



Athabasca University Students' Union

Council Meeting Minutes

Approved November 14, 2017

Tuesday, October 12, 2017

5:30 pm MT

Meeting Called By: Shawna Wasylyshyn, President

Type of Meeting: AUSU Council Meeting

Minutes: Donette Kingyens, Communications and Member Services Coordinator

Participants

Council: President Shawna Wasylyshyn, Vice President External and Student Affairs Julian Teterenko, Vice President Finance and Administration Scott Jacobsen, Councillor Robin Bleich, Councillor Andrew Gray, Councillor Kim Newsome,

Staff: Executive Director Jodi Campbell, Communications and Member Services Coordinator Donette Kingyens, The Voice Managing Editor Karl Low

Members: Mark Teeninga

Absent: Councillor Amanda Lipinski (Absent – on Vacation), Councillor Brandon Simmons (Absent – On Vacation)

Meeting called to order at 5:30pm MT.

Agenda and Minutes

1.0 Adoption of Agenda S. Wasylyshyn

Motion: BIRT AUSU council adopt the agenda.

R. Bleich / A. Gray

Carried 6/0

2017-10-12 Council Agenda.pdf

2.0 Approval of Council Meeting Minutes S. Wasylyshyn

Motion: BIRT AUSU council approve the minutes of the September 12, 2017 regular council meeting.

R. Bleich / A. Gray

Carried 6/0

2017-09-12 Council Minutes DRAFT.docx

Note: Approval of all public council minutes, for special, regular, and interim council meetings, takes place at the next regular public meeting.

Brandon Simmons joined the meeting at 5:35pm MT.

Old Business

3.0 Review of Action Items S. Jacobsen

Note: The status of the action and agenda items at the bottom of the most recent regular council minutes (September 12, 2017 in this case) will be reviewed briefly.

The member services policy is to be placed on the next MECC Committee agenda to clarify what a service is versus an offer or discount. **Action Item**

4.0 Bylaw Review All

Motion:

Whereas AUSU was originally established under the Societies Act of Alberta,

Whereas AUSU is now a statutory corporation under the law of Alberta according to the Post Secondary Learning Act,

Whereas AUSU Bylaws were never updated in accordance to the requirements for authority and governance as described in the Post Secondary Learning Act,

Whereas the Post Secondary Learning Act gives authority to AUSU Council for in the creation and amendment of Bylaws,

BIRT AUSU Council adopt the attached document with the file name "AUSU 2017 Bylaws" as the only official bylaws of the Athabasca University Students Union and hereby rescind any prior versions or copies of AUSU bylaws.

B. Simmons / J. Teterenko

Carried 7/0

AUSU 2017 Bylaws.pdf

Council agreed that a lot of work went into the bylaw revisions and turned out a great set of bylaws which should help AUSU be successful in the future.

A member consultation was held on Tuesday, September 19. It was advertised in advance in the AUSU e-newsletter, mobile app, and social media, but no members attended. In addition, no members provided any feedback on the bylaw forums.

Note: This agenda item is the second reading of the AUSU Bylaws 2017 in accordance with the current bylaws. The first reading occurred during the September 12, 2017 council meeting. Since this motion passed, the bylaw changes are now officially adopted.

B. Simmons left the meeting at 5:47pm MT.

5.0 Policy Revisions Executive

Motion: BIRT AUSU council adopt the updated copy of policy 6.06 Financial Management: Oversight.

S. Jacobsen / A. Gray

Carried 6/0

Policy_6.06_Oversight_EXEC EDITS.docx

A comment was made that there was some inconsistent capitalization. It was noted that staff always does the copy-editing after a policy is approved.

In the past, AUSU had two operating accounts – one for AUSU and one for The Voice Magazine. Going forward, one operating account will be used for AUSU, so the finance committee package will be cut in half as there will only be one set of documents to review instead of two.

The only other change was to rename transaction package to payables package as that is the language AUSU uses.

AUSU's auditor and bookkeeper were very happy with the changes that AUSU made to how finances are handled as they had been recommending such changes for a long time.

6.0 The Voice Logo

The new logo for The Voice Magazine has been added as an information item.

voicelogo_colour.png

The new Voice website and logo will be launching soon so AUSU will be sending out lots of communication pieces about it.

The new logo incorporates a lot of elements to bring it inline with AU and AUSU, such as:

- Using the Shield shape of AU's Logo
- Using the wi-fi arches from AUSU's Logo
- Using Orange in line with AU and AUSU's logo
- Clean lines and look

The new website is looking really great and staff and executives are excited to launch it.

Reports

7.0 Reports for the Month of September 2017.

Note: Regular monthly reports from executive, staff, and committees were circulated prior to the meeting. Any updates or highlights were presented by the author of the report.

7.1 President's Report

S. Wasylyshyn

2017-09 President Report.pdf

A question was raised about S. Wasylyshyn's meeting with Jessica Scott and the things AU is doing to improve recruitment. The following points were made:

- AU is ramping up their recruitment tactics and marketing.
- AU is planning to create positions for marketing and student recruitment.
- AU is doing various corporate partnerships to ramp up promotion (such as with Princess Auto and the CFL).
- S. Wasylyshyn suggested AU focus on improving retention by improving the quality of the services and programs being delivered to existing students.
- Every year AU bring in approximately 30,000 new students, and only approximately 10,000 stay at AU. Many students never finish even one course.
- While AU is successful at recruiting a large number are doing great, the academics side is not making changes to improve student retention, so AU has lower enrolment than they budgeted for.

7.2 Vice President External and Student Affairs' Report

J. Teterenko

2017-09 VP External Report.pdf

J. Teterenko was given kudos for his recent speech. The AUSU President had been contacted by AU to provide a speech for the Premier's visit with only 3 days notice but was away and unable to. As soon as he was asked, Julian stepped in and went Athabasca and presented an amazing speech on live camera on AUSU's behalf.

7.3 Vice President Finance and Administration's Report

S. Jacobsen

2017-09 VP Finance Report.pdf

The executive report identifies that 10 policies that need to be edited due to the bylaw revisions, yet only one policy was on this month's council meeting agenda for approval. It was noted there were errors made about which policies needed to be revised so only one was able to be approved today. The following points of clarification were made by the President:

- Policy 2.15 needs to go the Executive Compensation Review Committee.
- Policy 2.14 was discussed with council in the informal meeting earlier.

- Policy 3.01, 3.02, and 3.03 require 21 days notice to the membership. They will be sent to council first to review, and if council approves then they will be sent forward to the membership in the next newsletter to provide proper notice.
- Policies 4.08, 5.04, and 5.07 were approved last month.
- 7.03 Voice policy needs some work.
- Policy 2.03 will be on the agenda in the November council meeting.
- The polices regarding removing councillors and removing a member from good standing need to be revised in accordance with the new bylaws, so they cannot be used until they are approved.
- Executive has dedicated themselves to the policy edits in November and December.
- There will also be a new membership fees policy brought forward in an upcoming meeting.
- There may be some email motions to approve policies depending on time constraints and to avoid having too many policies in one meeting.

