



Athabasca University Students' Union Council Meeting Minutes

Approved December 12, 2017

Tuesday, November 14, 2017

5:30 pm MT

- Meeting Called By:** Shawna Wasylyshyn, President
Type of Meeting: AUSU Council Meeting
Minutes: Donette Kingyens, Communications and Member Services Coordinator
Participants
Council: President Shawna Wasylyshyn, Councillor Robin Bleich, Councillor Andrew Gray, Councillor Amanda Lipinski, Councillor Kim Newsome, Councillor Brandon Simmons
Staff: Executive Director Jodi Campbell, Communications and Member Services Coordinator Donette Kingyens, The Voice Managing Editor Karl Low
Members: Carla Knipe, Darcie Fleming
Absent: Vice President External and Student Affairs Julian Teterenko (absent – on vacation)

Meeting called to order at 5:30 pm MT.

Agenda and Minutes

- 1.0 Adoption of Agenda** S. Wasylyshyn
Motion: BIRT AUSU council adopt the agenda.
A. Lipinski / R. Bleich **Carried 6/0**
2017-11-14 Council Agenda.pdf
- 2.0 Approval of Council Meeting Minutes** S. Wasylyshyn
Motion: BIRT AUSU council approve the minutes of the October 12, 2017 regular council meeting.
A. Lipinski / R. Bleich **Carried 6/0**
2017-10-12 Council Minutes DRAFT.docx
- Motion:** BIRT AUSU council approve the minutes of the November 8, 2017 special council meeting.
B. Simmons / KJ. Newsome **Carried 6/0**
2017-11-08 Special Council Minutes DRAFT.docx

Note: Approval of all public council minutes, for special, regular, and interim council meetings, takes place at the next regular public meeting.

Old Business

- 3.0 Review of Action Items** S. Wasylyshyn
Note: The status of the action and agenda items at the bottom of the most recent regular council minutes (October 12, 2017 in this case) will be reviewed briefly.
- S. Wasylyshyn noted that the University has not yet sent out communication about the changes to course materials fees. AU explained during a meeting today that the changes

will be rolled out in stages, and that as of January, students will be purchasing their own books.

New Business

4.0 Finance Committee Recommendation

J. Campbell

Motion: BIRT AUSU council approve the AUSU finance committee recommendation to close of The Voice Magazine TD bank account (#*****3730) and place remaining funds from the account, as of September 30, 2017, into an Internally Restricted Reserve Fund that will only be used for The Voice Magazine operations.

B. Simmons / K. Newsome

Motion: BIRT AUSU council amend the above motion **to read:** BIRT AUSU council place the remaining fund from the Voice TD Bank account, as of September 30, 2017, into an internally restricted reserve fund that will only be used for the Voice Magazine operation.

S. Wasylyshyn / R. Bleich

Carried 6/0

Amended Motion: BIRT AUSU council place the remaining fund from the Voice TD Bank account, as of September 30, 2017, into an internally restricted reserve fund that will only be used for the Voice Magazine operation.

B. Simmons/K. Newsome

Carried 5/1

S. Wasylyshyn opposed only due to not feeling comfortable voting on a motion without the exact dollar amount listed.

Council discussed the following points:

- The funds will be able to be moved once the audit is complete.
- Council does not need to approve the closure of The Voice account, but does need to approve creation of the restricted reserve account.
- It was suggested that the motion should contain the balance in the bank account. However, it was noted that when the account actually closes, the dollar amount might be different than what it was as of September 30, and that the dollar amount does not need to be listed in the motion.
- The Voice funds are already in an internally restricted fund – the motion should be about investing the closing balance of the account to raise additional reserves for The Voice.
- It was agreed that the original motion would be amended.

5.0 2016/2017 Goals Update

J. Teterenko

A final update on AUSU's 2016/2017 goals list will be presented.

The goals list does not state the bylaws were completed, and listed an incorrect date for the second reading. Staff to update the goal to list the correct dates.

