

# Athabasca University Students' Union

# **Council Meeting Minutes**

# **APPROVED February 16, 2017**

Tuesday, January 10, 2017 5:30pm MST

Meeting Called By: Shawna Wasylyshyn, President

Type of Meeting: AUSU Council Meeting

Minutes: Donette Kingyens, Communications and Member Services Coordinator

**Participants** 

Council: President Shawna Wasylyshyn, Vice President External and Student Affairs Julian Teterenko, Vice

President Finance and Administration Kim Newsome, Councillor Robin Bleich, Councillor Scott

Jacobsen, Councillor Amanda Lipinski, Councillor Brandon Simmons

Staff: Executive Director Sarah Cornett, Communications and Member Services Coordinator Donette

Kingyens, The Voice Managing Editor Karl Low

Members: Bonita Arbeau, Joshua Ryan
Absent: Councillor Andrew Gray

Meeting called to order at 5:27pm MT.

#### **Agenda and Minutes**

## 1.0 Adoption of Agenda

ΑII

Motion: BIRT AUSU Council adopt the agenda.

S. Jacobsen / R. Bleich Carried 7/0

2017-01-10 Council Agenda.pdf

Councillor Dixie Toliver submitted her resignation to council today.

#### 2.0 Approval of Council Meeting Minutes

ΑII

Motion: BIRT AUSU Council approve the minutes of the December 13, 2016 regular council

meeting.

S. Jacobsen / R. Bleich Carried 7/0

2016-12-13 Council Minutes DRAFT.docx

**Note:** Approval of all public council minutes, for special, regular, and interim council meetings, takes place at the next regular public meeting.

#### **Old Business**

#### 3.0 Review of Action Items

Αll

**Note:** The status of the action and agenda items at the bottom of the most recent regular council minutes (December 13, 2016 in this case) were reviewed briefly. All items are complete.

#### 4.0 Ratification of Email Motions

#### 4.1 Holiday Expectations for Council and Executive – December 22, 2016

**Motion:** BIRT AUSU Council ratify the following email motion of December 22, 2016 for the record:

BIRT AUSU Council approve the attached additions to Policy 2.14 Council Governance: Councillor Responsibilities and Honoraria, and Policy 2.15 Council Governance: Executive Accountability and Compensation to define working expectations for general holidays and other scheduled AU closures.

S Wasylyshyn / K. Newsome

Carried 9/0

S. Jacobsen / R. Bleich

Carried 7/0

There was previously no place in policy that defined whether executives or councillors were required to work holidays or the week that AUSU is closed for the winter holidays, so these policies were updated to reflect this.

#### **New Business**

## 5.0 Policy Revisions

Executive

**Motion:** BIRT AUSU Council adopt the updated copy of Policy 5.02 Human Resource Management: Staff Hiring (previously General Hiring and Management).

J. Teterenko / A. Lipinksi

Carried 7/0

Policy\_5.02\_Staff\_Hiring\_EXEC\_EDITS.docx

There were seven policies in the Human Resource section, and in some cases there were items that should have been in different policies or were duplicated. Having too many policies makes it difficult to keep them up to date and organized, so executive did some revisions to consolidate and clarify the HR policies.

The change to section 5.02.06 had been discussed with previous council. It was updated to state that a councillor cannot apply for any paid employment position with AUSU for two years after ceasing to be a councillor (instead of three months as was previously stated). This aligns with the policy that states a former AUSU employee cannot run for council for two years after ceasing to be an employee.

**Motion:** BIRT AUSU Council adopt the updated copy of Policy 5.03 Human Resource Management: Staff Management.

J. Teterenko / A. Lipinski

Carried 7/0

Policy\_5.03\_Staff\_Management\_EXEC\_EDITS.docx

An additional change was made to the policy after the meeting package was circulated. The executive just identified that there was nothing in policy to define how vacation days carry over from year to year, so the policy was updated to address this. The updates require accrued vacation days for a given year to be used within the first 6 months of the subsequent year, but unused flex days do not carry over.

A question was asked to clarify if the Alberta labour laws allow for vacation to be carried over, but it was confirmed this is allowed.

A question was raised about whether executive councillors need to be a part of the employee review. Currently executive councillors (and in some cases other councillors) are asked for input on the employee review, but the review itself is typically done just by the Executive Director. It was agreed to remove the statement that reviews must be conducted with an executive councillor.

**Motion:** BIRT AUSU Council adopt the updated copy of Policy 5.04 Human Resource Management: Discipline and Dismissals.

R. Bleich / S. Jacobsen

Carried 7/0

Policy\_5.04\_Discipline\_and\_Dismissals\_EXEC\_EDITS.docx

There were only minimal changes made to this policy.

**Motion:** BIRT AUSU Council adopt the updated copy of Policy 5.07 Human Resource Management: Staff Professional Development.

R. Bleich / S. Jacobsen Carried 7/0

Policy\_5.07\_Staff\_Professional\_Development\_EXEC\_EDITS.docx

There were only minimal changes made to this policy. The policy has been used a couple times recently and seemed to work effectively.

Council agreed to combine three motions to rescind policies into one motion, as follows.

**Motion:** BIRT AUSU Council rescind Policy 5.01 Human Resource Management: Employee Definitions, Policy 5.05 Human Resource Management: Permanent Employees, Policy 5.06 Human Resource Management: Temporary Employees, noting that the contents have been incorporated into other updated human resource policies or deemed unnecessary.

R. Bleich / S. Jacobsen Carried 7/0

#### Reports

#### 6.0 Reports for the Months of December 2016.

**Note:** Regular monthly reports from executive, staff, and committees were circulated prior to the meeting. Any updates or highlights were presented by the author of the report. Questions regarding the reports may be posed.

### 6.1 President's Report

2016-12 President Report.pdf

S. Wasylyshyn

J. Teterenko

#### 6.2 Vice President External and Student Affairs' Report

2016-12 VP External Report.pdf

There was a meeting with AU regarding the ProctorU pilot project, and the vote to keep ProctorU was unanimous.

There was a successful Meet & Greet held in December in Edmonton with 17 students in attendance. It was a great opportunity to talk to other students and get feedback from them.

### 6.3 Vice President Finance and Administration's Report

2016-12 VP Finance Report.pdf

It was noted that Kim always does a great job of detailing meeting topics with AU stakeholders.