7.4 Executive Meeting Report

S. Wasylyshyn

2017-09 Exec Meeting Report.pdf

Note: Executive meeting reports are not public documents. Any decisions made by the Executive appear in a separate public report for ratification by council. The executive meeting report is circulated to Council for review and acceptance in their role as the governing council of AUSU.

The September council meeting brought forward Policy 4.08 for informal review, but there is no executive motion listed in the past 2 months of executive reports. Executive needs to look into when the motion was made.

Action Item

7.5 Finance Committee Report

S. Jacobsen

2017-09 Finance Committee Report.pdf

The main item of note was a funds reallocation of \$2115.75 from the Office Lease GL#5125 to the Office Furniture GL#5116.

It was noted that S. Jacobsen and R. Bleich took a free online accounting course to help orient themselves to managing AUSU finances. Scott noted the course was very useful and recommended it for future finance committee members. The course is a short, concise, informal, and free resource. Finance committee members need to be financially literate in order to make valuable contributions to the committee.

At the first finance committee meeting following the election, members will be assigned an action item to complete this online finance course.

Action Item (May 1, 2018)

When the Finance Committee Terms of Reference are up for review, a statement should be included that committee members are required to complete a finance course to improve financial literacy.

Action Item

Add information about the accounting course to the councillor manual and finance committee orientation.

Action Item

7.6 Awards Committee Report

R. Bleich

2017-09 Awards Committee Report.pdf

There are a lot more applications coming through at present, but in September there were just 3 emergency bursaries.

A question was raised about whether AU has contacted AUSU yet about the Laurence Decore Award in Student Leadership. The communications and member services coordinator just contacted AU earlier that day to collect AUSU's address in the awards description on their website. There were also documents AU receives from Scholarships Alberta that are required in order to report the winner of the award, but AU never sends these to AUSU, so they have been requested. IN the past, the deadline for student to apply for the award to AUSU was January 15, AUSU then chooses a recipient and has to submit the information to Scholarships Canada by February 15.

7.7 Member Engagement and Communication Committee Report

J. Teterenko

2017-09 MEC Committee Report.pdf

The MECC committee welcomed a new committee member, Benjamin McDonald this month.

Questions were raised about the report as it did not list there was a meeting in September and did not list the outcome of discussions held. Examples were that MECC discussed swag but did not list what AUSU is buying, or what the outcome of the Facebook Live proposal.

The MEC Committee approved the Facebook Live proposal, but the original proposal was done in August and by the time MECC met some of the dates had passed, so the dates are to be re-planned. S. Wasylyshyn will be scheduling some Facebook live sessions just prior to council meetings to raise interest in the meetings, as well as some other Facebook live discussions.

The MEC committee did discuss what swag to order, and it has been reassigned to staff who will make some decisions and report to executive.

All committee chairs to review their committee terms of reference which outlines what needs to be reported to council.

Action Item

7.8 Executive Director's Report

J. Campbell

2017-09 Executive Director Report.pdf

Final 2017 Voice Action Plan.docx

It was noted that staff is very busy right now with a variety of projects and work.

The AUSU awards are going to be incorporated into the AU website so they can be easily found.

AUSU staff has a great meeting with the AU Registrar to discuss updating the reporting on AUSU's membership lists, which will include data AUSU needs to help with a couple of initiatives (namely the new student email and new initiative to send physical mailouts to new students).

7.9 Communication and Members Services Coordinator's Reports

D. Kingyens

2017-09 Communications Coordinator Report.pdf

It was noted there was a huge increase in new Lynda.com accounts. This was primarily attributed to the fact that AU is now advertising the service in the MyAU portal.

7.10 Approval of Reports

All

Motion: BIRT Council approve the September 2017 reports as presented.

R. Bleich / S. Jacobsen

Carried 6/0

Observers were encouraged to participate in the question & answer period.

Observers are also invited to contact the AUSU office with any questions that arise from the meeting at ausu@ausu.org , 780.497.7000, or 1.755.497.7003.

A comment was made that AUSU did a good job at putting forward the new bylaws and had a good communication strategy.

A question was raised about an earlier comment during the President's report review regarding the academic side at AU failing. The following comments were made:

- Student satisfaction has been hovering around 60% for a long time.
- S. Wasylyshyn has been advocating for a while for AU to look into the reasons for this and takes steps to remedy it.
- When referring to the academic side of the institution, S. Wasylyshyn was referring to all student facing areas of the university, such as student services, academics, and registrar services – and all other areas that all fall under the Provost Office.
- The Provost's office was held by a temporary administrator for a long time. There is a great new provost in place now with a lot on his plate.
- The academic side includes delivery of services, response times, etc. which need improvement.

The Voice editor is happy with the new website and logo and looking forward to the launch.

A suggestion was made for AUSU to advocate for AU to focus on new student support. First time students often do not know how to navigate or what they are supposed to do so it can be intimidating. It was noted there is an online student orientation and AU is working on revamping it and making it more interactive. Having a new permanent Provost will likely help as well and AUSU will communicate this need to him.

Next Meeting and Adjournment

The next meetings of council will be:

Tuesday, November 14, 2017, 5:30pm MST – Public Meeting

Tuesday, December 12, 2017, 5:30pm MST – Public Meeting

S. Wasylyshyn moved to adjourn at 7:07 pm MT.

Summary of Action Items

Date	Status Deadline	Action Item and Responsible Party
September 12	In progress	Executive Director's Report: Update the member services policy to clarify what a service is versus an offer or discount. MECC Committee
	May 1, 2018	Finance Committee Report: Finance committee to add the accounting course requirement to the first finance committee meeting following the election. Finance Committee

Summary of Action Items

Date	Status Deadline	Action Item and Responsible Party
June 9		Vice President External and Student Affairs Report: Review the executive blog schedule to ensure the VPEX is not scheduled to write one during a busy CASA month. Executive
July 11	Complete	Policy Revisions: Executive to review policy 4.08 regarding reporting to council on any decision for or against a motion to remove a member from good standing. Executive
August 8	Feb 2018	Adoption of Agenda: Rescind policy 9.22 in February. Staff/Council
August 8	Complete	Communication and Members Services Coordinator's Reports: Report on the number of registrations in the AUSU forum to date. D. Kingyens
September 12	Complete	2018-2020 AUSU Strategic Plan: Staff to clean up grammar and punctuation and resend the strategic plan to council. Staff
September 12	Complete	VP Finance and Administration Report: Staff to update the overage amount for office software in the finance committee meeting minutes. Staff
September 12	Complete	Member Engagement and Communication Committee Report: Review and discuss the statistics provided in the communications and member services coordinator report. MEC Committee
September 12	In progress	Executive Director's Report: Update the member services policy to clarify what a service is versus an offer or discount. MECC Committee
October 12		Executive Meeting Report: The September council meeting brought forward Policy 4.08 for informal review, but there is no executive motion listed in the past 2 months of executive reports. Executive needs to look into when the motion was made. Executive
October 12		Finance Committee Report: When the Finance Committee Terms of Reference are up for review, a statement should be included that committee members are required to complete a finance course to improve financial literacy. Action Item
October 12		Finance Committee Report: Add information about the accounting course to the councillor manual and finance committee orientation. Staff
October 12		Member Engagement and Communications Committee Report: All committee chairs to review their committee terms of reference which outlines what needs to be reported to council. Committee Chairs

AUSU Executive Report

Shawna Wasylyshyn, President

Prepared: October 4, 2017



Current Issues

AU – Overall, AU has been a-buzz with activity. Work has begun on an AU Strategic Plan, and I sit on the Steering Committee as well as the Board and both bodies have been working on a new future for AU. GFC is also undergoing a full course and program review and has called numerous special meetings throughout the fall.

