	Minutes	Agendas	News & Archives	Policies
Sept 2016	82	51	266	46	60	300	44	82	149	289
Aug 2016	35	69	265	209	101	409	53	97	231	356

July 2016	45	24	182	459	53	228	34	41	133	257
June 2016	52	27	250	43	82	201	23	78	136	225
May 2016	36	63	258	151	22	270	23	42	172	224
April 2016	45	44	228	82	n/a	796	85	148	121	223
Mar 2016	35	n/a	208	48	n/a	281	84	128	127	341
Feb 2016	35	n/a	230	42	n/a	272	61	n/a	126	459
Jan 2016	55	n/a	476	68	n/a	325	40	n/a	89	437
Dec 2015	38	n/a	350	118	n/a	215	15	n/a	130	336
Nov 2015	22	n/a	293	20	n/a	181	58	n/a	95	248
Oct 2015	35	n/a	232	72	n/a	254	62	n/a	106	280

• **Website Polls**

○ *Which social media sites do you follow AUSU on?*

- Facebook 14
- Twitter 9
- LinkedIn 5
- None 4
- **Total Responses:** 32
- **Posted:** Sept 12 - 29

○ *How do you stay organized?*

- AUSU Pocket Calendar 2
- Other Paper Day-Timer or Planner 10
- Mobile App 2
- Wall or Desk Calendar 2
- Online / Mobile device Calendar 7
- Organized? Who's Organized? 5
- **Total Responses:** 28
- **Posted:** Aug 29 – Sept 12

• **Social Media Statistics:**

○ **Facebook**

Month	Total Posts	Total Likes	New Likes	Average post reach	Overall Engagements	Overall Impressions
Sept 2016	60	916	121	523	345	60,235
Aug 2016	54	797	25	437	251	63,419
July 2016	45	777	16	503	77	59,619
June 2016	59	770	26	344	113	37,591
May 2016	52	746	12	183	183	22,411
Apr 2016	64	742	20	198	200	37,385
Mar 2016	66	730	18	174	113	35,246
Feb 2016	59	720	16	141	75	26,474
Jan 2016	37	707	28	154	45	20,180

Dec 2015	38	681	32	109	60	9,262
Nov 2015	49	654	20	83	81	8,508
Oct 2015	68	641	18	82	151	12,881
Sep 2015	32	628	22	100		7,688

○ **Twitter**

Month	Total Posts:	Total Followers	New Followers	Retweets	Link Clicks	Overall Impressions
Sept 2016	51	688	57	19	67	13,618
Aug 2016	51	640	14	10	64	11,681
July 2016	45	636	16	8	53	10,396
Jun 2016	53	625	17	12	55	14,096
May 2016	55	608	17	18	72	19,533
Apr 2016	55	600	13	40	73	14,193
Mar 2016	59	589	10	36	55	15,335
Feb 2016	65	588	17	29	80	13,011
Jan 2016	36	584	18	14	34	10,403
Dec 2015	34	579	12	12	37	11,075
Nov 2015	53	577	12	11	92	11,704
Oct 2015	68	574	24	40	60	7,650
Sep 2015	27	561	17	20	51	7,440

○ **LinkedIn**

Note: I began actively posting on LinkedIn mid-August.

Month	Total Posts:	Total Followers	New Followers	Engagements	Overall Impressions
Sept 2016	50	110	89	52	3,022
Aug 2016	20	22	0	35	1,239