



Athabasca University
Students' Union

Athabasca University Students' Union

Council Meeting Minutes

APPROVED May 9, 2017

Tuesday, April 11, 2017

5:30pm MST

Meeting Called By: Shawna Wasylyshyn, President
Type of Meeting: AUSU Council Meeting
Minutes: Donette Kingyens, Communications and Member Services Coordinator

Participants

Council: President Shawna Wasylyshyn, Vice President External and Student Affairs Julian Teterenko, Vice President Finance and Administration Kim Newsome, Councillor Robin Bleich, Councillor Andrew Gray, Councillor Scott Jacobsen, Councillor Amanda Lipinski, Councillor Brandon Simmons

Members: Bonita Arbeau

Guests: Michael McDonald, Executive Director, Canadian Alliance of Student Associations (CASA)

Agenda and Minutes

1.0 Adoption of Agenda S. Wasylyshyn

Motion: BIRT AUSU Council adopt the agenda.

R. Bleich / S. Jacobsen

Carried 8/0

2017-04-11 Council Agenda.pdf

The first motion in section 5.0 to approve updates to policy 3.01 was removed as changes to this policy require notice to the membership in accordance with AUSU bylaws. This will be brought forward in a future meeting once notice to the membership has been given.

A spelling error was corrected in section 4.0.

2.0 Approval of Council Meeting Minutes S. Wasylyshyn

Motion: BIRT AUSU Council approve the minutes of the March 14, 2017 regular council meeting.

R. Bleich / A. Lipinski

Carried 8/0

2017-03-14 Council Minutes DRAFT.docx

The minutes were missed in the meeting package, so a draft was circulated to council prior to the meeting. It was noted some revisions were made to the draft that was circulated and is on file in the office.

Note: Approval of all public council minutes, for special, regular, and interim council meetings, takes place at the next regular public meeting.

Old Business

3.0 Review of Action Items K. Newsome

There were no action items.

New Business

4.0 Review of 2016/2017 Goals K. Newsome

AUSU Goals 2016-2017_Revised_Qtr2 April.pdf

The revised goals were circulated with an update on their status, and council was invited to ask if they have any questions.

5.0 Policy Revisions

Executive

Note: Updated policy 3.03 Election, Referendum, and Plebiscite Management: By-Elections was approved by Executive as part of an informal review.

Policy_3.03_By-Elections_Exec_Edits.docx

Motion: BIRT AUSU Council adopt the updated copy of policy 3.02 Election, Referendum, and Plebiscite Management: Election of Executive Officers.

A. Gray / S. Jacobsen

Carried 8/0

Policy_3.02_Election_of_ExecutiveOfficers_Exec_Edits.docx

Some clarifications were made to allow more time for councillors to consider an executive position if it becomes available, while still filling the role as quickly as possible.

6.0 CASA Presentation

AUSU invited Michael McDonald to join the council meeting. Michael is the Executive Director of the Canadian Alliance of Student Associations (CASA) and made a presentation about what CASA is all about.

AUSU CASA Presentation April_2017.pdf

The following points were raised:

- Engaging with the federal government is very important, particularly for AUSU.
- CASA is 21 years old and consists of 21 student unions and associations representing over 250,000 students across Canada.
- CASA represents and defends members' interests to the federal government, promoting affordable, accessible, and innovative post-secondary education of the highest quality.
- Even though education is the direct responsibility of the province, it is important to advocate with the federal government as they provide over \$20 billion per year in support of PSE.
- The federal government's influence impacts loans and grants programs, global affairs, tax policy and budgets, post-secondary student information system, first nations education and support, employment policy, immigrations, research funding, copyright regulations, and mental health programs.
- Numerous groups present to the federal government on PSE issues, such as Universities Canada, Polytechnics Canada, Assemble of First Nations, Canadian Bureau of International Education, Colleges and Institutes Canada, and several others.
- CASA ensures that students are consulted when representing student issues to the federal government through media engagement, partnerships, consultations, campaigns, meetings, and research.
- There were significant improvements in the past year, including:
 - Improvements to student aid, including expanding needs-based grants, increasing repayment assistance plans thresholds, and eliminating the educations and Textbooks Tax Credits.
 - Expanded student assistance for non-traditional student groups, such as adult learners, part time students, and students with dependants.
 - Increased student voters due to the Get out the Vote campaign.
 - Improvements to the exemption limit for vehicles when applying for loans.

- Increase in funding and student assistance.
- Grant funding increased by 50%.
- Fixed rate contributions and the abolition of the work assessment.
- Inclusion of Canadian PSE experience in the Express Entry Assessment.
- Easier voting process for students.
- Investment of \$90 million in the Post-Secondary Student Support Program for aboriginal and Inuit students.
- Elimination of unpaid internships in federally regulated sectors.
- CASA is currently focussing on:
 - Economic barriers to PSE
 - Student Employment
 - Student Wellness
 - Research & innovation
- The upcoming Policy and Strategy conference will be hosted by AUSU.

It was noted that it is very important for AUSU to be a part of CASA, both to provide AUSU students with a voice at the national level, but also to help AUSU executives learn from CASA and other students' unions. It helps give perspective to AUSU issues and provides essential training to AUSU executives.

Reports

7.0 Reports for the Months of March 2017.

Note: Regular monthly reports from executive, staff, and committees were circulated prior to the meeting. Any updates or highlights will be presented by the author of the report. Questions regarding the reports may be posed.

7.1 President's Report

2017-03 President Report.pdf

S. Wasylyshyn

The Board of Governors approved the university to continue as is without a budget in place since the third-party review is pending, and there may be budget implications based on the review.

During General Faculties Council, an academic member raised a question about what the university plans to do regarding concerns over e-texts as it effects student satisfaction and enrollment. The interim VP Academic stated there is no evidence that e-texts impact enrollment. S. Wasylyshyn pointed out that we do have evidence that e-texts effect student satisfaction, and that student satisfaction effects enrollment, so the two are connected. She also pointed out that she would hope the university acknowledges that e-texts are a problem for students and AU should be looking into ways to make improvements. Student satisfaction is 59%, and AUSU has been notifying AU of the concerns over e-texts for years. During the 2017 #AUGoals campaign, the number one request for advocacy was for e-texts.

7.2 Vice President External and Student Affairs' Report

2017-03 VP External Report.pdf

J. Teterenko

The VPEX has been busy in the past month, including relocating the office, numerous meeting with the board, and attendance at the CASA Annual General Meeting in Halifax. A few highlights from the CASA AGM include creation of an Alumni Council, a Member Relations Committee, campaign initiation process, papers passed on mental health, review of the budget, and the format of future conferences.