### K. Newsome

S. Wasylyshyn

## 6.4 Executive Meeting Report

2016-12 Executive Meeting Report.pdf

**Note:** Executive meeting reports are not public documents. Any decisions made by the Executive appear in a separate public report for ratification by Council. The Executive meeting report was circulated to Council for review and acceptance in their role as the governing council of AUSU.

# K. Newsome

#### 6.5 Finance Committee Report

2016-12 Finance Committee Report.pdf

The committee did not meet in December as AUSU was closed for the last week due to the winter holidays.

#### 6.6 Awards Committee Report

2016-12 Awards Committee Report.pdf

S. Jacobsen

The committee had very involved discussions, particularly regarding clarification in motions when dealing with the new Health Care Bursary as it has some different parameters than other bursaries.

# **6.7 Member Engagement and Communication Committee Report** 2016-12 MEC Committee Report.pdf

J. Teterenko

The committee did not meet in December due to the winter holidays, but there have been discussions over email regarding annual report brainstorming as well as a social media communication strategy. The strategy is almost ready to be put forward as an official document.

#### 6.8 Joint Council/Voice Action Plan Committee Report

S. Cornett

2016-12 Joint C-V Committee Report.pdf

The committee did not meet due to winter holidays, but they are working hard to put together a more specific action plan.

#### 6.9 Executive Director's Report

S. Cornett

2016-12 Executive Director Report.pdf

It was noted that Sarah did the majority of the work putting together the bylaw revisions, which was a tremendous undertaking.

#### 6.10 Communication and Members Services Coordinator's Reports

D. Kingyens

2016-12 Communications Coordinator Report.pdf Newsletter Stats.xlsx

### 6.11 Approval of Reports

Αll

Motion: BIRT Council approve the December 2016 reports as presented.

S. Jacobsen / R. Bleich

Carried 7/0

# **Question & Answer Period**

#### 7.0 Question & Answer Period

S. Wasylyshyn

Observers were encouraged to participate in the Question & Answer period.

Observers are also invited to contact the AUSU office with any questions that arise from the meeting at <a href="mailto:ausu@ausu.org">ausu@ausu.org</a>, 780.497.7000, or 1.855.497.7003.

There was a request for elaboration on the email motion to update Policy 2.14 and 2.15 to define working expectations for general holidays and other scheduled AUSU closures. It was noted that the primary change was just that councillors and executives get paid holidays on statutory holidays or the week that AU and AUSU is closed over the winter holidays. This decision was based on what has been historically done. However, it was noted that last year, executives did end up working over the winter holidays as the policies were not clear, even though in previous years the executives were never required to work that week.

A question was raised about whether the vote to keep using ProcturU was a final decision and what group made the decision. AUSU had been asked to send one person to attend one meeting to discuss the ProctorU survey and usage, so it was not a regular formal committee. However, the vote to keep using ProctorU was the official decision.

A question was raised about the mention of Turnitin in the VP Finance report, which is a Moodle plugin to help track plagiarism and automatically grade assignments. It is AUSU's understanding that decisions on how to use the software would be left up to each tutor or course coordinator, and would not be mandated. Conversations regarding Turnitin have been primarily regarding the plagiarism tracking use of the program, not the assignment

grading portion. AUSU will ask for more information about this in an upcoming meeting with AU.

# **Next Meeting and Adjournment**

The next meetings of Council will be:

**Thursday, February 16**, 2017, 5:30 pm MST – Public Meeting **Tuesday, March 14**, 2017, 5:30 pm MST - Public Meeting (Tentative)

Motion to Adjourn at 6:37pm MT.

# **Summary of Action Items**

Date	Status	Action Item and Responsible Party	
October 13	Complete	<b>Welcome and Oath of Office:</b> New councillo by December 31.	rs to complete governance training  R. Bleich/A. Lipinski
December 13	Complete	<b>Next meeting:</b> Send email to council to confi meeting.	rm date for the February council S. Wasylyshyn

## **Summary of Agenda Items**

Date	Status	Agenda Item and Committee

# **AUSU Executive Report**

Shawna Wasylyshyn, President

Prepared: January 3, 2017

# Current Issues



#### **Committees:**

**AU Board of Governors** – The Board had a short, in camera meeting on December 19 which I attended via teleconference. The many new members of the Board are getting acquainted with their positions and most attended their first committee meetings in December. It is an interesting dynamic at the Board these days, and there is a need for a permanent Board Chair to be appointed since Ms. Mrazek has now been an interim Chair for nearly 2 years.

## **Sub Committees:**

**BOG Institutional Advancement –** On December 8, I attended this committee meeting in person in Edmonton. AU has launched a new marketing campaign that references "Time for your life, Time for your Degree". This campaign will replace the popular "you don't have to sit in a classroom to sit among greatness" campaign which featured the historical figures. This meeting was Pamela Walsh's last meeting, she has resigned from AU and Dr. Fassina has named Rick Harland as the interim VP Advancement at AU. During the meeting, reports were provided that show that new student recruitment is very successful at AU. Of major concern is the number of students who take one course and never return or even worse, the number of students who enroll in a course but never complete it. I was very vocal in the meeting that we have been giving AU suggestions for several years about how they can better engage students and yet most of those haven't been implemented. I explained that students leave or don't complete their course because communication between AU and Students is sub-par. We get confusing, poorly worded and badly timed automatic emails that don't allow replies, and there is wide inconsistency between courses and faculties that make learning confusing for students. I also learned that there is a committee at AU made up on staff from institutional advancement and academic affairs working on ideas to bridge these gaps but that they have not included a student on the committee or enlisted student feedback. This was my last meeting at Institutional Advancement, as Julian Teterenko will serve as the AUSU Representative going forward.

BOG Academic Affairs – On December 8, I attended this committee meeting in person in Edmonton. On the agenda was a wrap-up of the situation regarding retroactive program changes. The Chair of the committee and the Chair of the Board were both fairly adamant that this situation doesn't belong at the AA Committee, and asked the committee to declare it complete. I stated that was fine, but that I couldn't think of any situation MORE suited for the AA committee to be aware of and involved in. Dr. Fassina stated that from his perspective, this is now an issue between AUSU and AU and that there is no need for the Board, any committees or other bodies to be involved.

I expressed concern that if the situation is no longer listed as an action item for any body, that it will simply disappear and students will not see any resolution. The committee removed it from the list of old business. This was my last meeting at Academic Affairs, as Julian Teterenko will serve as the AUSU Representative going forward.

**BOG Honorary Awards** – No meetings this month, nominations for AU Honorary Awards are open.

**BOG Finance and Property** – Early this month I was named to this committee, but wasn't able to attend the meeting on December 15. I look forward to participating in this committee in the future.