Committees

AU Board of Governors: I attended the Board of Governors retreat in person in Edmonton on September 15/16. There was a formal meeting, as well as some in camera and team building sessions. Elder Maria Campbell was in attendance and performed a smudging ceremony for the Board and spoke to us about her history and the importance of place – which provided an interesting frame for discussing the identity of AU. Do we have a place? Where is it? What does it mean for our University? I really enjoyed the conversations we had and the lessons taught by Elder Campbell.

BOG Sub Committees:

BOG Honorary Awards: No meetings this month

BOG Finance and Property: This committee met on Sep 7 and I attended in person. Enrollment is down vs the AU budget for Q1 of this fiscal year and the University will be undertaking a variety of efforts to boost enrollment through marketing and recruitment. I was very vocal in this meeting and reminded the committee that perhaps the University should focus its efforts on retaining the students we already have, through quality services, excellent student support and enhancing the student experience. It's a lot easier to keep the students you already have than it is to constantly be trying to find new ones. AUSU should be aware that with enrollment at AU down, this will result in lower student fee revenue for us as well.

BOG Governance Review: No meetings this month.

General Faculties Council: GFC had a special meeting on September 18, and I attended via teleconference. The purpose of the meeting was to discuss the scope of the program and course review and what actions will result in the committees decisions. There are a lot of strong opinions on this committee with a range of differing opinions. I had an opportunity in this meeting to quote AUSU position policy 9.12 which discusses the importance of offering a broad range of courses in different disciplines, keeping the

September 2017 Activity Report

courses and their materials current and up to date, and always giving preference to pedagogy over profitability.

GFC Sub Committees:

Student Academic Appeals Committee: No meetings this month.

GFC Exec: No meetings this month.

GFC Governance Review: No meetings this month.

Academic Integrity Working Group: No meetings this month.

Strategic Plan Steering Committee: I attended via teleconference on September 8, when the committee reviewed the draft strategic plan and provided input and insight. I asked for the plan to include specific wording in regards to quality, student services and student engagement opportunities.

AUSU MECC: I have continued to participate in the creation and editing of the AUSU newsletter. Amanda Lipinski and I worked together to develop a framework for Facebook Live engagements with AUSU members, which the committee approved. I am working with Exec to schedule some Facebook Live sessions and I will start “going live” for a few minutes each month prior to our Council Meetings. Hopefully it will assist us in gaining interest in Council activities leading up to our General Election.

CASA:

CASA Sub Committees:

CASA Federal Policy Committee: I was unable to attend the meeting on Sep 29 due to a conflict in my schedule, but I am working on two policies for CASA and they are:

- CASA Policy F10 – Textbook unbundling and price disclosure
- CASA Policy Q09 – Independent PSE transfer

Faculty Councils:

Faculty of Heath Disciplines: I attended via teleconference on September 28, and as there were no motions related to the Undergraduate programs; I was pleased to enjoy an uneventful FHD meeting!

Faculty of Business Undergraduate Program Council: I attended via teleconference on September 26, and although my term on this council is ending next month, they have asked me to continue on until the end of my term in April. I agreed of course!

Faculty of Business Faculty Council: No meetings this month

AUSU Business

AUSU Bylaws – At the September meeting of Council, our new bylaw draft was approved unanimously at its first reading. I have been surprised to see a lack of communication from our members on these bylaws.

AU Future Alumni Award Event – I was pleased to represent AUSU at a prestigious award event on September 29, when AUSU's own Robin Bleich was awarded with the AU Future Alumni Award! In addition to being there to congratulate Robin in person, I had an excellent opportunity to speak to FHSS Dean, Veronica Thompson and AU Director of Alumni Relations, Tara Freisen. The highlight for me, was meeting a fellow AU student from the area who was also in attendance. He had ran in a previous by-election and had various insights and feedback for me about AUSU! Talk about making an SU President's day!! Just when I started to think no one cared what we were up to... I met someone who totally cares and has been following our every move 😊 It definitely gave me a boost!

AUSU Meet and Greet in Saskatoon – I was in Saskatoon on personal business, and I thought while I was there I would host a meet and greet! I was thrilled to have 10 students show up to meet with me on Sep 24. We had a fantastic conversation and enjoyed the networking opportunity.

AUSU Exec Photo Op – Scott was in town for committee meetings, so all 4 of us met up in person and Jodi brought his camera to take professional photos for us. They turned out great and will provide some consistency and professionalism for our AUSU social media profiles and other communications.

Meetings

Neil Fassina – I was fortunate to sit down one on one with Neil Fassina on Sep 7. We had a fantastic conversation about the implementation of plagiarism detection technology, AU strategic planning and the impact of the third party review.

Mental Health Funding – I participated along with Donette on a call with AU Representatives Alain May and Karen Thompson as well as some AUGSA representatives to discuss the mental health proposal that AU was submitting to the AB government. As a result of our conversation, AU requested government funding to pay for Student Lifeline or a similar service, and this was granted in a special announcement made by the Premier and Minister in Athabasca later in the month. This is a fantastic step in the right direction, because as I said in that meeting – students should not have to pay for their own mental health support, which is what happens when AUSU pays for Student Lifeline!

September 2017 Activity Report

Jessica Scott – Jessica is the AU Manager of Student Recruitment and Partnerships. We always say we should get together but never seem to! I happened to be in her building on the 7th with about an hour to spare and we went for coffee. We had a great conversation about the efforts her department is undertaking to recruit more students and some of the services that AUSU offers.

- 5 – AUSU Exec
- 6 – Mental Health Funding call w/ AU
- 6 – AUSU Bylaw consultation
- 7 – Board of Governors Finance and Property
- 7 – Jessica Scott
- 7 – Neil Fassina
- 8 – AU Strategic Plan Steering Committee
- 8 – AUSU Exec
- 12 – AUSU Council
- 13 – Elections meeting w/ AUSU staff
- 14 – Exec photo shoot and in person meeting
- 15 – Board of Governors Retreat
- 16 – Board of Governors Retreat
- 18 – GFC special meeting
- 19 – AUSU Executive
- 19 – AUSU Bylaw Consultation
- 24 – AUSU Meet and Greet
- 25 – AUSU MECC
- 26 – Business Undergrad Program Council
- 28 – FHD Faculty Council
- 29 – AU Future Alumni Event

Hours

Weekly Breakdown

Week ending:	Vacation Hours	Hours Worked	Banked Time Used	Banked Time Earned	Banked Time Remaining
September 10	0	40	0	5	10.5
September 17	0	41.75	0	6.75	15.75
September 24	0	27.75	7.25	0	8.5
October 1	0	27.25	7.75	0	0.75

Timesheets and Compliance

I have reviewed the timesheets submitted by Julian Teterenko and Scott Jacobsen and found them to be within policy requirements.