Executive also met with Minister Schmidt to discuss funding for AU. The university did not get extra funding since they are currently undergoing a third-party review, and AU will

need to present a balanced budget to receive additional funding. AU has been working to balance the budget including greatly reducing the deficit with the hopes of eliminating it in the upcoming year. The third-party review should be complete within a month.

The CASA conference in July will be hosted by AUSU and held in Banff. It was noted there is no cost for AUSU, as CASA will pay for everything.

7.3 Vice President Finance and Administration's Report

K. Newsome

2017-03 VP Finance Report.pdf

Since the VPFA roles is changing hands, the month was very busy ensuring that staff and executive have the knowledge to manage finances going forward, and that as many things as possible were set up to be automatic.

Kim was thanked for all her work for AUSU as the VPFA, as she was diligent about finding answers and ensuring everything was in order.

7.4 Executive Meeting Report

S. Wasylyshyn

2017-03 Exec Meeting Report.pdf

Note: Executive meeting reports are not public documents. Any decisions made by the executive appear in a separate public report for ratification by council. The executive meeting report was circulated to council for review and acceptance in their role as the governing council of AUSU.

7.5 Finance Committee Report

K. Newsome

2017-03 Finance Committee Report.pdf

The committee approved the final audit report, passed a motion increasing the level of capitalization for computers and equipment, as well as reviewed the cell phone/tablet charges.

7.6 Awards Committee Report

S. Jacobsen

2017-03 Awards Committee Report.pdf

The committee is transitioning over to the new committee chair, Robin Bleich. There was also a large number of bursary applications.

An error was noted in the computer bursary tally.

7.7 Member Engagement and Communication Committee Report

J. Teterenko

2017-03 MEC Committee Report.pdf

MECC came up with ideas related to the #AUGoals campaign, made plans to host a virtual "fireside chat" in April, and is discussing plans to celebrate AUSU's 25-year anniversary in July.

A question was raised about possible items missing in the report from the March MECC meeting, including the FAQ's page approved for the website. J. Teterenko to review the report to ensure everything is covered.

Action Item

7.8 Executive Director's Report

No report received as position currently vacant.

7.9 Communication and Members Services Coordinator's Reports

D. Kingyens

2017-03 Communications Coordinator Report.pdf

Newsletter Stats.xlsx

2017-03 Academic Advisor's Conference Overview.pdf

7.10 Approval of Reports

All

Motion: BIRT Council approve the March 2017 reports as presented.

R. Bleich / B. Simmons

Carried 8/0

Executive Changeover

8.0 Executive Changeover

Executive

Scott Jacobsen was welcomed as the new VP Finance and Administration. Kim Newsome was thanked for all of her past efforts as the VPFA.

Question & Answer Period

9.0 Question & Answer Period

S. Wasylyshyn

Observers were encouraged to participate in the Question & Answer period.

Observers are also invited to contact the AUSU office with any questions that arise from the meeting at ausu@ausu.org , 770.497.7000, or 1.755.497.7003.

No questions were raised.

Next Meeting and Adjournment

The next meeting of Council will be:

Tuesday, May 9, 2017, 5:30 pm MST – Public Meeting (Tentative)

The council retreat is planned for June 2017 and planning is underway. AUSU has hired a facilitator for the retreat and is working on the schedule including a meeting with President Neil Fassina. Executive secured tickets for all councillors for the Board of Governors dinner during convocation, and is discussing options for an in-person meet & greet.

J. Teterenko moved to adjourn at 6:56pm.

Summary of Action Items

Date	Status	Action Item and Responsible Party
April 11		Member Engagement and Communication Committee Report: Review minutes from March MECC meeting to ensure no items were missed. J. Teterenko

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AUSU Executive Report

Shawna Wasylyshyn, President

Prepared: April 3, 2017

Current Issues



Committees:

AU Board of Governors – March was a busy month for the Board of Governors and its committees. A new Chair of the Board was announced by the Minister of Advanced Education and Vivian Manasc has taken her over as Chair. It's an exciting time at AU now with new leadership in place at the institution. Work continues on the Third Party review and the Board is being kept informed as the process continues, although it is confidential for now.

The Board met by teleconference in camera on March 21, and we also had an evening session on March 29 and a regular session on March 30. Some highlights:

- For our evening session on March 29, Ms. Manasc hosted the Board at her architecture firm for dinner and a working session.
- During the regular session on March 30, my report to the Board referenced some of the main points that students are contacting AUSU about, including tutor response times; which inspired some questions from board members and a lively discussion! I shared with the board that there is a lack of accountability and no tracking available for faculties not working within grey matter.
- Cindy Ives presented the strategic enrollment plan indicators, which show a current student satisfaction rate of only 59%! I pointed that out and asked what was being done to improve that rating.
- On March 30, the Board approved the recommendation of the Finance and Property committee to authorize AUSU to take out a lease at 301 Energy Square. All members of the Board are aware of our goal of residing on AU Campus as of 2020.

Sub Committees:

BOG Honorary Awards – This year, the recipients of AU Honorary Awards will be as follows:

- Honorary Doctorate of Athabasca University – Dr. Michael Moore, who is known as one of the founding fathers of distance education.
- Order of Athabasca University – Dr. Alan Finkel, Professor Emeritus at AU, and a member of the AU community for over 30 years.
- Order of Athabasca University – Colette Miller, Former public member of the Board of Governors.
- Order of Athabasca University – Diane Davis, Former public member of the Board of Governors.

BOG Finance and Property – The committee met on March 2 and March 24. Due to the pending release of the Third Party Review, the committee recommended that the

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Board delay the approval of the budget pending the results of the review. On March 24, the committee approved a recommendation to the Board to approve AUSU's request for a lease at 301 Energy Square.

BOG Governance Review – The committee met on March 2 and March 22. We continue to work through the BOG General bylaws and make recommendations to facilitate increased transparency, accountability, equality and effectiveness on the Board. We have 3 meetings scheduled in April and hope to have a recommendation for the Board for our next meeting.