**BOG Governance Review** – On December 12, the members of this committee received notice of a meeting on December 14, along with a large volume of documents to review. With such short notice provided, two committee members expressed concerns and the meeting was adjourned to a date in the future but hasn't been set yet.

**General Faculties Council** – GFC met on December 7, and although I had planned to drive up to Athabasca for the meeting, the -30 temperatures had me dialling in from home! This meeting was of importance to students for a number of reasons, and Kim Newsome and I worked together in advance of the meeting to prepare and ensure that we spoke on behalf of students at a variety of points in the meeting.

First – I asked to remove the FHD report to GFC on Delegated Authorities from the consent agenda. I did so, because I had noticed that the report actually referenced motions from the FHD Faculty Council that didn't need to be reported to GFC and that I had voted against and actually suggested to the Faculty Council that they would need to seek authority from a higher body to approve these changes because they contravened a decision of a higher body. I was surprised to see this in the GFC report and so I removed it from the consent agenda for discussion. When given the opportunity to speak, I said:

"First, I would like to thank and acknowledge that Dr. Edwards has noted these motions in her report, which I think is a positive step toward improved communication. I wanted to highlight, for the GFC Community a major concern that I have on behalf of students about the pre-requisite changes noted here. The program regulations for the LPN-BN program state a GPA of 2.3 is required to graduate. This program requirement has been approved by APPSC and by NEPAB. Subsequently, the Faculty Council has imposed a Pre-Requisite GPA of 3.0 for entry into the core program courses including the final course. On behalf of students, I feel very strongly that no decision to be authorized at the Faculty level that undermines a prior decision by a higher body."

Dr. Fassina asked Dr. Edwards to respond to my statement and I was surprised to hear her say that she agrees with me, and that they are discussing this and she expects that I will hear more about this in January at the FHD Faculty Council. I was surprised but found this quite positive.

The agenda also contained an update from Dr. Fassina on the solution regarding retroactive changes to program regulations. In his update, Neil spoke about the work AU had done as far as communicating with students and considering individual circumstances. Kim did a great job of pointing out that the letter that was sent to students didn't describe the changes to the program and also wasn't individualized as he reported that it was. In addition, Kim pointed out that Dr. Edwards told AUSU that she would not be considering the cases of individual students and that the letter referenced the same; despite the fact that AU has committed on several occasions to considering individual cases. Dr. Fassina and Dr. Edwards weren't able to answer our questions fully or explain precisely WHEN a student may receive consideration for an exception – only that "some cases" will be considered. Other members of GFC spoke up and expressed a need for clarification and explanation as to what those cases might be. I pointed out that the agenda item referenced "solution" but to date students have seen no solutions or sign of any solution to come.

There was a lengthy discussion as to whether AU should move to a Provostial model or maintain its current VP Academic model. There were good arguments on both sides of the discussion.

Also of note was the report from the Chair of the Student Academic Appeals Committee, which noted an increase in appeals coming from students charged with Academic Misconduct for misuse of AU Materials – primarily for posting assignments online to various assignment sharing websites. There was a good discussion had and I pointed out that I don't believe ANY student would knowingly commit Academic Misconduct, and that if students are misusing AU materials, it's because they don't realize they can get into trouble. I asked AU to do a better job of communicating the policy and potential penalties and to consider some form of a warning system prior to automatic suspension, etc. in these cases.

#### **Sub Committees:**

**Student Academic Appeals Committee:** Unfortunately, I had to send regrets for the SAAC meetings on Dec 8 and Dec 22. On December 8 I had conflicts with the BOG Committee meetings, and on Dec 22 I was scheduled for a day off to use my banked time before it expired.

**GFC Exec:** No meeting this month.

**SRM Project – Student Advisory Group:** No meetings this month.

**AUSU Awards:** We continue to meet asynchronously to consider year-round award applications.

**CASA:** CASA has an upcoming meeting in Nova Scotia in March. AUSU Executive has agreed to send one delegate, Julian Teterenko to this conference.

### **Sub Committees:**

**CASA Federal Policy Committee:** I have volunteered to work on two more policies for CASA. One is related to a pan-Canadian approach to PSE, which I am really excited about and find that it relates directly to AUSU. The other is another policy on

access to PSE for indigenous students, which is a topic I am very passionate about and one that I believe the future of AU is influenced by.

## **Faculty Councils:**

Faculty of Heath Disciplines: No meetings this month.

Faculty of Business Undergraduate Program Council: No meetings this month.

Faculty of Business Faculty Council: No meetings this month.

### **AUSU Business**

<u>The Voice</u> – Council held a special meeting in November to review the report from the Joint Council/Voice Action Plan Committee. The result of the meeting was to accept the report presented as an interim report, and ask the committee to clarify timelines and actions. Recently, AUSU carried a motion to pay for a 3<sup>rd</sup> party report on the Voice readership and other web analytics and the report was provided with data listed weekly, rather than monthly as it has been done in the past. Weekly data will provide the best view of readership for a weekly magazine.

<u>AUSU Management</u> – I spent a lot of time in December reviewing AUSU HR policies and staff employment contracts. It is essential that our organization is operating according to our policies and that staff and Executive are aware of their roles within AUSU.

Being a student leader does not guarantee that we have experience in Human Resources, Management, Law, Finance or Real Estate and yet we are responsible for many of these functions. We must be able to rely on our bylaws and policies to light the way for our elected officers to ensure overall strength in AUSU. When in doubt, enforcement of our mission, bylaws and policies should guide us.

<u>AUSU Meet & Greet</u> – On December 8, I attended an AUSU Meet and Greet with Julian Teterenko in Edmonton. This event was a tremendous success! I had previously hosted Meet and Greets in Edmonton but this one was different in several ways:

- Previously I hosted them during the day at a coffee shop, this one was at 4pm at a lounge.
- Previously, we promoted the events on our website, newsletter and through social media, this time we sent a targeted email to all students in Edmonton.
- We had over 30 students RSVP to attend, and approximately 15 showed up.
   Overall, it was a great event and there was no cost to AUSU beyond the time of two Executives and some small swag handed out at the event.

I have suggested that MECC consider these types of events in the New Year and create a framework to use to create consistency for Meet and Greets!