Action Item

6.0 Councillor Resignation

Executive

2017-11-06 Councillor and VPFA Resignation.pdf

Note: This document is attached as an information item only in accordance with AUSU bylaws. AUSU executives attempted to contact S. Jacobsen to see if he would stay on as a councillor, and to ask for the reports for October. However, after a few days the resignation was officially

accepted. The resignation form shows redacted text as it included confidential account passwords.

7.0 Policy Revisions

Executive

Motion: BIRT AUSU Council ratify the following email motion from October 30, 2017:

BIRT AUSU Council approve the attached copy of position policy 9.23 - Federal and Provincial Tax Credits.

S. Wasylyshyn / S. Jacobsen

Carried 8/0

A. Lipinski / R. Bleich

Carried 6/0

Policy_9.23_Position_Federal_and_Provincial_Income_Tax_Credits_Final_DRAFT.docx

AUSU worked hard on a new position policy to protest the removal of tuition tax credits. There is a trend among student associations to advocate for the removal of tuition tax credit in favour of more needs-based up-front grants. However, 95% of AU undergraduates are not receiving student aid, which indicated that the removal of tax credits negatively impacts the majority of AU students. Consequently, AUSU's position is that tuition tax credit should be maintained.

Motion: BIRT AUSU council ratify the following email motion from November 4, 2017:

BIRT AUSU council adopt the updated copy of policy 2.03 Council Governance, currently named Officers Job Descriptions, and in doing so approve the change in name to policy 2.03 - Council Governance: Responsibilities of Executive Officers.

S. Wasylyshyn / B. Simmons

Carried 6/0

A. Lipinski / R. Bleich

Carried 6/0

Policy_2.03_Council_Governance_Officers_Job_Descriptions_EXEC_EDITS.docx

The motion was listed incorrectly originally so was updated to the correct wording.

Motion: BIRT AUSU council adopt the updated copy of policy 6.05 Financial Management: Expenditures.

R. Bleich / S. Wasylyshyn

Carried 6/0

Policy_6.05_Expenditures_EXEC_EDITS.docx

The changes to this policy were made with the recommendations of two former VPFA's and the current Executive Director.

Section 6.05.02 c) was corrected to state VPFA instead of VPEX.

There was discussion about the difference between budgeted expenditure overages versus unbudgeted expenditure overages. If a budgeted expenditure goes over, there are various levels of approval required depending on the overage amount.

It was agreed that 6.05.03 a, b, c, and d need to include the word "overbudget", as budgeted expenditures do not need approval.

There was a discussion about the various levels of approval.

A question was raised about whether the section on the Voice magazine is still accurate. Since The Voice finances are now handled the same way as AUSU finances, the Voice section was removed, and a clarification will be added to Policy 7.03.

Motion: BIRT AUSU council adopt the new policy 6.08: Membership Fees.

R. Bleich / S. Wasylyshyn

Carried 6/0

Policy_6.08_Membership_Fees_DRAFT.docx

This policy was created as the new bylaws had changes made to how fees were handled.

Section 6.08.06 was revised to remove the term “one time” increase or decrease.

It was noted that the dedicated fee section was removed as executive felt that it was unlikely additional fees would be needed, and if they ever were, they would be handled as regular fee increases.

Motion: BIRT AUSU council adopt the updated copy of policy 7.03 The Voice Magazine.

R. Bleich / B. Simmons

Carried 6/0

Policy_7.03_The_Voice_Magazine_EXEC EDITS.docx

A note was added in section 7.03.10 to clarify that all AUSU financial policies also apply to The Voice Magazine.

Motion: BIRT AUSU council adopt the updated copy of policy 3.01 Election, Referendum, and Plebiscite Management: Election Conduct.

A. Lipinski / A. Gray

Carried 6/0

Policy_3.01_Election_Conduct_EXEC EDITS.docx

The primary changes to the election policies were in reference to the bylaw changes and preparation for the upcoming executive election. The membership was notified of the changes to the election policies by e-newsletter on October 20, providing more than 21 days’ notice as per AUSU bylaw 5.03.