AUSU Executive Report

Julian Teterenko, VP External and Student Affairs

Prepared: 04 October 2017



Committees

AUSU MECC: See MECC Report.

AUSU Finance: See Finance Report.

AUSU Awards: See Awards Report.

Board of Governors: We had a retreat this month.

BOG Sub Committees:

Institutional Advancement: No meeting this month.

Academic Affairs: No meeting this month.

Faculty Councils:

Faculty of Science and Technology: No meeting this month.

Faculty of Humanities and Social Sciences: No meeting this month.

Learning and Teaching Student Advisory Group: No meeting this month.

Student Systems Student Advisory Group: No meeting this month.

ICT Governance: No meeting this month.

AUSU Business

Board of Governors Retreat:

This month I attended the AU Board of Governors Retreat. It was held at Fort Edmonton Park and we had almost everyone attend. It was opened by Elder Maria Campbell, who we had a discussion with about the importance of a story. This topic carried through the entire retreat. At this retreat we discussed the strategic plan for the university and what other possibilities there were for the narrative of the university. It went over very well.

Mental Health Funding:

This month the university received funding to use towards mental health support. I was invited to Athabasca for the day and gave a speech on behalf of the students and AUSU. Many people were in attendance at the event including university staff, government officials, and students. It was a great announcement from the Premier and the Minister, and we were all able to share a great day for students that day.

Bylaws:

This month we had a consultation with our members regarding the new bylaws. We are getting closer to being able to implement the new set of bylaws and are looking forward to it very much.

Voice Site work

The progress on the new Voice website is nearing completion. We have had several meetings and consultation processes with the web developers and are excited to nearing the launch date.

Meetings

September 05 – AUSU Executive
September 06 – Member Consultation
September 08 – Council Meeting
September 14 – voice working group
September 14 – AUSU Executive
September 19 – CASA Board
September 19 – AUSU Executive
September 19 – Member Consultation
September 20 – Meeting w/ FYI Marketing
September 20 – w/ preferred pharmacy
September 25 – MECC Meeting
September 29 – CASA

Hours

Weekly Breakdown

Week ending:	Hours Worked	Banked Time Used	Banked Time Earned	Banked Time Remaining
03 SEP 17	30	0	0	0
10 SEP 17	30	0	0	0
17 SEP 17	34	0	4	4
24 SEP 17	30	0	0	4
01 OCT 17	27	3	0	1

Timesheets and Compliance

I have reviewed the timesheets from Shawna Wasylyshyn and Scott Jacobsen and found them to be in compliance with AUSU policy.

AUSU Executive Report

Scott Jacobsen, VP Finance and Administration

Prepared: October, 3, 2017



Committees

AUSU Finance: See Finance Report.

AUSU MECC: See MECC Report.

General Faculties Council: There was a meeting on September 18 for the General Faculties Council, or GFC. One point of interest was the GFC Ad Hoc Course and Program Review committee being discussed at the GFC meeting as there were 2 GFC Ad Hoc Course and Program Review Committee meetings this month alone, which is quite frequent.

GFC Ad Hoc Course and Program Review Committee was on September 5 and 27. The content was examination of course review material. That is, the ways in which we may check the suitability of a course through various AU relevant parameters. The discussions were grounded in this.

GFC Sub Committees

Academic Learning Environment Committee: There was no Academic Learning Environment Committee meeting, but there was a triplet set of Course Evaluation Redesign Working Group meetings on September 6, 20, and 27. The discussions at each meeting were devoted to the development of a questionnaire to acquire information about students' experience and opinion of AU and particular courses.

Academic Excellence Awards Committee: There was no meeting this month.

Student Awards Committee: There was no meeting this month.

AUSU Business

VPIT & CIO Search Committee Meeting

The VPIT & CIO Search Committee Meeting was, by far, the largest time commitment for the month with the retreat in Edmonton, closed door, and extensive in terms of the internal processes of AU bringing in its community for consideration of the roles,

responsibilities, and individuals of best suitability for the university position and culture. I was honored to be a part of this and felt a genuine sense of community from being a part of this process. I can't say much more at this point in time.

CASA

There was a short call with a colleague from another institution about a project ongoing for the Trades and Tech Committee. I resigned from the NAT Committee based on deliberation with the executive on time commitments to AUSU and CASA. This was a wise collective decision – “Wisdom of Crowds” - for better functioning in AUSU and for the VPFA position. I am glad we came to that conclusion. The NAT members were understanding and compassionate, which I appreciate.

Member Consultation for Bylaws Revisions

The meeting for this was slower than I had hoped and with low attendance, too. I assume this means the active AUSU membership approves of the changes for the most part.

Policies

We had substantial policy changes based on the bylaws revisions that included the 10 total policies: 2.03, 2.14, 2.15, 3.01, 3.02, 3.03, 4.08, 6.05, 6.06, and 7.03. I made edits to all of them. For details on the policies, please see the AUSU Bylaws & Policies web page for further information. All changes were either grammatical or to be more in alignment with the bylaws revisions.

2.14 and 2.15 were edited more a second time, or commented on, and then sent to the executive director for forwarding to and reviewing by the Executive Compensation Review Committee. There is work on a Membership Fees policy by Jodi, which is in progress. As with all policies, some were more priority than others; some were more substantive than others, and so the opposite for another set.

Executive Director and Finances

Jodi and I met to discuss financials a bit prior to the Finance Committee meeting to discuss some of the GL Line reallocations, and so on. Also, we met with Tammy to discuss finances as well, and any updates and changes to financial relevant content for AUSU.

Meetings with Stakeholders

September 5 – GFC Ad Hoc Course and Program Review Committee

September 6 – CER Working Group

September 11 – Search Committee – Vice President (All Day)

September 12 – Search Committee – Vice President (All Day)

September 13 – Search Committee – Vice President (All Day)

September 14 – Search Committee – Vice President (All Day)

September 2017 Council Meeting

September 18 – GFC
September 18 – Call with Rachel Moerschfelder for Trades and Tech (CASA)
September 19 – VPIT & CIO Search Committee Meeting
September 20 – CER Working Group
September 26 – VPIT & CIO Search Committee Meeting
September 27 – CER Working Group
September 27 – GFC Ad Hoc Course and Program Review Committee

Meetings

September 5 – AUSU Executive Meeting
September 6 – Member Consultation for Bylaws
September 8 – Emergency AUSU Executive Meeting
September 18 – Progress Call with Jodi
September 19 – Meeting with Tammy
September 19 – Meeting with Jodi and Scott
September 19 – AUSU Executive Meeting
September 19 – Member Consultation for Bylaws Revisions
September 25 – Progress Call with Jodi
September 25 – MECC Meeting
September 27 – September Finance Committee Meeting

Hours

Weekly Breakdown

Week ending:	Hours Worked	Banked Time Used	Banked Time Earned	Banked Time Remaining
September 3	18	12	0	16
September 10	29.75	.25	0	15.75
September 17	41.75	0	11.75	27.5
September 24	16	14	0	13.5
October 1	18	12	0	1.5

Timesheets and Compliance

I have reviewed the timesheets from Shawna Wasylyshyn and Julian Teterenko and found them to be in compliance with AUSU policy.