# Meetings

- 2 AUSU Council
- 6 AUSU Executive with Cindy Ives and Alain May
- 7 General Faculties Council
- 8 BOG Academic Affairs Committee
- 8 BOG Institutional Advancement Committee
- 8 AUSU Meet and Greet
- 9 AUSU Executive
- 12 AUSU Executive
- 13 AUSU Executive
- 13 AUSU Council
- 19 AU Board of Governors

# Hours

## **Weekly Breakdown**

Week ending:	Hours	Banked	Banked
	Worked	Time Used	Time
			Remaining
December 4	36	0	35
December 11	35.5	0	35
December 18	32.75	2.25	33.25
December 25	6	29	4.25
January 1	0 (AUSU	0	4.25
	closed)		

# **Timesheets and Compliance**

I have reviewed timesheets from Kim Newsome and found them to be within policy requirements. At the time of writing this report, I haven't yet received hours reported from Julian Teterenko for the weeks ending December 25 or January 1. His timesheets for weeks ending Dec 4, 11 and 18 were within policy requirements, and I am aware that he was planning to use banked time for the days that AUSU wasn't closed from December 19 to Jan 3.

# **AUSU Executive Report**

Julian Teterenko, VP External and Student Affairs

Prepared: January 3<sup>rd</sup>, 2017

# Committees



## **AUSU MECC:**

See MECC Report.

### **AUSU Finance:**

See Finance Report.

# **Learning and Teaching Student Advisory Group:**

Reviewed RFC reports and the current requests for change. Still waiting on a comprehensive list of the changes under the SAG governance.

## **Student Systems Student Advisory Group:**

Reviewed RFC reports and the current requests for change. Also went over the OROS bugs.

# **FST Faculty Council:**

Had updates on various reports on the Student Success Centre. Discussed non-collegiate organization procedures, awarding of credentials posthumously or for terminally ill students, lost exam policy and procedure, and student lock out issues on MuchLearning. Got standing reports from the different centres and Directors.

# **ICT Governance Committee:**

Met this month with quorum. Reviewed the ICT investments that require prioritization. Reviewed the revised ICT Investment Roadmap. Was provided the investment forecast for the fiscal year of 2017. There were certain projects that are supposed to be completed in this fiscal year that will now require funding in the next fiscal year to complete.

The status of student emails was asked about because there are no barriers holding this up to move forward. This is being investigated and will get an update next meeting.

# **AUSU Business**

Meet and Greet – We held a meet and greet in Edmonton this month. It was a great place for students to come out to visit other students in the same city and meet others in the same programs. Everyone who came out was excited and happy that we hosted it and are looking forward to the next one. I had the opportunity to speak with everyone in attendance and spoke at length about topics such as the nursing program changes, e-texts, ProctorU, our mobile app, and more. Overall it was a great success meeting other students in Edmonton and had more students download our mobile app as well. In total there were 17 people in attendance.

<u>ProctorU</u> – I had a meeting this month about whether AU should be keeping ProctorU as an option for students to take their exams as the pilot period for the program was ending. We discussed the benefits of ProctorU and some issues that both the students and invigilators were running into. Afterwards we had a vote on whether to keep in and it was unanimously in favour.

# Meetings

December 01 – Student Services Advisory Group

December 01 – Learning and Teaching Advisory Group

December 01 – AUSU/ The Voice Meeting

December 02 – Executive/ Council Meeting

December 06 – Meeting w/ Cindy Ives & Alain May

December 07 – GFC Meeting

December 09 – FHSS Council Meeting

December 09 – AUSU Executive Meeting

December 12 – ProctorU Meeting

December 12 – AUSU Executive Meeting

December 13 – AUSU Executive Meeting

December 13 - Council Meeting

December 14 – FST Council Meeting

December 15 – Learning and Teaching Advisory Group

December 15 – ICT Meeting

December 19 - Board of Governors Meeting

# Hours

# Weekly Breakdown

Week of:	Hours
November 28 – Dec 04	30
December 05 – 11	30
December 12 – 18	30
December 19 – 25	30
December 26 – Jan 01	30

# **Timesheets and Compliance**

I have reviewed Shawna's and Kim's timesheets and everything is in compliance according to policy.

# **AUSU Executive Report**

Kim Newsome, VP Finance & Administration

Prepared: January 2, 2017



# Committees

### **Finance Committee:**

See finance committee report.

### Awards Committee:

December was a quiet month with only a few year round bursary applications reviewed by the committee.

### **MECC Committee:**

There were multiple email threads for this committee in December with some very important topics such as Website Poll Brainstorming, Social Media Communications Strategy, Annual Report Brainstorming, December Newsletters and January Newsletters. Even though everyone was asked for input several times, some members of the committee did not participate in any of the discussions for the month of December at all. Some members participated in one or two of the threads. This seems to be an ongoing problem with this committee and I hope that the members of this committee can be held accountable for their lack of participation.

## **GFC (General Faculties Council):**

A GFC meeting was held on December 7, 2016. This was a very lengthy meeting. Some of the discussion items had already passed through the ALEC committee and were briefly included in my report for November.

One of the biggest items of this meeting for AUSU members was the verbal report by Dr. Neil Fassina regarding the retroactive changes within the FHD. Dr. Fassina reported that individualized letters were sent out to students and that AU continued to support students and consider individualized requests. I didn't feel this report was accurate and I spoke to the group stating that the most recent letters to the affected students was not individualized, that it was one standard generic letter that did not even include information on all of the changes and left students on their own to compare their old program plan with their new program plan and search through AU's website to figure out if there were other changes to the program rules. I also

pointed out to Dr. Fassina that there had been several verbal commitments and GFC meeting minutes that stated AU's commitment to considering individualized accommodations for affected students. Despite this, the letter provided to students said that exceptions would not be made and a recent meeting between AUSU and Dr. Edwards also revealed that Dr. Edwards was no longer considering exceptions for those students that did not meet the deadlines or GPA's that are now in effect. I asked Dr. Fassina to please clarify for the students whether exceptions are being considered. We were told that all requests would be considered.

## **GFC ALEC (Academic Learning Environment):**

No meetings this month.

### **GFC AEAC (Academic Excellence Awards Committee):**

No meetings this month.

### **FHSS Faculty Council:**

Meeting was held on December 9. The agenda mostly consisted of a number of course closures, title changes or numbering changes. Overall these changes will have little to no impact on students as most courses have been temporarily closed for some time. Students that have taken a course that is now closed are still able to use the course toward their program. The other changes did not involve courses that were mandatory to any programs and the courses will still be accepted as electives.