General Faculties Council – There was a GFC meeting on March 22 and I attended via teleconference. For the most part, there wasn't anything very controversial on the agenda, although I did speak up at one point. An academic member of GFC spoke up and asked Dr. Ives what was being done about Etext and OER to allow for choice for students and what effect etext was having on student enrollment. Dr. Ives said that there was no evidence that etext affects enrollment. I spoke up and I said that I would hope that by now, AU would be willing to acknowledge that Etext affects student satisfaction. Dr. Fassina spoke up and said that there is no data to support that at this time. I said "with all due respect – if, at this point it time we don't have data to support that etext is affecting student satisfaction, then I suggest we start asking students. Because I am positive, that if you asked students if etexts affected their satisfaction you would find without a doubt that it does. Not only do students not like etext, but we sure don't like it for the same price,"

Sub Committees:

Student Academic Appeals Committee: I attended the March 9 meeting via teleconference. For the March 23 meeting, I declared a conflict to the committee because a student I had previously advocated directly for, was appealing a decision of the institution. Because the motion noted below was carried by the GFC Exec, I was able to defer my seat to Kim Newsome for this meeting to ensure that AUSU still had representation on the committee.

GFC Exec: GFC Exec approved an asynchronous motion which would allow bodies nominating representatives to GFC to delegate seats on committees to other representatives from their bodies when a potential conflict exists. I also attended a meeting via teleconference on March 1.

AUSU Awards: We continue to meet asynchronously to consider year-round award applications. As of April 11, I will no longer have a seat on this committee.

CASA: Work has wrapped up for this term year for CASA.

Sub Committees:

CASA Federal Policy Committee: Committee work is presently on hold and likely finished for this CASA term.

Faculty Councils:

Faculty of Heath Disciplines: No meetings this month.

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Faculty of Business Undergraduate Program Council: No meetings this month.

Faculty of Business Faculty Council: No meetings this month.

AUSU Business

AUSU Executive Director – Sarah Cornett submitted her resignation effective March 22. March 20 was her last day at AUSU and a search has begun for a new Executive Director. I have been acting ED in the mean time and doing my best to work with staff and contractors to keep us organized and well structured.

AUSU Executive and Committee Elections – AUSU council conducted our executive elections for the upcoming terms. I was honored to be re-elected as President and will serve alongside Julian Teterenko as VPEX and Scott Jacobsen as VPFA.

AUSU Office Space – AUSU moved into our new location at #301 Energy Square on March 21. Julian and I were there in person for the day and worked with Donette and Jamie to get us all moved in. Our staff did a phenomenal job organizing the move and we are all settled in to our new home!

The Voice – Executive and staff continue working together with the Voice to implement a plan for success for this important member service. We met with Karl Low, Managing Editor of the Voice on March 8.

Potential new service – AUSU was approached by an insurance service broker about the possibility of providing a service that would allow discount prescriptions delivered to the door of our members. We are currently reviewing the service agreement to determine if value exists for our membership in exchange for our promotion of the company involved.

Stakeholder Meetings

Dr. Neil Fassina – I sat down for a one on one catch up meeting with Dr. Fassina on March 2. We discussed AUSU governance, the upcoming AU budget and some of AUSU's advocacy priorities.

Hon. Marlin Schmidt – AUSU Executive met in person and by teleconference with the AB Minister of Advanced Education, the Deputy Minister Rod Skura, Director of Student Financial Aid Andy and Chief of Staff Bill Moore-Kilgannon. Topics of discussion included the value of out of province students to AU, access to student loans for part time students and the ongoing third party review.

Third Party Review Consultations – I participated as a student in two of the teleconference consultation opportunities provided by Dr. Ken Coates, who is the AU Third Party Reviewer. I also was pleased to invite him to meet with AUSU Council at

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our March meeting, where I spoke on behalf of members about student priorities at AU.

AUSU Bylaws – Council has completed a draft of the bylaws and I am now working through it to work on formatting and wordsmithing. I hope to have a next draft to present to council for approval before we move forward in the process.

Meetings

- 1 – GFC Exec
- 2 – BOG Governance Review Committee
- 2 – Dr. Fassina
- 2 – BOG Finance and Property Committee
- 7 – AUSU Council
- 8 – Student VIP
- 8 – The Voice
- 9 – Student Academic Appeals Committee
- 13 – AUSU Executive
- 14 – AUSU Council
- 21 – Moving Day!
- 21 – Recruiting Firm
- 21 – AUSU Executive
- 21 – Board of Governors
- 22 – BOG Governance Review Committee
- 22 – AU General Faculties Council
- 24 – BOG Finance and Property Committee
- 28 – AUSU Council
- 29 – Board of Governors
- 30 – Board of Governors

Hours

Weekly Breakdown

Week ending:	Hours Worked	Banked Time Used	Banked Time Remaining
March 5	35	0	4.5
March 12	35	0	4.5
March 19	35	0	4.5
March 26	58.25	0	27.75
April 2	37	0	27.25

Timesheets and Compliance

March 2017

I have reviewed timesheets from Kim Newsome and found them to be within policy requirements. At the time of writing this report I haven't received timesheets from Julian Teterenko for the week ending April 2.

AUSU Executive Report

Julian Teterenko, VP External and Student Affairs

Prepared: April 3rd, 2017



Committees

AUSU MECC:

See MECC Report.

AUSU Finance:

See Finance Report.

ICT Investment Governance Committee Meeting

At this meeting we reviewed the new ICT Investment proposals, went over the current ICT Project Scorecard, and any Requests for Changes that came to the committee. It was a productive meeting and I am glad to report that most of the projects are on track. The grade integration project still is in the process of being started and hopefully will be underway soon as it would be very beneficial for student grade turnaround times and fewer errors in entering grades.

Learning and Teaching Student Advisory Group:

Discussed the standard items at this meeting and reviewed the RFC reports.

Student Systems Student Advisory Group:

I could not attend this meeting this month due to other AUSU business.

Board of Governors

This month I have been busy with different meetings for the Board of Governors. They have included meetings on institutional advancement, academic affairs, third party review, and the search for the provost.

We have been busy discussing the future of the university and going over the first round of responses from stakeholders. We are making sure that the student voice is heard.

This month we also welcome a new chair for the board. Vivian Manasc has been appointed as the new chair.

AUSU Business

Office Move – We have successfully moved our office to the new space and have been in the process of unpacking and sorting everything out. So far, all is going well and we are excited to be in our new office space.

Executive Elections – This month we had our yearly elections for our executive positions. Here are the results of that election. Shawna Wasylyshyn will be returning as President, Julian Teterenko will be returning as Vice President External and Student Affairs, and Scott Jacobsen will be incoming as Vice President Finance and Administration.

AUSU Executive Director – We are now in the process of searching for a new Executive Director after our last one resigned. The job ad is up and we are receiving applications.