Committee Report

Finance Committee

Prepared by: Scott Jacobsen, Chair

Date: October, 2, 2017



Committee Members: Scott Jacobsen, Robin Bleich, Andrew Gray, Brandon Simmons, Julian Teterenko, Jodi Campbell (non-voting).

Activity This Month

Attendance

The Finance Committee met once this month on September 27th. All members were present except Vice President External Affairs Julian Teterenko and Councillor Andrew Gray who were both absent with regrets – on vacation.

Normal Affairs

There was the normal business and examination for the financials. There were no points of contention with the financials.

GL Reallocation of Funds

GL funds reallocation: \$2,115.75 was reallocated from the Office Lease GL#5125 to the Office Furniture GL#5116. This proposed motion was in line with Policy 6.05 (Expenditures) – Point 6.05.05.02.

The main consideration was the reallocation for the financials from the Office Lease GL to the Office Furniture GL. This was a recommendation from the bookkeeper with the reason being the assurance that the expenses align with their appropriate location for better records to be kept.

Financials Course for New Councillors

Councillor Bleich and I took an accounting course recommended by Councillor Simmons. We think this is a possible 1-2-hour investment for new councillors to become more acquainted with the financial aspects of AUSU, especially relevant for those partaking of the Finance Committee and its meetings. It is a point of ongoing discussion.

Meetings

September 2017 Council Meeting

All meetings have been scheduled up until March, 2018, with each month – October 2017 through March 2018 – having its respective meeting. They are the following dates, subject to change if needed by Finance Committee members or the committee as a whole:

- October 26, 2017
- November 30, 2017
- January 11, 2018 (This is December's, but in early/mid-January because of the AUSU Offices being closed during the prior time for December.)
- January 25, 2018
- February 21, 2018
- March 29, 2018

These amount to the committee meetings for the next 5-6 months.

Thank you for your attention.

Committee Report

Awards Committee

Prepared by: Robin Bleich, Chair

Date: October 2nd, 2017

Committee Members: Robin Bleich, Kim Newsome, Amanda Lipinski, Julian Teterenko, Jodi Campbell (non-voting).



Activity This Month

Summary

This month was active with Emergency Bursaries. While the majority of the bursaries were voted successfully in favour of approval, one of them did not meet the criteria.

Motions/Decisions

In order of decisions made: On September 13, 2017, the Awards Chair and AUSU Executive Director approved an Emergency Bursary; On September 18, 2017, the Awards Chair and AUSU Executive Director approved an Emergency Bursary; On September 22, 2017, the Awards Chair and AUSU Executive Director declined an Emergency Bursary;

Original Motion with Decision:

September 13, 2017: AUSU Awards Chair and AUSU Executive Director approved the attached Emergency Bursary application for XXXX for \$254.00.

Moved: N/A

Second: N/A

** This bursary is approved by the Awards Chair and AUSU Executive Director unanimously.

September 18, 2017: AUSU Awards Chair and AUSU Executive Director approved the attached Emergency Bursary application for XXXX, for \$174.00.

Moved: N/A

Second: N/A

** This bursary is approved by the Awards Chair and AUSU Executive Director unanimously.

September 22, 2017: AUSU Awards Chair and AUSU Executive Director declined the attached Emergency Bursary application for XXXX.

Moved: N/A

Second: N/A

** This bursary is declined by the Awards Chair and AUSU Executive Director unanimously.

Awards Overview

The table includes only the applications that were reviewed by the Awards Committee during 2016/2017 fiscal year. It does not include any applications that were withdrawn or disqualified for not meeting minimum criteria. Disqualified applications do not get sent to the committee.

Award	Apps	Approved	Denied	Notes	Remaining Awards	Budget	Total paid	Remaining Budget
Academic Achievement Scholarship	143	6	137		0	\$4000 2/deadline	\$6,000	\$0
AUSU Bursaries	29	10	19		0	\$10,000 5/deadline	\$10,000	\$0
Computer Bursaries	18	12	6		0	\$9,600 or 12 comp.	\$6,468.23 (update l/p x 2)	\$3,131.77
Single Parent Bursary	0	0	0		2	\$2,000 1/deadline	\$0	\$0
Travel Bursaries	2	2	0		n/a	\$4,000 \$1,000/e	\$920.49	\$3,079.51
Emergency Bursaries	5	4	1		n/a	\$6,000 \$700/e	\$929	\$1,071
Health Care Bursary	9	6	3		n/a	\$18,800	\$5,216.6	\$13,583.4
Peter MacKinnon Student Services Award	4	1	3		0	\$1,000 One time only	\$1,000	\$0
Student Service Award	11	4	7		0	\$4,000 2/deadline	\$4,000	\$0
Returning Student Award	63	6	57		0	\$4,000 2/deadline	\$6,000	\$0
Balanced Student Award	54	6	48		0	\$4,000 2/deadline	\$6,000	\$0
Total	336	56	280	Note \$2,000 used from		\$67,400	\$46,534.32	\$20,865.68

September 2017 Activity Report

				other award fund.				
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The table includes only the applications that were reviewed by the Awards Committee during the 2016/2017 fiscal year. It does not include any applications that were disqualified and did not meet minimum criteria. Disqualified applications do not get sent to the committee.

Committee Report

Member Engagement & Communications Committee

Prepared by: Julian Teterenko, Chair

Date: 04 October 2017



Committee Members: Julian Teterenko, Scott Jacobsen, Shawna Wasylyshyn, Amanda Lipinski, Benjamin McDonald, Donette Kingyens, Jodi Campbell (non-voting).

Activity This Month

New Member:

We welcomed our new member on the committee, Benjamin McDonald, at the meeting this month.

Facebook Live:

We had a proposal about doing facebook live sessions and discussed what we would be talking about and how we should go forward with this. The people that were designated to be doing these sessions were the Executive Director, the President, and the VPEX. There were ideas about the longer planned sessions and what to do for the shorter session. Overall the idea went over well.

Statistics:

We discussed what we would be able to do to improve students filling out our course evaluations. Some ideas were to rename what we call the evaluations as they are confused with the AU ones sometimes. Also it was brought up whether we could incentivize filling them out to engage more students.

Swag:

We discussed some ideas for some new items to get. They included looking into popsockets, fidget spinners, lanyards, and stickers.

Newsletters:

The committee has been working on brainstorming ideas for upcoming newsletters and previewing the ones ready to send out.