#### **CASA Trades & Tech:**

Meeting was held on December 8. Once again there were not enough members present to have quorum. I believe the committee has 8 members and only 3 of us attended the meeting. We all provided an update on what we were working on or where we left off on policy research. The chair will be making a recommendation to disband the committee and alternatively recommend having a member from a polytechnic school have a dedicated seat on the CASA policy committee to ensure that the unique perspective of the polytechnic schools is represented in CASA policy creation and revisions.

I will be setting up a meeting in January with Rosanna, one of the CASA employees to discuss my research and suggestions for the policies I was assigned so that the CASA staff can continue my work and relay it to the policy committee. The policies I was given concentrated on the importance of digital infrastructure for PSE institutions and the importance of access to adequate internet in rural areas. I am particularly excited about the access to internet given recent announcements by the CRTC that internet should be considered and essential service and the announcement by the federal government to invest 500 million into improving

internet access in rural areas. CASA was very successful in the recent lobby week activities and I feel that there is an opportunity for them to create some advocacy points on these topics.

# **AUSU Business**

## **Policies**

Drafts of the revised HR policies were distributed to the rest of the executive team at the first of December. At this point, Sarah has provided some comment/suggestion and I am waiting for Shawna and Julian to do this as well.

In addition to this there are 2 policies scheduled for review in January and 2 in February. I will continue to work on the drafts and see how many we can have ready for presentation at the February council meeting.

# **Bylaws**

No updates at this time.

## **Audit**

Sarah has been working with the auditors and the AUSU bookkeeper to provide documentation and answer any questions the auditors have. Sarah has been providing periodic updates to me and we have already discussed a plan for reviewing/presenting the first draft of the audit when it is ready.

### Office Hours

The AUSU office was closed from December 24 to January 2 inclusive for the regular holiday closure. Additionally it was closed on December 22 & 23 due to a combination of regular staff days off and scheduled vacation days. The office closure and date of reopening was noted on all staff voice mail and out of office replies were set up on emails. During the office closure, Sarah reported they received 13 student emails, no chats and no voicemails.

# **Meetings with Stakeholders**

I attended one stakeholder meeting this month with Cindy Ives and Alain May. Representatives from the finance department attended the first part of the meeting as part of PSLA mandated consultations on fees which are legislated to occur twice per year.

Some of the issues/concerns that we were able to discuss included:

- Tuition and mandatory fees frozen
- Non-mandatory fees and out of province fees possible inflationary increase
- A request from AUSU to have a formal discussion on learning resource fees and how they are calculated
- FHD commitment to considering individualized program plan requests
- Correspondence to FHD students affected by retroactive changes
- Timeline for implementing Turnitin
- Revisions of the AU Academic Misconduct Policy
- Consistency in dealing with academic misconduct by academic integrity officers
- Resources/communications for students to prevent academic misconduct

### **FHD Teleconference**

I attended a teleconference on December 7 regarding NURS435 in the Faculty of Health Disciplines. This course was under a pilot project approved by NEPAB to allow a sort of virtual clinical placement. This pilot project ended and was not given approval by NEPAB to continue. This left student currently enrolled in the course unable to fulfill the requirement of a clinical placement. There is a lack of appropriate clinical placements because other schools complete this placement 1-2 days per week over a couple of months. AU students need to travel to Alberta to complete this and would need to complete it in one block of time in a 2 week period. At this time there are no answers for these students and AU continues to work with NEPAB to try and come up with an acceptable solution.

Students in the teleconference expressed concerns that AU was continuing to allow new students to enroll in this course which is creating a larger and larger problem with more and more students needing placements. Students said they were frustrated and that they just wanted an answer.

Currently students are completing the theory part of this course and then are just marked as "incomplete" on their transcript until a solution to the clinical placement is available. Once that happens they can complete their 2 week placement in order to finish the course. They were assured that this would not affect their ability to enrol in other courses that may have NURS435 as a pre-requisite.

# **Academic Integrity Webinar**

I also attended an academic integrity webinar on December 15. This was a very informative session that included some broad direction on doing research, citing sources and avoiding academic misconduct. The webinar provided links and direction on where to find information on the AU website. The presenters opened the

floor to answer questions and the recording of the webinar is available on the AU library webpage.

### **HR Work**

HR related work was heavy this month and included several meetings, phone calls, policy review/research, document writing and documentation of events.

## **Other**

I used up my banked hours during the week before Christmas so I did not work between December 16 and January 2. Despite the short month, it was jam packed with everything I have included above. Additionally, I worked on or reviewed:

- Alberta Government Tuition Review
- Executive Blog for December
- FOIP information packages related to FHD
- Payables Package and 2 EFT packages
- Lease/office space documents
- New payroll procedures
- Google drive cleanup

# Meetings

December 1 – AUSU/Voice Quarterly Meeting

December 2 - Council Working Meeting

December 6 - AUSU Executive/Cindy Ives & Alain May

December 7 - GFC

December 7 – FHD Teleconference

December 8 – CASA T&T Meeting

December 9 - FHSS Faculty Council

December 9 – Executive Councillor Meeting

December 12 – AUSU Executive Meeting

December 13 – AUSU Executive Meeting

December 13 – AUSU Council Meeting

December 15 – Academic Integrity Webinar

# Hours

# Weekly Breakdown\*

Week ending:	Hours Worked:	Banked Hours Earned:	Banked Hours Used:
December 4	32.5	2.5	0
December 11	30.5	0.5	0
December 18	30.5	0.5	0
December 25	0	0	30
January 1	30*	0	0

Banked hours remaining at end of month: 0 \*AUSU was closed week ending Jan 1

# **Timesheets and Compliance**

I have reviewed Shawna and Julian's timesheets and found that their weekly hours for December were in compliance with policy.

# **Executive Motions**

December 16	EMAIL MOTION BIRT AUSU Executive approve the reimbursement for one course, EDIT210: Copy Editing, in the amount of \$435 as submitted in the Professional Development Proposal by Karl Low, which will be paid from The Voice budget.
	Moved: K.Newsome Second: S.Wasylyshyn
	Carried: 3/0

# **Committee Report**

**Finance Committee** 

Prepared by: Kim Newsome, Chair

Date: January 2, 2017

Meeting: No meeting this month.

Attendance:

Committee Members: Kim Newsome (Chair), Julian Teterenko, Scott Jacobsen,

Andrew Gray, Robin Bleich, Sarah Cornett (Ex-officio)



AUSU was closed from December 24 until January 3 and therefore no meeting was scheduled for December.

The next meeting is scheduled for January 19, 2017.