Third Party Review Consultations – This month AUSU attended consultations held for students at AU for the third party review hosted by Dr. Ken Coates.

CASA AGM – This month I attended the CASA AGM at Acadia University in Wolfville. The conference was centered on proposals designed to increase CASA's advocacy reach, expand its public facing policy solutions, and reform its internal workings. Here are the key things from our AGM:

CASA has voted to approve a partnership MOU with UEQ (Union etudiante du Quebec), which would see the two organizations form a partnership to represent shared interests to the federal government. The MOU will now go to UEQ's membership for approval in early April. If passed, this agreement would mark the first time in over 40 years that students from Québec have taken an active role in advocating to the federal government with students from the other regions of the country. The agreement would see both organizations co-brand advocacy efforts in 2017-2018 and in 2018-2019.

CASA's members passed three operating procedures during AGM, which will bring changes to CASA's internal operations.

1. **Alumni Council:** CASA will officially create an alumni council, which will be filled with ex-delegates and staff members, to help advise CASA's membership. The Council will be made up of seven members, with a rotating two-year membership for individuals on the Council. The first three delegates elected to the council were UPEISU's John Rix, UBCV-GSS's Nicholas McGregor and SAMU's Danika McConnell.

2. Member Relations Committee: CASA's members approved the creation of terms of reference for a standing committee responsible for overseeing and improving the quality of relations CASA has with its members. The committee will be formally created at Foundations 2017.
3. Campaign Initiation Process: CASA's National Advocacy Team (NAT) put forward a process for CASA's members to propose and approve advocacy campaigns. The new process will require 1/3rd of CASA's members to sign up to participate in a campaign before it can be proposed to CASA's membership. Those members who commit to the campaign would, once the campaign was approved, form a campaign committee responsible for overseeing the campaign.

CASA's membership passed three policy papers on different topics. These present CASA's policy position on different questions impacting students in a comprehensive fashion. The three papers, along with the Mental Health paper passed at Advocacy Week, will be publically released over the next six months. Membership also received a preview of a fifth paper on International Student Issues.

CASA members received the following reports: CASA's GOTV 2015, Post-Conference Advocacy Week 2016, CASA's 2016-2017 Home Office, CASA's Delegate Representation Review, Board of Directors Action Plan Update, National Advocacy Team end-of-year, Federal Policy Committee end-of-year, Graduate Council end-of-year, and Trades and Technology Committee end-of-year. CASA's governing Board and Committees were also directed to prepare hand-off materials for incoming executives prior to Foundations 2017.

CASA also passed a balanced YE2018 Budget. Membership was advised that an amendment to the budget may be necessary should CASA recruit any additional members prior to the close of the fiscal year (April 30th). Any amendment will be passed by CASA's Board of Directors and will be presented to the membership at Foundations.

Delegates participated in CASA's first "Build-a-Foundations", a participatory activity that saw outgoing delegates design a conference schedule for the upcoming Foundations conference. Several different designs were proposed which included both lengthening and shortening the conference, expanding ice-breaker opportunities, moving to more participatory sessions and moving to more thematic-based policy sessions. The recommendations gathered from the session have been taken by home office and are now being used to inform the creation of a draft schedule for the Foundations 2017 conference.

Bylaws – We are now done reviewing our bylaw draft and will be working on wording and clearing all the edits up to move forward.

Alberta Budget – The government of Alberta released the budget for the next fiscal year on the 16th of March. I reviewed the document and here are some points that I'd like to highlight:

- Athabasca University did not receive any direct funding but is on the list for unfunded capital projects.
- The budget confirmed that tuition will be frozen for another year.
- Mental health funding will remain unchanged for the year with the same amount of funding as last year.
- There will be a two percent increase in the base operating grants for institutions.

Meetings

March 02 – Board of Governors Institutional Advancement Committee

March 02 – MECC

March 06 – AUSU Executive Meeting

March 07 – Meeting with Minister Schmidt

March 07 – AUSU Executive election

March 08 – Meeting w/ The Voice

March 09 – Finance

March 13-16 – CASA AGM

March 16 – Board of Governors Academic Affairs

March 16 – Press release from Advanced Education

March 21 – AUSU Exec Meeting

March 21 – Board of Governors

March 23 – LTSAG

March 23 – ICT Committee meeting

March 24 – Meeting w/ Dr. Thompson

March 27 – AUSU Exec Meeting

March 28 – Council working meeting

March 30 – Board of Governors

March 31 – Provost Search Committee

Hours

Weekly Breakdown

Week of:	Hours
Feb 27 – Mar 05	30
Mar 06 – 12	33.5
Mar 13 – 19	54.25
Mar 20 – 26	30
Mar 27 – Apr 02	31

Timesheets and Compliance

I have reviewed Shawna's and Kim's timesheets and everything is in compliance according to policy.

AUSU Executive Report

Kim Newsome, VP Finance & Administration

Prepared: March 31, 2017



Committees

Finance Committee:

See finance committee report.

Awards Committee:

The awards committee continues to process applications in an efficient manner. April will be a busy time as there will be a new chair, Robin Bleich, and preparations will be made for the May awards cycle as the deadline of May 1 approaches.

MECC Committee:

The MECC committee met on March 2. It was a productive meeting and resulted in a recommendation for a new member engagement platform, plans for moving forward with some virtual Q&A or meet and greet sessions, and approval of a new FAQ page for the AUSU website.

The committee is still encouraging the committee members to contribute to the brainstorming documents that are in the shared drive and to the outstanding discussion threads.

GFC (General Faculties Council):

Meeting was scheduled for March 22. I was not able to attend the meeting because I was off for a personal day.

GFC ALEC (Academic Learning Environment):

Meeting was held on March 7. The meeting was pretty routine and mostly included some reporting and information items. A review of the proposed policy revisions regarding plagiarism detection software was discussed and had positive feedback. A brief discussion on course evaluations was held and a first look at the draft of the 2017-2020 CIP. No major concerns to note.

GFC AEAC (Academic Excellence Awards Committee):

No meetings this month

March 2017 Activity Report

FHSS Faculty Council:

No meetings this month.

CASA Trades & Tech:

No meetings this month.

AUSU Business

Policies

The policies relating to elections and byelections were up for review this month. The review of these policies was very important because we will be holding a general election in 2018. Overall I think these policies were already in good shape and just required minimal revisions.

With the executive team being so busy, review of policies continues to be a struggle. Waiting for weeks for feedback on my suggestions really holds up the process. For the past few months I have been making last minute changes and preparing the policies for the meeting package either on or after the council meeting package deadline. This can be very stressful for someone like myself who needs to be organized and carefully plans out the work to be done.