Motion: BIRT AUSU council adopt the updated copy of policy 3.02 Election, Referendum, and Plebiscite Management: Election of Executive Officers.

A. Lipinski / A. Gray

Carried 6/0

Policy_3.02_Election_of_Executive_Officers_EXEC EDITS.docx

Motion: BIRT AUSU council adopt the updated copy of policy 3.03 Election, Referendum, and Plebiscite Management: By-Elections.

R. Bleich / B. Simmons

Carried 6/0

Policy_3.03_By-Elections_EXEC EDITS.docx

The meeting paused from 6:49pm to 6:53pm MT.

Reports

8.0 Reports for the Month of October 2017.

Note: Regular monthly reports from executive, staff, and committees are circulated prior to the meeting. Any updates or highlights will be presented by the author of the report. Questions regarding the reports may be posed.

8.1 President’s Report

2017-10 President Report.pdf

S. Wasylyshyn

It was noted AUSU held a few Facebook Live sessions over the past few weeks which did have some participants. The last session had the highest number of participants even though Wi-Fi issues caused the video to not work.

The CASA policy committee met and approved the removal of tax credits policy. S. Wasylyshyn opposed the decision and was told that perhaps CASA needs special policies for mature students. S. Wasylyshyn argued against having policies that are not inclusive of all students.

8.2 Vice President External and Student Affairs' Report

J. Teterenko

2017-10 VP External Report.pdf

8.3 Vice President Finance and Administration's Report

Note: No report available due to resignation of VPFA.

There was no report as the VPFA resigned without notice or completion of the monthly reports. A report should be created to indicate this for records keeping purposes.

Action Item

8.4 Executive Meeting Report

S. Wasylyshyn

2017-10 Exec Meeting Report.pdf

Note: Executive meeting reports are not public documents. Any decisions made by the Executive appear in a separate public report for ratification by Council. The Executive meeting report is circulated to Council for review and acceptance in their role as the governing council of AUSU.

8.5 Finance Committee Report

Note: No report available due to resignation of VPFA.

There was no report as the VPFA resigned without notice or completion of the monthly reports. A report should be created to indicate this for records keeping purposes with a copy of the most recent finance committee minutes.

Action Item

8.6 Awards Committee Report

R. Bleich

2017-10 Awards Committee Report.pdf

This month was very busy with award applications, and a record number of applications were received.

The AUSU awards are now linked on the AU website identifying them as undergraduate awards.

A minor change needs to be made to the dates on the awards table.

Action Item

A question was raised about how the committee will decide on the recipient for the #igo2AU Award with very open criteria. It was requested that this be outlined on the next committee report once the decisions are made.

Action Item

8.7 Member Engagement and Communication Committee Report

J. Teterenko

2017-10 MEC Committee Report.pdf

There was no MECC meeting in October, and no meeting is scheduled, however there will hopefully be a meeting schedule soon.

8.8 Executive Compensation Review Committee

R. Bleich

2017 ECRC Actions Oct 30.xlsx

It was noted that Jodi has been a huge help on the project. The committee received information from other universities and has begun comparing data. The committee sent some questions to get feedback from the AUSU executives, although unfortunately did not receive the questions back from the VPFA before he resigned. However, the committee has compiled a lot of data and is still on target.

8.9 Executive Director's Report

J. Campbell

2017-10 Executive Director Report.pdf

AUSU just hired Emmanuel Barker as the new AUSU Governance and Advocacy Coordinator, starting a December 1. He comes with a lot of experience and will be a great addition to the team.

8.10 Communication and Members Services Coordinator's Reports

D. Kingyens

2017-10 Communications Coordinator Report.pdf

It was noted that The Voice Magazine had a huge increase in readership and a lower bounce rate since the launch of the new website.

It was also noted that AUSU staff and president recently had a meeting with Oohlala regarding concerns with the Mobile App. There have been issues with the app for quite some time, and there have been multiple instances where functions of the app were not working despite this being required in accordance with AUSU's service agreement with Oohlala. D. Kingyens kept thorough notes of all the issues that happened with the app over the past 2.5 years and J. Campbell conveyed AUSU's concerns over this. As a result, Oohlala offered AUSU a year of service for free, 25% off the following 2 years, and committed to getting the app working the way it is supposed to.