December 2016 Council Meeting

# Committee Report

Awards Committee

Prepared by: Scott Jacobsen

Date: January 3, 2017

#### All Business Conducted by Email



Committee Members: Scott Jacobsen (Chair), Shawna Wasylyshyn (President), Kim Newsome (VPFA), Amanda Lipinski (Councilor), Robin Bleich (Councilor), and Sarah Cornett (ex-officio).

### Activity This Month

It was a less busy month compared to November with the following business below. "Less busy" in the light of the November main awards wave, which, as noted in the previous report submission "was a real privilege to have the stories in front of us. This was intimate exposure to students we serve, which is an explicit, elected honor." Now, we have moved into the next few months of less dense submission consideration. Although, the bursaries are expected to come in now, as per usual. All Awards Committee members are savvy to the official processes for consideration of awards now. We were deliberating on the motion for a Computer Bursary application before. It was approved, but not unanimously. That is \$1,000. Now, we considered a Healthcare Bursary from last time, but there were issues around the motions. So, it has been considered and approved unanimously with an altered version based on extensive discussion about the appropriate contents of the amount for awards with the major change being the specification of the amount for the award. That came to \$1,000, but already considered within the previous budget. There was another Health Care Bursary, which came to \$831 with the newer specification to the dollar and dollar amount stated, too. This month came to \$1,831.

Duly note, the award financials have been restarted since the October meeting.

#### Motions/Decisions

#### Original motion with altered motion:

On December 7, 2016: BIRT AUSU Awards Committee approve the attached Healthcare Bursary application for XXXX.

Moved by S. Jacobsen. Seconded by R. Bleich.

This motion is passes unanimously 5/0.

On December 15, 2016:

BIRT AUSU Awards Committee approve the attached Healthcare Bursary application for XXXX for \$1,000.

Moved by S. Jacobsen. Seconded by R. Bleich.

### Original Motion with Decision:

Commented [SJ1]: This motion was re-considered through an extensive process based on the funding amount and the applications. There was an eventual change to the wording, but not to the final unanimous decision. The discussion continued from the November report, after the November report was submitted. It is a new award, and growing pains should be expected for the processes, wording, and so on, as the nuances of the discussions emerge over time.

**Commented [SJ2]:** This is the altered motion from the original on December 7, 2016 - above. Future changes will include more.

## December 2016 Council Meeting

# On December 11, 2016: BIRT AUSU Awards Committee approve the attached Computer Bursary application for XXXX.

Moved by S. Jacobsen. Seconded by K. Newsome.

This motion is passes 3/2.

# On January 3, 2017: BIRT AUSU Awards Committee approve the attached Health Care Bursary application for XXXX for the \$831.

Moved by S. Jacobsen. Seconded by R. Bleich.

This motion passes unanimously 5/0.

### Awards Overview

This data represents year-end data for the 2016/2017 Fiscal Year

Award	Apps	Approved	Denied	Notes	Remaining Awards	Remaining Budget
Academic Achievement Scholarship	57	2	55		2	\$2,000
AUSU Bursaries	14	5	9		5	\$5,000
Computer Bursaries	1	1	0		11	\$8,600
Single Parent Bursary	0	0	0		2	\$2,000
Travel Bursaries	0	0	0			\$4,000
Emergency Bursaries	0	0	0			\$6,000
Health Care Bursary	2	2	0			\$15,169+/-
Student Service Award	8	2+1 (MacKinnon)	5	Additional "Peter MacKinnon Student Services Award" for November awards cycle is the "+1."	2	\$2,000

#### December 2016 Council Meeting

<u> </u>	0					
Returning Student Award	23	2	21		2	\$2,000
Balanced Student Award	24	2	22		2	\$2,000
Total	128	15	112	One in processing, explains the discrepancy.	29 (left for May) + year-round bursaries	\$48,769+/-

The table includes only the applications that were reviewed by the Awards Committee. It does not include any applications that were disqualified and did not meet minimum criteria. Disqualified applications do not get sent to the committee.

# Committee Report

Member Engagement & Communications Committee

Prepared by: Julian Teterenko, Chair

Date: January 3<sup>rd</sup>, 2017



Committee Members: Julian Teterenko VPEX, Kim Newsome VPFA, Dixie Toliver Councillor, Scott Jacobsen Councillor, Jody Waddle Member at Large, Sarah Cornett Executive Director, Donette Kingyens Communications Coordinator.

# **Activity This Month**

The MEC Committee did not meet this month.

# Committee Report

Joint Council/Voice Action Plan Committee

**Prepared by:** Sarah Cornett, Chair **Date:** January 3, 2016



**Committee Members:** Sarah Cornett (Chair and Editor in Chief), Karl Low (Managing Editor), Scott Jacobsen (Councillor), Carla Knipe (Writer), Bonita Arbeau, Lyle Harvey, Alex Pappas, Lisa Sinclair

# Monthly Activity

The committee did not meet in December.

# **Activity Report**

**Executive Director** 

Prepared: January 3, 2017



#### Overview

The bulk of this past month has been dedicated to:

- council and executive support,
- 2015-2016 audit,
- a week of vacation and a week of office closure,

as well as day to day management and administration tasks.

#### Administration

#### Office & Staff

I reported in detail to executive and council and provided my recommendation in December. The executive officers have decided that they want to explore other options beyond central Edmonton and also want to view properties themselves. President Shawna Wasylyshyn will be contacting the realtor directly and asking for further information.

#### **Finances**

The 2015-2016 year-end audit process continues. The last few requests from the auditor have been received and they should be contacting me early in January to arrange to review the draft report. VPFA Kim Newsome, bookkeeper Tammy Massa, myself, and any other member of the executive who can join us will attend the draft review meeting with the auditors. Any adjustments can then be made and the final audit report will be circulated to council and published on the AUSU website for the membership. If requested, the auditor can also make a presentation to council.

The Finance Committee did not meet in December but is scheduled to meet January 19<sup>th</sup> when they will review the November and December reports.

# **Committee Support**

There was not a lot of committee activity in December, primarily due to the holiday season. Please see the individual committee reports for details.

#### The Voice

A budget for The Voice was presented to Council and approved at the December meeting after being reviewed and recommended by the Finance Committee on November 30 and is being recommended for approval by that committee. With this budget in place, work can commence on some of the

recommendations of the Joint Council/Voice Action Plan Committee such as increased marketing and a new website.

### Governance

## **AUSU By-laws**

The initial timelines set for the bylaw review was extended by Council and work continues. Council did not receive a draft to review in December as planned but should receive it in the next week or two.