Bylaws

Council has completed its review of the current draft of bylaw changes. Once the recommended changes are made there will be an opportunity for one more round of comments before starting the official process of notice to membership and consultations.

Meetings with Stakeholders

Executive met with Minister Schmidt this month and had the opportunity to discuss the needs of students related to student loans, distance education, tuition and more. Minister Schmidt recognizes Athabasca University as an important part of Alberta PSE and was very engaged in the meeting. He was particularly interested in why we had chosen AU and what we felt the benefits were.

We also met with Dr. Veronica Thompson, Dean of FHSS. Some of the issues/concerns that we discussed included:

- Moodle Calendar/Exam Feedback
- Tutor response times
- A recent petition by students on HR Certification

March 2017 Activity Report

Executive Director Vacancy

With Sarah's resignation, the position of Executive Director is now vacant. In addition to working with the other executives on staffing this role, there has been a lot of work to do to ensure that the office and the organization continues to run smoothly. I have been working with Shawna, the AUSU staff and our bookkeeper, Tammy, to streamline processes for finance committee packages and payroll. I have also spent quite a bit of time looking up past processes or transactions in order to address current questions and concerns as they arise.

Third Party Review

I attended part of one of the public meetings for Third Party Review and also the council meeting where Dr. Coates attended to discuss the Third Party Review. Despite some concerns with logistics and communication leading up to the actual meetings, it appeared that Dr. Coates was receiving lots of great feedback, that members were getting involved in the process and that Dr. Coates had a good understanding of AU's challenges from a student's perspective. I look forward to seeing the conclusion of this review.

VPFA Changeover

Scott Jacobsen was elected as my replacement in the VPFA position and we have spent some time over the past month having Scott shadow me, keeping him involved in executive email threads and including him in all correspondence directly related to the VPFA position. Scott and I had one phone call to discuss the role and we are scheduled to have another one in April. Arrangements are being made to change over signing authority and banking access. I am making good progress in tying up any action items on my plate and will be ready to hand everything over to Scott as of April 12.

Meetings

March 2 – NURS435 Update Conference Call

March 2 – MECC Meeting

March 6 – Third Party Review Teleconference

March 6 – AUSU Executive Meeting

March 7 – GFC ALEC Meeting

March 7 – AUSU Executive Meeting with Minister Schmidt

March 7 – AUSU Executive Elections Meeting

March 8 – AUSU Executive Meeting with The Voice

March 9 – AUSU Finance Committee Meeting

March 13 – AUSU Executive Meeting

March 2017 Activity Report

March 14 – AUSU Council Meeting
March 21 – AUSU Executive Meeting with Adroit
March 21 – AUSU Executive Meeting
March 24 – AUSU Executive Meeting with Dr. Thompson
March 27 – AUSU Executive Meeting
March 28 – AUSU Council Meeting

Hours

Weekly Breakdown*

Week ending:	Hours Worked:	Banked Hours Earned:	Banked Hours Used:
March 5	30	0	0
March 12	33.75	3.75	0
March 19	30	0	0
March 26	30	0	3.75
April 2	30	0	0

Banked hours remaining at end of month: 0

Timesheets and Compliance

I have reviewed Shawna and Julian's timesheets and found that their weekly hours for March were in compliance with policy up to March 26.

Executive Motions

March 6	<ul style="list-style-type: none">BIRT AUSU Executive Council has performed an informal review of Policy 4.04 Administration – Professional Development as per AUSU Policy 1.01 and determined as of March 6, 2017, no formal review is required. Moved: K.Newsone Second: S.Wasylyshyn Carried: 3/0
March 6	<ul style="list-style-type: none">BIRT AUSU Executive Council has performed an informal review of Policy 4.07 Administration – Reinstating Members Not In Good Standing as per AUSU Policy 1.01 and determined as of March 6, 2017, no formal review is required. Moved: S.Wasylyshyn Second: J.Teterenko Carried: 3/0

March 2017 Activity Report

March 6	<ul style="list-style-type: none"><li data-bbox="313 306 1333 485">• BIRT AUSU Executive Council has performed an informal review of Policy 4.08 Administration – Removing Members Good Standing as per AUSU Policy 1.01 and determined as of March 6, 2017, no formal review is required. Moved: K.Newsone Second: J.Teterenko Carried: 3/0

Committee Report

Finance Committee



Prepared by: Kim Newsome, Chair

Date: March 31, 2017

Meeting: March 9, 2017

Attendance: All members present.

Committee Members: Kim Newsome (Chair), Julian Teterenko, Scott Jacobsen, Andrew Gray, Robin Bleich, Sarah Cornett (Ex-officio)

Monthly Activity

The committee met on March 9 to review January 2017 financials. No concerns were noted with review of the financial documents.

In addition to this, the committee approved the final audit report and recommended same to council. This was voted on by council at the March council meeting.

The committee also passed a motion increasing the level of capitalization of computers and equipment to \$1000 as recommended by the auditors from KRP.

A review of cell phone/tablet charges was discussed, as well as information on debt collection in Alberta. No action items came from these discussions and information will be kept on file in case it is needed in the future.

Next meeting is set for April 6, 2017

March 2017 Council Meeting

Committee Report

Awards Committee

Prepared by: **Scott Jacobsen**

Date: **April 4, 2017**



Athabasca University
Students' Union

All Business Conducted by Email

Committee Members: Scott Jacobsen (Chair), Shawna Wasylyshyn (President), Kim Newsome (VPFA), Amanda Lipinski (Councilor), Robin Bleich (Councilor), and Sarah Cornett (ex-officio).

Activity This Month

It was a less busy month compared to November with the following business below, which is a wee bit busier than the month of December, based on an intuitive analysis of the situation. As this was not a main awards month, which are May and November, it was not as busy as they typically are, but this is still a "real privilege to have the stories in front of us. This was intimate exposure to students we serve, which is an explicit, elected honor." Now, we continue into the next few months of less dense submission consideration, until May, 2017. Although, the bursaries are expected to come in now, as per usual.

In order of the decisions: On March 9, we had a Computer Bursary result submitted 5/0 for a pass; on March 9, we had a Health Care Bursary result submitted 5/0 for a pass; on March 20, we had a Computer Bursary result submitted 0/5 for a fail; on March 21, we had a Computer Bursary submitted 5/0 for a pass; on March 27, we had a Computer Bursary resulted submitted 5/0 for a pass. Further below, one can find the motions for the awards with more details.