8.11 Approval of Reports

All

Motion: BIRT Council approve the October 2017 reports as presented.

A. Gray / R. Bleich

Carried 6/0

Question & Answer Period

9.0

Question & Answer Period

S. Wasylyshyn

Observers were encouraged to participate in the question & answer period.

Observers are also invited to contact the AUSU office with any questions that arise from the meeting at ausu@ausu.org, 780.497.7000, or 1.755.497.7003.

A question was raised about whether there was going to be a meet & greet in Calgary. It was confirmed there is one scheduled on January 16 at 4pm MT at the Local 522 Public Tavern and Kitchen.

AUSU does have a policy revision schedule to ensure that the policy manual stays up to date and keeps the revisions spread out. However, there were a lot of extra policies on the schedule this month, partially due to falling a bit behind in October, and since numerous

policies needed to be updated to align with the new bylaws. The policy revisions are now back on track and should be caught up after December.

It was noted that AUSU is working on setting a date for an executive election to fill the vacant VPFA position as soon as possible, although there have been some scheduling issues.

Next Meeting and Adjournment

The next meetings of council will be:

Tuesday, December 12, 2017, 5:30pm MST – Public Meeting

Monday, January 15, 2017, 5:30pm MST – Public Meeting

Motion to Adjourn

B. Simmons moved to adjourn at 7:24pm MT.

Summary of Agenda Items

Date	Status Deadline	Action Item and Responsible Party
September 12	In progress	Executive Director's Report: Update the member services policy to clarify what a service is versus an offer or discount. MECC Committee
	May 1, 2018	Finance Committee Report: Finance committee to add the accounting course requirement to the first finance committee meeting following the election. Finance Committee

Summary of Action Items

Date	Status Deadline	Action Item and Responsible Party
June 9		Vice President External and Student Affairs Report: Review the executive blog schedule to ensure the VPEX is not scheduled to write one during a busy CASA month. Executive
August 8	Feb 2018	Adoption of Agenda: Rescind policy 9.22 in February. Staff/Council
October 12	Complete	Executive Meeting Report: The September council meeting brought forward Policy 4.08 for informal review, but there is no executive motion listed in the past 2 months of executive reports. Executive needs to look into when the motion was made. Executive
October 12		Finance Committee Report: When the Finance Committee Terms of Reference are up for review, a statement should be included that committee members are required to complete a finance course to improve financial literacy. Action Item
October 12	Complete	Finance Committee Report: Add information about the accounting course to the councillor manual and finance committee orientation. Staff

October 12	In progress	Member Engagement and Communications Committee Report: All committee chairs to review their committee terms of reference which outlines what needs to be reported to council. Committee Chairs
November 14		2016/2017 Goals Update: The goals list needs to be updated with the correct date for the second reading of the bylaws and should indicate the bylaws were completed. Staff
November 14		Vice President Finance and Administration's Report: A report should be created to just indicate that there was no report submitted due to the resignation of the VPFA without notice or completion of the report. Staff
November 14		Finance Committee Report: There was no report as the VPFA resigned without notice or completion of the monthly reports. A report should be created to indicate this for records keeping purposes with a copy of the most recent finance committee minutes. D. Kingyens
November 14		Awards Committee Report: A minor change needs to be made to the dates on the awards table. D. Kingyens
November 14		Awards Committee Report: A question was raised about how the committee will decide on the recipient for the #igo2AU Award with very open criteria. It was requested that this be outlined on the next committee report once the decisions are made. R. Bleich