AUSU Office Report

Jodi Campbell, Executive Director

Prepared: September 30th, 2017



Administration

Staff Review:

Annual reviews are an important aspect of staff management and I just recently conducted an annual review for our Communications and Member Services Coordinator. The review went very well and we now have goals and expectations set for the upcoming year. Our new review process has been well received by the staff and I anticipate will provide a very valuable experience for the team moving forward.

Final preparation for the new governance and advocacy coordinator position is in place. The posting went up on October 2nd with the intention of screening resume's and cover letters during the week of Oct 16th-19th. Interviews will then be scheduled to begin October 24th.

New Fiscal Year has arrived:

AUSU has now concluded another year of fiscal operations, which brings with it, its own list of tasks to complete:

- I am currently working with our bookkeeper to wrap up our 2016-2017 year.
- Our year-end activities will be completed for KRP to begin the annual audit on Nov 6th.
- AUSU bookkeeper will begin to incorporate our new finance protocols starting October 1st, 2017. (new payables package process, new control processes for all accounts payables, along with better record keeping of finance documents throughout the year)
- Our new budget is now in effect and I'm very excited to start to roll out the new year along with all the new initiatives we have planned.

General Administration:

- I'm continuing to work with the AU Registrar to incorporate our AUSU awards into the overall AU list of students awards and bursaries. This request thus far has been supported by AU, however, has been slowly working up their "To Do" list, so we'll continue to work on this initiative.
- We are awaiting a final decision regarding our enhanced reporting we get from AU each month. This new reporting data we obtain will assist us in reaching out to new AU students through our new student email, along with the new student mailout we have ready to implement.
- This past month AUSU met with two of our partners, FYI Doctors and Alliance Pharmacy. The primary purpose was to review the last year of activities for the FYI partnership as well as begin our partnership with Alliance. In both of these meetings we established a line of communication and frequency for the year, and developed a marketing strategy for each that will fit into our AUSU marketing and communications plan. I believe this new plan will strengthen these offerings for AU students and streamline how we promote these services to our members.
- A special document that received additional time this month was the updating of the

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Executive Council Manual. The last update to the document was in 2014, so it was due for a thorough edit. This is an essential manual that outlines the duties of your executive council and in many cases, is a document that can be referred to on a regular basis by the executive team. We made it a priority in an effort to serve the current EC team as well as to ensure it was 100% leading into the next election for the incoming EC team.

Committee Support

Finance:

Throughout the month of September my support to the finance committee activities has been pretty low key. We are preparing for the year-end, and have been working closely with our bookkeeper to establish new finance processes for the association. Everything is ready and on pace to roll out at the start of the new fiscal year.

MECC:

During the month of September, the staff have been collaborating with MEC to develop our 2017-2018 strategy for AUSU student engagement initiatives and swag purchases. One of the primary initiatives has been the development of the new student mailout. The letter and AUSU promo material are now ready to go to print, and we simply await the new reporting structure from AU to fall in place this October. We currently have a meeting set with Richard MacLeod (AU Registrar) that will finalize the details that AU needs to produce the new AUSU reporting documents.

Executive Compensation Review Committee (ECRC):

We are already two meetings into our executive compensation review committee activities. We have a solid committee with a great deal of knowledge for this ad hoc committee. I look forward to continuing our work together and I feel confident the committee will produce a competitive, sustainable, and healthy recommendation to council. The first ECRC report will be provided to council during the November council meeting.

The Voice

Voice Working Group Action Plan:

KOBOT has continued their work to complete our new Voice website design. Much of the work this past month has been dedicated to the data transfer of information and articles to the new site. The working group has worked through many of the smaller details at the same time, as we fine tune the site to meet our needs moving forward.

We are happy to announce that October 20th will be our official website launch date. It'll feel more like a soft launch for the first week as we ensure that everything is good to go and operating smoothly. Please also reference the attached Voice Working Group Action Plan.

Voice Working Group Conclusion:

The Voice Magazine is about to get a much needed and over-due shot of energy. The new website is fresh, clean, trendy, relevant, sustainable, and reflects what an online student magazine should be. We are proud to present a new face lift for this AUSU service in the form a great new website design, but also a new logo that will now be the face of the Voice. This is a

September 2017 Activity Report

phenomenal service provided by the association and one that all AUSU members can be proud of. Julian, Karl, and I hope you all love the end product and look forward to hearing your feedback once the site is LIVE!

Governance

Bylaws Review:

We hosted two member consultations this month to review the new bylaws with our members and I have mixed feelings for how they went. Firstly, a big thank you to those who attended on behalf of AUSU. The work that has gone into making the new bylaws what they are today has been massive, and it goes without saying that we are moving towards a new AUSU that will be healthy and sustainable for a long time. We would have loved to see more attendance from the membership, however I can also say that this is very common and our expectations were conservative when it came to how many students would engage in a process to review something as non-exciting as organizational bylaws. Those that did attend were great and I feel very confident with the document we hope to approve this month.

Meetings

September 5	Weekly Executive Meeting
September 6	Weekly staff meeting
September 6	Bylaws Member Consultation
September 8	EC Meeting
September 12	Staff meeting (Financial Procedures)
September 12	Council Meeting
September 13	Weekly Staff Meeting
September 13	Elections Process Review Meeting
September 14	Voice Working Group Meeting with KOBOT
September 14	Executive Lunch and Photo Shoot
September 18	Weekly VPFA meeting
September 19	Meeting with Bookkeeper (Tammy Massa)
September 19	Meeting with VPFA
September 19	Weekly EC Meeting
September 19	Bylaws Member Consultation
September 20	Meeting with FYI Doctors
September 20	Meeting with Alliance Pharmacy
September 20	Staff Meeting
September 20	ECRC meeting
September 25	Weekly VPFA meeting

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September 25 MECC Meeting

September 27 Weekly Staff Meeting

September 27 Annual Review Meeting (Communication and Member Services Coordinator)

September 27 Finance Committee Meeting

September 28 Staff Meeting (Governance & Advocacy Coordinator Hiring Prep)

AUSU Office Report

Donette Kingyens,
Communications & Member Services Coordinator



Prepared: October 2, 2017

Administration

- **Student Inquiries**

- The majority of inquiries were related to AUSU's awards and bursaries, or lynda.com access. September was a fairly busy month for student inquiries.

	Emails	Phone Calls	Instant Chats	Website	Facebook
Sep 2017	27	2	4		3
Aug 2017	13	0	2		
July 2017	27	3	6	1	
June 2017	24	6	1		
May 2017	37	3	7		1
Apr 2017	32	0	7		1
Mar 2017	29	3	8		
Feb 2017	23	3	9	1	1
Jan 2017	38	3	9		1
Dec 2016	20	2	5	1	
Nov 2016	18	4	4		
Oct 2016	32	2	2		1

**Numbers above are approximate.*

Does not include discussions with award applicants or nursing student inquiries.