# **Meetings**

December 1 Voice/AUSU Quarterly Meeting

December 13 Executive Meeting

December 13 Council Meeting

December 8 Staff Meeting

December 14 Staff Meeting and Staff Holiday Lunch

# **Activity Report**

Communications and Member Services
Coordinator

**Prepared by: Donette Kingyens** 

Prepared: January 3, 2017



# **General Administration**

# Student Inquiries

- Very few student inquiries this month.
- Many inquiries received are related to AU, such as how to appeal a grade, how to book a course extension, how to schedule exams, how to get a receipt, etc.

	Emails	<b>Phone Calls</b>	<b>Instant Chats</b>
Dec 2016	20	2	5
Nov 2016	18	4	4
Oct 2016	32	2	2
Sep 2016	31	2	6
Aug 2016	36	3	3

<sup>\*</sup>Numbers above are approximate.

Does not include discussions with award applicants.

#### Administration

- Had little time for projects as on holidays starting December 16, and with the added AUSU closure, not back to office until January 3.
- Spent a fair bit of time scheduling social media posts in advance so that there was at least one post daily over the holidays, as well as getting Voice ads and the January newsletter done in advance.
- Worked on transferring files to our new server and testing it out on my own before doing a complete file transfer, which must be done when other staff are not using file server.

# **Projects**

### Manuals / Procedures

- o Worked on revising Councillor Manual and creating an abridged version
- Created an orientation manual for MECC Committee.
- Send out Social Media Communication Strategy to MECC

### #igo2AU Contest

- Contest winner is Jilian MacDonell. She has already received her free course voucher with usage instructions.
- Advertised winner in Dec 16 newsletter.
- o She will also be supplying us with a biography to feature in a future newsletter.

### Awards

- o Announced winners from November awards cycle in December 16 newsletter.
- Received biographies and photos for all award winners to use in upcoming newsletters.

# Services

## • Statistics on Services Provided for the Month:

- Received a series of questions about our Student Lifeline from the Alberta Advisory Panel on Post-Secondary Mental Health. An AU Grad student was appointed to the panel and wanted to represent our Student Lifeline program to them. Questions we primarily about our student needs, services available, funding, etc.
- o Removed Smart Draw from chart as it is no longer being offered.

Month	Mobile App Accounts	Lynda	Calendars	Eyewear Discount	Grad Cards	Welcome Email
Dec 2016		21	4	3		
Nov 2016	211	48	3	9	75	367
Oct 2016	140	30	3	12	65	415
Sept 2016	291	33	3	7	104	751
Aug 2016	212	78	1	42	78	575
July 2016	145	159	0	n/a	79	797
June 2016	176	43	2	n/a	265	1405
May 2016	99	28	1	n/a	346	1005
Apr 2016	94	38	1	n/a	0*	809
Mar 2016	136	22	3	n/a	69	376
Feb 2016	95	18	11	n/a	63	393
Jan 2016	409	33	68	n/a	95	607
Dec 2015	185	29	1,262	n/a	66	480
Nov 2015	104	20	10	n/a	55	368

Note: No grad cards sent in March as there was an issue with our card order.

### Lynda.com

 In November 2016 I deleted all lynda accounts that had not been used in over a year, which was a total of 181 accounts.

Month	Total Accounts:	New Accounts	Videos Viewed	Hours viewed	Avg. min. per login	Certificates completed
Dec 2016	731	21	3161	221	48	68
Nov 2016	710	48	2146	151	18	23
Oct 2016	843	30	1510	117	21	18
Sept 2016	813	33	2062	131	18	31
Aug 2016	780	78	2568	168	20	46
July 2016	702	159	5952	401	41	141
June 2016	547	43	2226	168	27	34
May 2016	502	28	1725	139	23	17
April 2016	476	38	1493	94	19	19

Mar 2016	437	22	1481	111	35	24
Feb 2016	413	18	2977	204	43	51
Jan 2016	395	33	1544	103	21	22
Dec 2015	362	29	3398	230	28	56
Nov 2015	333	20	4383	303	40	101

## Course Evaluations

Month	<b>Total Evaluations</b>	New Evaluations
Dec 2016	512	8
Nov 2016	504	86
Oct 2016	418	65
Sept 2016	353	108
Aug 2016	245	10
July 2016	235	10
June 2016	225	6
May 2016	219	24
April 2016	195	3
Mar 2016	192	7
Feb 2016	185	4
Jan 2016	181	22
Dec 2015	159	4
Nov 2015	155	62

# Social Media & Marketing

## Newsletters

o See "Newsletter Statistics.xls" in report folder.

# • The Voice

- o Sent Voice ads for each Voice publication in December (Dec 2, 9, 16, 23).
- No Voice publication for Dec 30.

Weekly Stats	Overall Visits	Unique Visits	Bounce Rate*	PDF Views	Highest # of Views per Article	Articles with over 20 views
Dec 16 – 22, 2016	942	623	87.21%	7	140	2
Dec 16 – 22, 2016	581	497	82.18%	24	29	2
Dec 9 – 15, 2016	777	628	69.78%	22	53	2
Dec 2 – 8, 2016	686	591	81.10%	23	26	1
Dec 2016 Overall	3,252	2,562	80.32%	90	143	7
Nov 25-Dec 1, 2016	743	626	80.73%	27	30	3
Nov 18-24, 2016	663	565	80.00%	18	23	1
Nov 11-17, 2016	690	549	80.30%	38	33	4
Nov 4-10, 2016	776	641	73.02%	46	24	3
NOV 2016 OVERALL	2,947	641	79.38%	133	101	12

<sup>\*</sup>Bounce Rate is the % of people who only visit 1 page and leave without any further interaction with the site.

# Mobile App

	Total	New Accounts	Social	Social	Campus	Campus	Events
	Accounts		Connections	Connections	Activity	Activity	Scheduled
			(total)	(month)	(total)	(month)	
Dec 2016	3,494	160	1,098	65	16,232	1,337	17
Nov 2016	3,334	211	1,033	62	14,899	1,316	27
Oct 2016	3,123	140	971	101	13,583	1,571	173
Sept 2016	2,983	291	870	73	12,012	1,281	127
Aug 2016	2,692	212	797	89	10,731	1,343	31
Jul 2016	2,480	148	708	44	9,388	854	15
Jun 2016	2,332	137	665	51	8,534	1,059	60
May 2016	2,195	99	614	40	7,475	697	114
Apr 2016	2,096	94	574	64	6,778	1,257	43
Mar 2016	2,002	136	510	60	5,521	874	43
Feb 2016	1,866	95	450	72	4,647	808	35
Jan 2016	1,771	409	378	61	3,839	626	154
Dec 2016	1,362	185	317	51	3,213	640	139
Nov 2016	1,177	104	266	50	2,573	511	38
Oct 2016	1,073	192	216	59	2,062	690	141

### Website

- Posted executive blog
- Posted December meeting agenda
- Posted November meeting minutes
- Posted financials & revised budget
- Scheduled more website polls
- o Added in Feb & March tentative council meeting dates
- Had social media share icons added to news/blogs
- Had commenting turned on for news/blogs
- Updated awards applications with correct number of Computer Bursaries and greater clarity regarding student loan forms.