AUSU Executive Report

Shawna Wasylyshyn, President

Prepared: November 8, 2017



Current Issues

AU – AU announced the appointment of a new VPIT/CIO, Jennifer Griffin Schaeffer. She will have a long road ahead of her to ensure that AU's IT systems are secure and innovation ready. Recently, the Edmonton journal picked up an article about AU's progress toward fulfilling the 3rd party recommendations. I was shocked, when reading the article that someone had commented that AU was a public liability that should be closed! Originally, that was the only comment on the article, but after contacting AUSU council and posting on the AU Facebook group I was able to rally supporters for AU, and including myself there were a total of 13 positive comments about our University. Part of AUSU's mandate is to promote distance and online learning and given the opportunity to do so in a public and positive way felt great! A link to the article can be found here: http://edmontonjournal.com/news/local-news/athabasca-university-on-track-with-sustainability-review-president?utm_source=Academica+Top+Ten&utm_campaign=1bd49dc147-EMAIL_CAMPAIGN_2017_11_02&utm_medium=email&utm_term=0_b4928536cf-1bd49dc147-47754393

Committees

AU Board of Governors: No meetings or activities this month

BOG Sub Committees:

BOG Honorary Awards: No meetings this month

BOG Finance and Property: No meetings or activities this month

BOG Governance Review: No meetings this month.

General Faculties Council: No meetings or activities this month

GFC Sub Committees:

Student Academic Appeals Committee: Due to no student appeals, the meeting scheduled for Oct.12 was cancelled. In my view – this is great because that tells me that no students felt unfairly reprimanded for a period of time! We did meet on October 26 via teleconference.

GFC Exec: No meetings this month.

GFC Governance Review: No meetings this month.

Academic Integrity Working Group: No meetings this month.

Strategic Plan Steering Committee: I attended a meeting on October 5 via teleconference, where we discussed the current draft of the plan and how the plan would be circulated among the University community to garner feedback in advance of the creation of the next draft.

AUSU MECC: I have continued to participate in the creation and editing of the AUSU newsletter. Amanda Lipinski and I worked together to develop a framework for Facebook Live engagements with AUSU members, which the committee approved. We successfully implemented the process this month, and AUSU hosted 3 Facebook Live sessions on 3 different topics at a range of dates and times. The MECC will review the results and engagement that resulted from each and we will determine if there is value in proceeding.

CASA:

CASA Sub Committees:

CASA Federal Policy Committee: Both of the policies I worked on for CASA this fall have been approved by the policy committee and will be recommended to the CASA membership for adoption.

- CASA Policy F10 – Textbook unbundling and price disclosure
- CASA Policy Q09 – Independent PSE transfer

Of particular concern for me this fall, is that the CASA policy committee is also reviewing their policy on removing federal and provincial tax credits. I raised the concern that removing tax credits for tuition for all students would actually be sacrificing affordability for several groups of students, (part time, working, international or graduate students) in favor of accessibility for one group of students in need. I was shocked and disappointed that when I made this comment, it was suggested that perhaps CASA needs a special suite of policies to deal with mature learners. I pointed out that since CASA is an “alliance” of students, it’s policies should be inclusive and encompassing upon what the best possible outcome could be for ALL students and not have discriminatory policies based on age or anything else.

Faculty Councils:

Faculty of Health Disciplines: No meetings this month.

Faculty of Business Undergraduate Program Council: No meetings this month.

Faculty of Business Faculty Council: I attended this meeting via teleconference on October 10. The faculty is working on boosting enrollment in its graduate programs as they are currently below the forecasted target. We discussed AU strategic planning, the path toward ACCSB accreditation which the faculty has been working on for some time. In addition, the faculty has been working on a project to reduce marking times to 2 days as opposed to the AU standard of 7-8 days. I have always applauded them for this and explained the many benefits to students, however in this meeting I came to understand that they don't track assignment grading, only exams. I provided the feedback that assignment grades are much more timely for students usually and I encouraged the faculty to work on tracking those and improving timelines where possible.

AUSU Business

AUSU Policy Revisions – Starting in mid-October, I took over the responsibility of policy revisions, to ensure that we were keeping with our policy revision timelines and requirements in policy. There seemed to be a tremendous amount of confusion among Executive Council as to what policies we scheduled for review, which ones we were reviewing based on need, request or recommendation and even which ones had already been reviewed recently. In some cases, policies were ending up on the agenda without so much as a conversation among Executives and I found that this needed to be addressed.