Website comments refers specifically to questions that required an answer on news/blog posts

Services

- **Statistics on Services Provided for the Month:**

- *NOTE: No grad cards in June as no graduates in June.*

Month	Mobile App Accounts	Lynda	Calendars	Eyewear Discount	Grad Cards	Welcome Email
Sep 2017	227	203	2	4	108	764
Aug 2017	209	48	1	6	66	591
July 2017	108	47	1	11	69	405
June 2017	133	81	2	6	0*	633
May 2017	157	63	0	21	261	1093
Apr 2017	100	21	1	3	78	1060
Mar 2017	188	162	0	12	87	424

September 2017

Feb 2017	144	32	3	10	64	503
Jan 2017	84	152	8	8	103	766
Dec 2016	160	21	4	3	70	562
Nov 2016	211	48	3	9	75	367
Oct 2016	140	30	3	12	65	415
Sept 2016	291	33	3	7	104	751
Aug 2016	212	78	1	42	78	575

- **Lynda.com**

Month	Total Accounts	New Accounts	Videos Viewed	Hours viewed	Avg. min. per login	Certificates completed
Sep 2017	1,314	203	3196	204	16	39
Aug 2017	1,279	48	2,861	205	32	62
July 2017	1,224	47	1,795	119	17	26
June 2017	1,178	81	1,871	125	12	29
May 2017	1,096	63	2,220	144	19	34
Apr 2017	1,032	21	2,735	182	22	38
Mar 2017	1,011	162	3,657	242	20	59
Feb 2017	848	32	1,873	121	17	28
Jan 2017	816	152	3,140	189	15	53
Dec 2016	731	21	3161	221	48	68
Nov 2016	710	48	2146	151	18	23
Oct 2016	843	30	1510	117	21	18
Sept 2016	813	33	2062	131	18	31
Aug 2016	780	78	2568	168	20	46

- **Course Evaluations**

Month	Total Evaluations	New Evaluations
Sep 2017	610	14
Aug 2017	596	8
July 2017	588	16
June 2017	572	15
May 2017	557	13
Apr 2017	544	6
Mar 2017	538	10
Feb 2017	528	7
Jan 2017	521	9
Dec 2016	512	8
Nov 2016	504	86
Oct 2016	418	65
Sept 2016	353	108
Aug 2016	245	10

Social Media & Marketing

- **Newsletters**

- **Sep 1** - [AUSU Updates – Shaw Discounts, Bursaries Available, Student Spotlight, And More!](#)
- **Sep 18** - [AUSU Updates – Awards and Bursaries Now Available, Shaw Discounts, and more!](#)

- **The Voice**

- Sent Voice ads for each Voice publication in August (Aug 4, 11, 18, 25).

Weekly Stats	Overall Visits	Unique Visits	Bounce Rate*	PDF Views	Highest # of Views per Article	Articles with over 20 views
Sept 22 – 28, 2017	756	638	79.90%	19	37	2
Sept 15 – 21, 2017	723	601	80.42%	14	35	1
Sept 7 – 14, 2017	646	549	76.72%	17	27	2
Sept 1 – 7, 2017	662	599	78.43%	17	24	1
Sept 2017 Overall	3,079	2,625	78.62%	70	54	11
Aug 25 – 31, 2017	656	567	81.70%	19	73	2
Aug 18 – 24, 2017	819	664	66.36%	15	33	3
Aug 11 – 17, 2017	575	492	76.83%	13	46	1
Aug 4 – 10, 2017	432	357	78.92%	11	10	0
July 28 – Aug 3, 2017	847	716	78.75%	17	68	3
Aug 2017 Overall	2,690	2,265	76.26%	63	73	7
July 21 – 27, 2017	492	418	77.70%	10	22	1
July 14 – 20, 2017	514	419	75.68%	13	16	0
July 7 – 13, 2017	525	441	77.74%	15	12	0
June 30 – Jul 6, 2017	664	531	77.36%	18	26	1
July 2017 Overall	2,608	2,172	79.12%	59	58	7
June 23 – 29, 2017	782	576	72.94%	29	31	1
June 16 – 22, 2017	694	578	73.29%	16	66	3
June 9 – 15, 2017	592	473	73.75%	17	18	0
June 2 – 8, 2017	683	580	70.33%	21	31	1
June 2017 Overall	3,028	2,421	71.44%	88	69	9
May 26 – Jun 1, 2017	613	507	74.34%	20	60	2
May 19 – 25, 2017	704	557	74.26%	13	27	1
May 12 – 18, 2017	688	577	76.74%	13	28	1
May 5 – 11, 2017	799	667	71.71%	20	23	1
Apr 28 – May 4, 2017	1,057	900	78.87%	13	73	2
May 2017 Overall	3,166	2,637	75.92%	64	97	9
April 21 – 27, 2017	835	676	72.21%	36	40	3
Apr 14 – 20, 2017	771	650	71.39%	27	37	4
Apr 7 – 13, 2017	770	666	74.2%	34	22	1
Mar 31 – Apr 6, 2017	687	560	76.36%	29	25	2
April 2017 Overall						
Mar 24 – 30, 2017	886	749	68.45%	37	38	3
Mar 17 – 23, 2017	641	558	76.58%	13	27	1
Mar 10 – 16, 2017	817	683	71.97%	17	40	4

September 2017

Mar 3 – 9, 2017	971	810	69.38%	26	28	4
Feb 24 – Mar 2, 2017	785	674	73.58%	23	47	4
Mar 2017 Overall	3,643	3,075	71.42%	103	59	14
Feb 17 – 23, 2017	980	797	76.16%	17	99	4
Feb 10 – 16, 2017	695	591	78.61%	19	27	2
Feb 3 – 9, 2017	1,217	1,022	74.61%	26	126	6
Jan 27 – Feb 2, 2017	855	685	77.81%	23	30	2
Feb 2017 Overall	3,775	3,166	7.43%	87	144	19
Jan 20 – 26, 2017	879	720	77.67%	25	35	3
Jan 13 – 19, 2017	841	703	77.13%	31	65	2
Jan 6 – 12, 2017	876	678	76.40%	31	39	2
Jan 2017 Overall	3,703	2,985	78.37%	116	96	11
Dec 23 – 29, 2016	942	623	87.21%	7	140	2
Dec 16 – 22, 2016	581	497	82.18%	24	29	2
Dec 9 – 15, 2016	777	628	69.78%	22	53	2
Dec 2 – 8, 2016	686	591	81.10%	23	26	1
Dec 2016 Overall	3,252	2,562	80.32%	90	143	7

*Bounce Rate is the % of people who only visit 1 page and leave without any further interaction with the site.

- **Mobile App**

	Total Accounts	New Accounts	Social Connections (total)	Social Connections (month)	Campus Activity (total)	Campus Activity (month)	Events Scheduled
Sep 2017	4,844	227	1,960	238	34,952	4,652	31
Aug 2017	4,617	209	1,722	128	30,300	3,063	24
July 2017	4,408	108	1,594	38	27,237	1,412	56
June 2017	4,300	133	1,556	56	25,825	1,464	20
May 2017	4,167	157	1,500	48	24,360	1,403	23
Apr 2017	4,010	100	1,452	100	22,957	1,703	7
Mar 2017	3,910	188	1,352	122	21,254	2,502	27
Feb 2017	3,722	144	1,230	57	18,752	1,046	23
Jan 2017	3,578	84	1,173	75	17,706	1,474	148
Dec 2016	3,494	160	1,098	65	16,232	1,337	17
Nov 2016	3,334	211	1,033	62	14,899	1,316	27
Oct 2016	3,123	140	971	101	13,583	1,571	173
Sept 2016	2,983	291	870	73	12,012	1,281	127
Aug 2016	2,692	212	797	89	10,731	1,343	31
Jul 2016	2,480	148	708	44	9,388	854	15
Jun 2016	2,332	137	665	51	8,534	1,059	60

- **Website Analytics**

The chart below lists **page views** for our most popular pages. Note, the totals do not reflect how many people actually filled out applications (ie. for awards or course evaluations), just how many people visited the page.