Incomplete or withdrawn applications were not included in the bottommost tally because the tally includes "Approved" or "Denied" without another categorization for withdrawn or disqualified and, therefore, those applications going through complete consideration were incorporated; whereas, in contradistinction to those that were not complete or were disqualified for one reason or another deliberated and decided upon by the Awards Committee, only the complete applications that were "Approved" or "Denied" were included in the final tally in the table below, which affected the final financial tally. Note, the disqualified or incomplete would not change the financial tally in any case.

Duly note, the award financials have been restarted since the October meeting. Although, May is around the corner with the healthy transition of powers from the current chair, Scott Jacobsen, to the upcoming Chair, Robin Bleich. There have been a couple training sessions to walk her through all aspects of the position. There will be one more comprehensive mock trial this Friday. The Awards Committee is in good hands.

Thank you for your attention.

Motions/Decisions

Original Motion with Decision:

March 9, 2017: BIRT AUSU Awards Committee approve the attached Computer Bursary application for XXXX.

March 2017 Council Meeting
Moved by S. Jacobsen.
Seconded by K. Newsome.

This motion passes 5/0.

March 9, 2017: BIRT AUSU Awards Committee approve the attached Health Care Bursary application for XXXX for twelve months coverage or \$1,000, whichever is less.

Moved by S. Jacobsen.
Seconded by K. Newsome.

This motion passes 5/0.

March 20, 2017: BIRT AUSU Awards Committee approve the attached Computer Bursary application for XXXX.

Moved by S. Jacobsen.
Seconded by A. Lipinski.

This motion fails 0/5.

March 21, 2017: BIRT AUSU Awards Committee approve the attached Computer Bursary application for XXXX.

Moved by S. Jacobsen.
Seconded by R. Bleich.

This motion passes 5/0.

March 27, 2017: BIRT AUSU Awards Committee approve the attached Computer Bursary application for XXXX.

Moved by S. Jacobsen.
Seconded by R. Bleich.

This motion passes 5/0.

Awards Overview

Data for Fiscal Year restarted since October

Award	Apps	Approved	Denied	Notes	Remaining Awards	Remaining Budget
Academic Achievement Scholarship	57	2	55		2	\$2,000
AUSU Bursaries	14	5	9		5	\$5,000

March 2017 Council Meeting

Computer Bursaries	10	8	2		4	\$3,800
Single Parent Bursary	0	0	0		2	\$2,000
Travel Bursaries	1	1	0			\$3,450
Emergency Bursaries	0	0	0			\$6,000
Health Care Bursary	7	5	2			\$13,169+/-
Student Service Award	8	2+1 (MacKinnon)	5	Additional "Peter MacKinnon Student Services Award" for November awards cycle is the "+1."	2	\$2,000
Returning Student Award	23	2	21		2	\$2,000
Balanced Student Award	24	2	22		2	\$2,000
Total	144	26	126	One in processing, explains the discrepancy.	29 (left for May) + year-round bursaries	\$41,069+/-

The table includes only the applications that were reviewed by the Awards Committee. It does not include any applications that were disqualified and did not meet minimum criteria. Disqualified applications do not get sent to the committee.

Committee Report

Member Engagement & Communications Committee

Prepared by: Julian Teterenko, Chair

Date: April 3rd, 2017



Athabasca University
Students' Union

Committee Members: Julian Teterenko VPEX, Kim Newsome VPFA, Scott Jacobsen Councillor, Amanda Lipinski Councillor, Jody Waddle Member at Large, Donette Kingyens Communications Coordinator.

Activity This Month

With a new year starting for us, our committees changed up a bit. At the last meeting of council, we decided on who would be in which committees. We welcome to the committee Shawna Wasylyshyn. Kim Newsome will not be continuing with the committee. All of the other members will be staying the same.

AUGoals Campaign

MECC helped with some ideas in the creation of an advocacy campaign to send out to our members. This will involve all forms of communication (including the texting system that we know have), that ask our members on what they think that AU can work on and improve. We received many different types of responses from students during this campaign.

Virtual Fireside Chat

We have decided on a final name for the virtual meet and greets to host. They will be known as Fireside Chats. The committee has been discussing on where to hold the first one. We have a completed set of instructions and will be hosting one soon. More info to follow next month.

AUSU 25 Year Anniversary

The topic of AUSU's anniversary came up. MECC will be discussing this and looking further into what we can do for this year.

Activity Report

Communications and Member Services
Coordinator



Prepared by: Donette Kingyens
Prepared: April 4, 2017

General Administration

- **Student Inquiries**

- Many inquiries received are related to AU, including how to withdraw, how to reach tutor, etc.
- Received a complaint from a student when AU posted a different course search function on their website, which listed courses alphabetically by course title instead of by abbreviation and number, which meant it was difficult to find the level succession for courses. Complaint was forwarded on to AU along with concerns for impact to AUSU as well. The old course listing was immediately put back. AUSU was contacted by Vern Hume, the Director of Marketing, who advised they are still working on implementing a new course search function to meet the needs of all students, and asked if AUSU wished to recruit some student volunteers to give feedback on the changes once they complete some more work, aiming for early April. Provided 3 student volunteers (2 AUSU councillors and the student who launched the initial complaint) as well as myself for testing.
- Received a few requests for advocacy, including advocacy for e-text choice.

	Emails	Phone Calls	Instant Chats	Website	Facebook
Mar 2017	29	3	8		
Feb 2017	23	3	9	1	1
Jan 2017	38	3	9		1
Dec 2016	20	2	5	1	
Nov 2016	18	4	4		
Oct 2016	32	2	2		1
Sep 2016	31	2	6		
Aug 2016	36	3	3		

**Numbers above are approximate.*

Does not include discussions with award applicants or nursing student inquiries.

Website comments refers specifically to questions that required an answer on news/blog posts

- **Administration**

- Cleaned out files to prepare for move to new office and in accordance with file management policies.
- Handled Admin Assistant inbox on her off days
- Opened up award application for May deadline

Projects

- **Office Relocation**
 - Packed and purged in preparation for the move
 - Helped with move
 - Worked hard to get new office set up – we were fully functional by the end of the actual move day on March 21, and the main area of the office was fully set up by March 23.
 - The only remaining set up is the Executive Director’s office, and getting some shelving to help with storage and possibly a working surface for the main room.