AUSU Seat on General Faculties Council Sub-Committee, Student Awards Committee – On November 1, I was informed by the Athabasca University Office of the University Secretariat that the AUSU appointed representative to this GFC sub-committee, Scott Jacobsen had been removed from the committee and his position declared vacant. Scott had been removed from the committee for failing to attend 3 consecutive meetings, dated May 2, June 23 and October 24.

Upon investigation, I learned the following:

May 2 – recorded 2.5 hours on exec timesheet for preparation and attendance at this meeting but was recorded as absent.

June 23 – This meeting was asynchronous and only required an email response to state “I approve” across a 3 day window. Over 10 hours for “email” recorded on timesheet during that week.

October 24 – A calendar invitation was sent from the University Secretary for this meeting, but the recipient didn't click “add to calendar” so it wasn't on the calendar. Then, when the meeting package arrived for the meeting one week in advance, no action was taken because it wasn't in the calendar.

October 2017 Activity Report

As AUSU President, I am responsible to coordinate the activities of the Executive council. I stated that I wouldn't proceed with disciplinary action, provided concrete changes were made to ensure that AUSU members would be duly represented going forward, as this is what AUSU Executives are elected and paid to do. Scott agreed to resign from both of the CASA committees on which he sits, to devote all of his attention to being the AUSU VPFA and fulfilling the duties and requirements of the position. Each member of the Executive Council offered words of encouragement and pledged to work with him to provide support and resources to allow him to perfect the time management and accountability required of his position, in order to prevent similar scenarios in the future.

As present, our seat on this committee is vacant, and the next meeting is in January. I am committed to finding a replacement well before then.

AUSU Meet and Greet in Edmonton – Julian, Jodi and I hosted an AUSU meet and greet in Edmonton on October 23. Nearly 50 members RSVP'd for the event, and approximately 20 members attended. It was a very positive event! We attempted to arrange the seating by faculty to help ensure attendees were seated with those they may have shared some commonalities with. At small events where there are only a handful of members, hosts can perform introductions and help to keep the conversation flowing but since we were expecting a much larger group we tried something different. Overall, it was a positive event!

AUSU App – Since the launch of our AU Student's app, we have experienced some hiccups with the service not working as expected or not necessarily providing all of the aspects agreed upon. Donette has done a great job of tracking the instances of concern and now, with the private messaging function not working for several months, we met with AUGSA and Oohlala to discuss our experience so far and determine what if anything could be done to remedy the situation. I was very impressed that Oohlala came prepared to the meeting and offered to do whatever it takes to improve our perception of their services. They have agreed to provide us with an improved product and offered us a break on the cost that will help us continue to offer the app into the future.

AUSU Executive Resignation – On Monday, November 6 I received a notice of resignation from Scott Jacobsen. I was surprised and disappointed to read that this was immediate and from both Council and Executive. Despite numerous attempts over two days, no one at AUSU staff or Executive was able to reach Scott and so we actioned his resignation at the end of day on November 7. Actions were taken to remove his signing authority, representation on AUSU's behalf at AU and CASA as well as changing passwords and removing AUSU google drive access, etc.

I find this resignation difficult, and I wish Scott all the best in his future endeavors.

Meetings

Richard McLeod AU Registrar – I participated in a meeting with Richard alongside Jodi Campbell on October 6. The purpose was to follow up on AUSU's request for more or different information on our member report that comes from AU. It was a productive meeting and hopefully we will soon have the information we need to start a more targeted "welcome to ausu" program.