### Website News Articles:

- o Dec 12 Article: Contest and Award Winners Announced!
- We also received several comments on our <u>December Executive Blog</u>.

# Website Analytics

The chart below lists **page views** for our most popular pages. Note, the totals do not reflect how many people actually filled out applications (ie. for awards or course evaluations), just how many people visited the page.

Month	Total Views	Unique Views	Awards	Careers	Course Evals	lynda	Mobile App	Smart Draw	Student Lifeline	The Voice
Dec 2016	6,463	2,827	448	218	445	383	100	81	108	32
Nov 2016	13,042	5,451	1,067	262	669	585	411	114	189	34
Oct 2016	17,815	7,483	3,613	244	600	428	236	136	197	33
Sept 2016	16,024	6,752	2,200	293	748	552	561	136	309	66
Aug 2016	10,010	4,296	675	404	506	1,038	178	159	138	50
July 2016	8,786	3,757	798	314	151	1,247	101	188	133	76
June 2016	7,474	3,154	416	147	238	554	230	287	192	74
May 2016	7,746	3,531	669	143	181	513	101	156	135	23
April 2016	17,503	7,339	5,351	199	57	483	88	106	133	16
Mar 2016	12,235	4,388	596	189	61	271	173	103	146	29
Feb 2016	8,796	3,339	305	136	68	484	72	92	76	8
Jan 2016	8,178	3,396	385	75	226	469	204	122	132	26
Dec 2015	7,384	3,255	370	69	85	533	564	114	102	22
Nov 2015	4,855	3,696	302	34	262	188	110	71	50	13

Month	Advocacy	Quick Links	Health Plan	Exec Blog	Financials	Council	Minutes	Agendas	News & Archives	Policies
Dec 2016	21	33	91	386	76	124	56	80	111	268
Nov 2016	45	59	202	83	26	281	54	73	127	325
Oct 2016	35	65	217	589	29	343	67	112	126	287
Sept 2016	82	51	266	46	60	300	44	82	149	289
Aug 2016	35	69	265	209	101	409	53	97	231	356
July 2016	45	24	182	459	53	228	34	41	133	257
June 2016	52	27	250	43	82	201	23	78	136	225
May 2016	36	63	258	151	22	270	23	42	172	224
April 2016	45	44	228	82	n/a	796	85	148	121	223
Mar 2016	35	n/a	208	48	n/a	281	84	128	127	341
Feb 2016	35	n/a	230	42	n/a	272	61	n/a	126	459
Jan 2016	55	n/a	476	68	n/a	325	40	n/a	89	437
Dec 2015	38	n/a	350	118	n/a	215	15	n/a	130	336
Nov 2015	22	n/a	293	20	n/a	181	58	n/a	95	248

# • Website Polls

o It's almost winter break! What are you doing for the holidays?

•	Hosting holiday celebrations at home	5
•	Travelling to see friends or family	4
•	Going on a vacation	0
•	Studying harder than ever!	3
•	None of the above	2
•	Total Responses:	14
•	Posted:	Dec 19 – Jan 2

o What brought you to the AUSU website today?

•	Saw the link about the new survey	8	
•	Came to check on a service	4	
•	Wanted to reach AUSU for Advocacy	0	
•	Wondered what you guys have been up to	3	
•	Wanted to read an AUSU policy	1	
•	Other	5	
•	Total Responses:	39	

■ **Posted**: Dec 5 – Dec 19

## Social Media Statistics:

 I have been working on increasing the number of posts overall. However, there were less in December than in November due to the holidays, so I had less shared news stories.

# Facebook

Month	Total Posts	Total Likes	New Likes	Average post reach	Overall Engagements	Overall Impressions
Dec 2016	52	1,077	40	637	249	58,210
Nov 2016	70	1,041	91	424	370	64,324
Oct 2016	53	973	69	434	569	63,968
Sept 2016	60	916	121	523	345	60,235
Aug 2016	54	797	25	437	251	63,419
July 2016	45	777	16	503	77	59,619
June 2016	59	770	26	344	113	37,591
May 2016	52	746	12	183	183	22,411
Apr 2016	64	742	20	198	200	37,385
Mar 2016	66	730	18	174	113	35,246
Feb 2016	59	720	16	141	75	26,474
Jan 2016	37	707	28	154	45	20,180
Dec 2015	38	681	32	109	60	9,262
Nov 2015	49	654	20	83	81	8,508
Oct 2015	68	641	18	82	151	12,881

# o Twitter

Month	Total Posts:	Total Followers	New Followers	Retweets	Link Clicks	Overall Impressions
Dec 2016	51	783	16	16	80	14,485
Nov 2016	80	779	60	31	87	20,526
Oct 2016	52	720	39	13	76	16,393
Sept 2016	51	688	57	19	67	13,618
Aug 2016	51	640	14	10	64	11,681
July 2016	45	636	16	8	53	10,396

Jun 2016	53	625	17	12	55	14,096
May 2016	55	608	17	18	72	19,533
Apr 2016	55	600	13	40	73	14,193
Mar 2016	59	589	10	36	55	15,335
Feb 2016	65	588	17	29	80	13,011
Jan 2016	36	584	18	14	34	10,403
Dec 2015	34	579	12	12	37	11,075
Nov 2015	53	577	12	11	92	11,704
Oct 2015	68	574	24	40	60	7,650

# o LinkedIn

Note: I began actively posting on LinkedIn mid-August.

Month	Total Posts:	Total Followers	New Followers	Engagements	Link Clicks	Overall Impressions
Dec 2016	52	232	3	35	25	3,559
Nov 2016	61	229	71	32	18	5,203
Oct 2016	53	158	56	44	36	3,984
Sept 2016	50	110	89	52	27	3,022
Aug 2016	20	22	0	35	27	1,239