- **Manuals / Procedures**
 - Continued working on revising Councillor Manual and creating an abridged version.
 - Continued working on instructions for Mobile App updating.
 - Updated instructions for” virtual fireside chat”
 - Updated instructions for the website
 - Updated instructions for Google accounts

- **Student FAQ’s**
 - Started working on programming FAQ’s to website. Lower priority due to office move, staff shortage, and annual report.

- **Annual Report**
 - Wrote pages for Advocacy and the 2016 Council Retreat Overview
 - Formatted and edited executive and chair reports
 - Input graphics, info boxes, and pie charts for awards & finances

- **Student Forum**
 - Initiated set up of the new BBPress forum on the staging site of the AUSU website
 - Started compiling ideas for forum procedures/instructions

- **Academic Advisor’s Conference**
 - On March 3, I attended the annual Alberta Academic Advisor’s Conference at the University of Alberta.
 - A complete report on the conference is included in the meeting package

Services

- **Statistics on Services Provided for the Month:**

Month	Mobile App Accounts	Lynda	Calendars	Eyewear Discount	Grad Cards	Welcome Email
Mar 2017	188	162	0	12	87	424
Feb 2017	144	32	3	10	64	503
Jan 2017	84	152	8	8	103	766
Dec 2016	160	21	4	3	70	562
Nov 2016	211	48	3	9	75	367

Oct 2016	140	30	3	12	65	415
Sept 2016	291	33	3	7	104	751
Aug 2016	212	78	1	42	78	575
July 2016	145	159	0	n/a	79	797
June 2016	176	43	2	n/a	265	1405
May 2016	99	28	1	n/a	346	1005
Apr 2016	94	38	1	n/a	0*	809
Mar 2016	136	22	3	n/a	69	376
Feb 2016	95	18	11	n/a	63	393
Jan 2016	409	33	68	n/a	95	607

Note: No grad cards sent in March as there was an issue with our card order.

- **Lynda.com**

- I recently deleted all lynda accounts that had not been used in over a year, which was a total of 348 accounts.

Month	Total Accounts	New Accounts	Videos Viewed	Hours viewed	Avg. min. per login	Certificates completed
Mar 2017	1,011	162	3,657	242	20	59
Feb 2017	848	32	1,873	121	17	28
Jan 2017	816	152	3,140	189	15	53
Dec 2016	731	21	3161	221	48	68
Nov 2016	710	48	2146	151	18	23
Oct 2016	843	30	1510	117	21	18
Sept 2016	813	33	2062	131	18	31
Aug 2016	780	78	2568	168	20	46
July 2016	702	159	5952	401	41	141
June 2016	547	43	2226	168	27	34
May 2016	502	28	1725	139	23	17
April 2016	476	38	1493	94	19	19
Mar 2016	437	22	1481	111	35	24
Feb 2016	413	18	2977	204	43	51
Jan 2016	395	33	1544	103	21	22

- **Course Evaluations**

Month	Total Evaluations	New Evaluations
Mar 2017	538	10
Feb 2017	528	7
Jan 2017	521	9
Dec 2016	512	8
Nov 2016	504	86
Oct 2016	418	65
Sept 2016	353	108
Aug 2016	245	10

July 2016	235	10
June 2016	225	6
May 2016	219	24
April 2016	195	3
Mar 2016	192	7
Feb 2016	185	4
Jan 2016	181	22

Social Media & Marketing

- **Newsletters**

- See “**Newsletter Statistics.xls**” in report folder.

- **The Voice**

- Sent Voice ads for each Voice publication in March (Mar 3, 10, 17, 24, 31).

Weekly Stats	Overall Visits	Unique Visits	Bounce Rate*	PDF Views	Highest # of Views per Article	Articles with over 20 views
Mar 24 – 30, 2017	886	749	68.45%	37	38	3
Mar 17 – 23, 2017	641	558	76.58%	13	27	1
Mar 10 – 16, 2017	817	683	71.97%	17	40	4
Mar 3 – 9, 2017	971	810	69.38%	26	28	4
Feb 24 – Mar 2, 2017	785	674	73.58%	23	47	4
Mar 2017 Overall	3,643	3,075	71.42%	103	59	14
Feb 17 – 23, 2017	980	797	76.16%	17	99	4
Feb 10 – 16, 2017	695	591	78.61%	19	27	2
Feb 3 – 9, 2017	1,217	1,022	74.61%	26	126	6
Jan 27 – Feb 2, 2017	855	685	77.81%	23	30	2
Feb 2017 Overall	3,775	3,166	7.43%	87	144	19
Jan 20 – 26, 2017	879	720	77.67%	25	35	3
Jan 13 – 19, 2017	841	703	77.13%	31	65	2
Jan 6 – 12, 2017	876	678	76.40%	31	39	2
Jan 2017 Overall	3,703	2,985	78.37%	116	96	11
Dec 23 – 29, 2016	942	623	87.21%	7	140	2
Dec 16 – 22, 2016	581	497	82.18%	24	29	2
Dec 9 – 15, 2016	777	628	69.78%	22	53	2
Dec 2 – 8, 2016	686	591	81.10%	23	26	1
Dec 2016 Overall	3,252	2,562	80.32%	90	143	7
Nov 25-Dec 1, 2016	743	626	80.73%	27	30	3
Nov 18-24, 2016	663	565	80.00%	18	23	1
Nov 11-17, 2016	690	549	80.30%	38	33	4
Nov 4-10, 2016	776	641	73.02%	46	24	3
NOV 2016 OVERALL	2,947	641	79.38%	133	101	12

*Bounce Rate is the % of people who only visit 1 page and leave without any further interaction with the site.

- **Mobile App**

	Total Accounts	New Accounts	Social Connections (total)	Social Connections (month)	Campus Activity (total)	Campus Activity (month)	Events Scheduled
Mar 2017	3,910	188	1,352	122	21,254	2,502	27
Feb 2017	3,722	144	1,230	57	18,752	1,046	23
Jan 2017	3,578	84	1,173	75	17,706	1,474	148
Dec 2016	3,494	160	1,098	65	16,232	1,337	17
Nov 2016	3,334	211	1,033	62	14,899	1,316	27
Oct 2016	3,123	140	971	101	13,583	1,571	173
Sept 2016	2,983	291	870	73	12,012	1,281	127
Aug 2016	2,692	212	797	89	10,731	1,343	31
Jul 2016	2,480	148	708	44	9,388	854	15
Jun 2016	2,332	137	665	51	8,534	1,059	60
May 2016	2,195	99	614	40	7,475	697	114
Apr 2016	2,096	94	574	64	6,778	1,257	43
Mar 2016	2,002	136	510	60	5,521	874	43
Feb 2016	1,866	95	450	72	4,647	808	35
Jan 2016	1,771	409	378	61	3,839	626	154

- **Website**

- Posted executive blog
- Posted March meeting agenda
- Posted February meeting minutes
- Posted revised policies
- Monitored comments posted to our news and blogs
- Updated Advocacy page with more advocacy efforts per exec reports
- Added AGM date to events
- Started working on programming FAQ's to website

- **New Stories Posted**

- March 22, 2017 – [AUSU is Hiring a New Executive Director](#)
- March 15, 2017 – [AUSU Wants to Get Results for You! #AUGoals](#)
- March 8, 2017 – [2017 Executive Election Results](#)
- March 1, 2017 – [AU Students Invited to Participate in AU Third Party Review!](#)

- **Website Analytics**

The chart below lists **page views** for our most popular pages. Note, the totals do not reflect how many people actually filled out applications (ie. for awards or course evaluations), just how many people visited the page.