Note: There were 247 visits to the temporary Shawn promotion page.

Month	Total Views	Unique Views	Awards	Careers	Course Evals	lynda	Mobile App	Eyewear	Student Lifeline	FAQs	The Voice
Sep 2017	16,456	6,929	3,748	266	106	2,400	149	213	197	45	53
Aug 2017	7,947	3,382	506	187	694	587	87	224	119	26	22
July 2017	8,630	3,686	671	300	708	763	91	228	112	26	17
Jun 2017	11,294	4,858	927	130	589	851	60	185	120	35	51
May 2017	10,486	4,379	975	136	773	665	276	607	256	59	35
April 2017	15,713	6,338	5,557	155	508	510	110	80	101	n/a	28
Mar 2017	13,012	5,487	3,170	359	494	1,281	112	345	156	n/a	44
Feb 2017	7,106	2,909	559	202	466	453	274	245	77	n/a	15
Jan 2017	11,158	4,853	2,263	274	431	1,254	130	213	130	n/a	24
Dec 2016	6,463	2,827	448	218	445	383	100	115	108	n/a	32
Nov 2016	13,042	5,451	1,067	262	669	585	411	267	189	n/a	34
Oct 2016	17,815	7,483	3,613	244	600	428	236	179	197	n/a	33
Sept 2016	16,024	6,752	2,200	293	748	552	561	182	309	n/a	66
Aug 2016	10,010	4,296	675	404	506	1,038	178	209	138	n/a	50
July 2016	8,786	3,757	798	314	151	1,247	101	n/a	133	n/a	76
June 2016	7,474	3,154	416	147	238	554	230	n/a	192	n/a	74

Month	Advocacy	Quick Links	Forum	Health Plan	Exec Blog	Finances	Council	Minutes	Agendas	News & Archives	Policies
Sep 2017	27	74	417	244	44	32	234	27	45	152	205
Aug 2017	45	72	402	173	58	35	102	40	79	151	253
July 2017	64	33	329	194	309	31	133	49	47	137	268
Jun 2017	60	38	770	131	95	24	213	27	40	135	224
May 2017	90	34	319	171	n/a	71	341	42	301	81	244
Apr 2017	67	33	118	109	198	63	293	62	77	151	345
Mar 2017	151	37	66	147	45	86	319	45	101	165	269
Feb 2017	29	49	86	143	85	65	152	59	84	143	399
Jan 2017	71	45	150	178	236	79	193	66	95	137	365
Dec 2016	21	33	60	91	386	76	124	56	80	111	268
Nov 2016	45	59	132	202	83	26	281	54	73	127	325
Oct 2016	35	65	127	217	589	29	343	67	112	126	287
Sept 2016	82	51	136	266	46	60	300	44	82	149	289
Aug 2016	35	69	112	265	209	101	409	53	97	231	356
July 2016	45	24	84	182	459	53	228	34	41	133	257
June 2016	52	27	120	250	43	82	201	23	78	136	225

- **Website Polls**

- *Which AUSU service is of most value to you?*
 - Student Lifeline 2
 - Free lynda.com subscription 13
 - Advocacy 2
 - Course Evaluations 3
 - Eyewear Discounts 4
 - The Voice Magazine 2
 - Other 0
 - **Total Responses:** 26
 - **Posted:** Sept 11 - 26

- *If you have taken a course that has an e-text, have you:*
 - Used only the e-text 14
 - Bought the textbook through AU 0
 - Bought a new textbook through an external source 5
 - Bought a used textbook through an external source 8
 - **Total Responses:** 27
 - **Posted:** Aug 28 – Sept 11

- **Social Media Statistics:**

- **Facebook**

Month	Total Posts	Total Likes	New Likes	Average post reach	Overall Engagements	Overall Impressions
Sep 2017	54	1,224	27	215	96	21,200
Aug 2017	58	1,205	17	318	201	35,968
July 2017	66	1,198	25	366	208	43,291
June 2017	73	1,179	20	484	287	64,507
May 2017	64	1,168	20	486	348	59,076
Apr 2017	61	1,156	26	414	250	40,158
Mar 2017	73	1,139	26	281	252	42,433
Feb 2017	58	1,124	19	506	149	47,163
Jan 2017	72	1,110	43	538	260	67,114
Dec 2016	52	1,077	40	637	249	58,210
Nov 2016	70	1,041	91	424	370	64,324
Oct 2016	53	973	69	434	569	63,968
Sept 2016	60	916	121	523	345	60,235
Aug 2016	54	797	25	437	251	63,419
July 2016	45	777	16	503	77	59,619
June 2016	59	770	26	344	113	37,591

September 2017

○ **Twitter**

Month	Total Posts:	Total Followers	New Followers	Retweets	Link Clicks	Overall Impressions
Sep 2017	48	830	11	9	43	10,877
Aug 2017	58	824	8	144	45	12,078
July 2017	63	820	7	29	49	15,445
June 2017	71	817	8	21	69	18,371
May 2017	60	815	15	20	110	14,387
Apr 2017	59	809	9	15	73	12,899
Mar 2017	70	808	20	19	104	18,219
Feb 2017	52	796	13	18	64	17,453
Jan 2017	71	793	15	18	111	21,505
Dec 2016	51	783	16	16	80	14,485
Nov 2016	80	779	60	31	87	20,526
Oct 2016	52	720	39	13	76	16,393
Sept 2016	51	688	57	19	67	13,618
Aug 2016	51	640	14	10	64	11,681
July 2016	45	636	16	8	53	10,396
Jun 2016	53	625	17	12	55	14,096

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Month	Total Posts:	Total Followers	New Followers	Engagements	Link Clicks	Overall Impressions
Sep 2017	49	232	1	34	25	2,636
Aug 2017	58	231	0	43	36	4,128
July 2017	60	233	1	29	24	3,411
June 2017	69	232	0	30	21	3,578
May 2017	57	232	0	35	28	2,851
Apr 2017	53	234	0	53	43	3,619
Mar 2017	55	234	3	65	44	5,139
Feb 2017	39	231	1	52	39	4,183
Jan 2017	64	233	1	49	38	4,523
Dec 2016	52	232	3	35	25	3,559
Nov 2016	61	229	71	32	18	5,203
Oct 2016	53	158	56	44	36	3,984
Sept 2016	50	110	89	52	27	3,022
Aug 2016	20	22	0	35	27	1,239