Month	Total Views	Unique Views	Awards	Careers	Course Evals	lynda	Mobile App	Eyewear	Student Lifeline	The Voice
Mar 2017	13,012	5,487	3,170	359	494	1,281	112	345	156	44
Feb 2017	7,106	2,909	559	202	466	453	274	245	77	15
Jan 2017	11,158	4,853	2,263	274	431	1,254	130	213	130	24
Dec 2016	6,463	2,827	448	218	445	383	100	115	108	32

Nov 2016	13,042	5,451	1,067	262	669	585	411	267	189	34
Oct 2016	17,815	7,483	3,613	244	600	428	236	179	197	33
Sept 2016	16,024	6,752	2,200	293	748	552	561	182	309	66
Aug 2016	10,010	4,296	675	404	506	1,038	178	209	138	50
July 2016	8,786	3,757	798	314	151	1,247	101	n/a	133	76
June 2016	7,474	3,154	416	147	238	554	230	n/a	192	74
May 2016	7,746	3,531	669	143	181	513	101	n/a	135	23
April 2016	17,503	7,339	5,351	199	57	483	88	n/a	133	16
Mar 2016	12,235	4,388	596	189	61	271	173	n/a	146	29
Feb 2016	8,796	3,339	305	136	68	484	72	n/a	76	8
Jan 2016	8,178	3,396	385	75	226	469	204	n/a	132	26

Month	Advocacy	Quick Links	Health Plan	Exec Blog	Financials	Council	Minutes	Agendas	News & Archives	Policies
Mar 2017	151	37	147	45	86	319	45	101	165	269
Feb 2017	29	49	143	85	65	152	59	84	143	399
Jan 2017	71	45	178	236	79	193	66	95	137	365
Dec 2016	21	33	91	386	76	124	56	80	111	268
Nov 2016	45	59	202	83	26	281	54	73	127	325
Oct 2016	35	65	217	589	29	343	67	112	126	287
Sept 2016	82	51	266	46	60	300	44	82	149	289
Aug 2016	35	69	265	209	101	409	53	97	231	356
July 2016	45	24	182	459	53	228	34	41	133	257
June 2016	52	27	250	43	82	201	23	78	136	225
May 2016	36	63	258	151	22	270	23	42	172	224
April 2016	45	44	228	82	n/a	796	85	148	121	223
Mar 2016	35	n/a	208	48	n/a	281	84	128	127	341
Feb 2016	35	n/a	230	42	n/a	272	61	n/a	126	459
Jan 2016	55	n/a	476	68	n/a	325	40	n/a	89	437

• **Website Polls**

- *Do you think Moodle should be consistent in every course/faculty?*
 - Yes 18
 - No 5
 - Not sure 5
 - **Total Responses:** 28
 - **Posted:** Mar 13 - 27

- *Do you prefer taking a paced course (with set dates for assignments/exams) or do you prefer learning at your own speed like most AU courses?*
 - I prefer a paced course 6
 - I prefer to learn at my own speed 25
 - I am not sure 2
 - **Total Responses:** 33
 - **Posted:** Feb 27 – Mar 13

- **Social Media Statistics:**

- **Facebook**

Month	Total Posts	Total Likes	New Likes	Average post reach	Overall Engagements	Overall Impressions
Mar 2017	73	1,139	26	281	252	42,433
Feb 2017	58	1,124	19	506	149	47,163
Jan 2017	72	1,110	43	538	260	67,114
Dec 2016	52	1,077	40	637	249	58,210
Nov 2016	70	1,041	91	424	370	64,324
Oct 2016	53	973	69	434	569	63,968
Sept 2016	60	916	121	523	345	60,235
Aug 2016	54	797	25	437	251	63,419
July 2016	45	777	16	503	77	59,619
June 2016	59	770	26	344	113	37,591
May 2016	52	746	12	183	183	22,411
Apr 2016	64	742	20	198	200	37,385
Mar 2016	66	730	18	174	113	35,246
Feb 2016	59	720	16	141	75	26,474
Jan 2016	37	707	28	154	45	20,180
Dec 2015	38	681	32	109	60	9,262

- **Twitter**

Month	Total Posts:	Total Followers	New Followers	Retweets	Link Clicks	Overall Impressions
Mar 2017	70	808	20	19	104	18,219
Feb 2017	52	796	13	18	64	17,453
Jan 2017	71	793	15	18	111	21,505
Dec 2016	51	783	16	16	80	14,485
Nov 2016	80	779	60	31	87	20,526
Oct 2016	52	720	39	13	76	16,393
Sept 2016	51	688	57	19	67	13,618
Aug 2016	51	640	14	10	64	11,681
July 2016	45	636	16	8	53	10,396
Jun 2016	53	625	17	12	55	14,096
May 2016	55	608	17	18	72	19,533
Apr 2016	55	600	13	40	73	14,193
Mar 2016	59	589	10	36	55	15,335
Feb 2016	65	588	17	29	80	13,011
Jan 2016	36	584	18	14	34	10,403
Dec 2015	34	579	12	12	37	11,075

- **LinkedIn**

Month	Total Posts:	Total Followers	New Followers	Engagements	Link Clicks	Overall Impressions
Mar 2017	55	234	3	65	44	5,139
Feb 2017	39	231	1	52	39	4,183
Jan 2017	64	233	1	49	38	4,523
Dec 2016	52	232	3	35	25	3,559
Nov 2016	61	229	71	32	18	5,203
Oct 2016	53	158	56	44	36	3,984
Sept 2016	50	110	89	52	27	3,022
Aug 2016	20	22	0	35	27	1,239