Dr. Matthew Prineas – AU Provost/VPA – AUSU Exec had a great meeting with Dr. Prineas on October 24. Seeing as he is new to AU and this was our first official meeting with him, we took the opportunity to provide him with an "intro to AUSU". Dr. Prineas is from outside of Alberta, so we offered a brief intro to how student associations are governed in Alberta and how our association operates. Specifically, how our elections work, who our members are, what services we provide, what roles we play and how what we do overlaps with what he does. We then took the opportunity to share with him a few of our position policies specific to his portfolio to help him understand our fundamental beliefs as an organization. We also spent some time introducing him to the Voice magazine, of which he is now and enthusiastic subscriber, in addition to informing him about our app and some AU specific Facebook groups which I can see he has joined as well. I'm glad we took the time to orient Dr. Prineas to AUSU in our first meeting and I hope it will set the stage for a wonderful and positive relationship going forward.

- 2 – AUSU Exec
- 5 – Special AUSU Exec policy meeting
- 5 – Strategic Plan Steering Committee
- 6 – Richard McLeod
- 10 – Faculty of Business Faculty Council
- 10 – AUSU Exec
- 12 – AUSU Council
- 13 – CASA Federal Policy Committee
- 16 – AUSU Exec
- 23 – AUSU Exec
- 23 – AUSU Member Meet and Greet
- 24 – AUSU Strategy meeting for Oohlala
- 24 – Dr. Matthew Prineas
- 26 – Oohlala
- 26 – GFC Student Academic Appeals Committee
- 27 – CASA Federal Policy Committee
- 27 – Jodi Campbell re: EC retreat planning

Hours

Weekly Breakdown

Week ending:	Vacation Hours	Hours Worked	Banked Time Used	Banked Time Earned	Banked Time Remaining
October 8	0	38	0	3	3.75
October 15	0	35	0	0	3.75
October 22	0	35	0	0	3.75
October 29	0	43.5	0	8.5	11.5

Timesheets and Compliance

I have reviewed the timesheets submitted by Julian Teterenko and found them to be within policy requirements. Scott Jacobsen did not submit a timesheet for the week ending November 5.

AUSU Executive Report

Julian Teterenko, VP External and Student Affairs

Prepared: 07 November 2017



Committees

AUSU MECC: See MECC Report.

AUSU Finance: See Finance Report.

AUSU Awards: See Awards Report.

Board of Governors: We had a retreat this month.

BOG Sub Committees:

Institutional Advancement: No meeting this month.

Academic Affairs: No meeting this month.

Faculty Councils:

Faculty of Science and Technology:

At the meeting this month one of the things that we discussed was course openings. There was three approved courses to be opened. There was two geology courses and one science course.

Our new Provost was in attendance and gave a presentation to the faculty council on his plans and was there to answer questions.

We discussed the progress of the FST Strategic Implementation Plan, the FST Educational Review Action Plan, the terms of Reference review, and the middle states reports.

Reports were given from the program directors, centre chairs, and Deans.

There were many good discussions at this meeting and in general the progress in the faculty is going well.

Faculty of Humanities and Social Sciences:

At this meeting we started with some course changes. It included some name changes, elective additions, course openings, and course closures.

We discussed the newly defined MA-IS program learning outcomes and mission statements. There was a good presentation and discussion about this.

We had a presentation and update on the Envisioning the Future of FHSS. There were reports given and discussions were had about it.

We also went over the FHSS Educational Review as well. Overall things are going well.

One of the things that I brought up was to clear up what a mention of the moodle app was. In one of the presentations, there was mention of a moodle app that you can set up with your courses. I inquired about this and it turns out that it is possible to set up the lms courses on the app. It needs to be set up on the AU side before it can be used as a student. If it can be set up, students will be able to access their courses from the app. This will be something that we will continue to inquire about to get it implemented.

Learning and Teaching Student Advisory Group:

The meeting this month was very standard. We went over the review of some notes, some RFC reports, and discussed the ongoing work on the moodle 3 upgrade.

Student Systems Student Advisory Group:

This meeting was also just a standard meeting of going over and it included going over the RFC's.

ICT Governance: No meeting this month.

AUSU Business

Meet and Greet:

This month we hosted a meet and greet in downtown Edmonton. It went very well and we had a good amount of students show up. They were very glad to have other students to talk to.

CASA:

I have been busy this month with my work on the CASA Board. We are ramping up to get ready to go to advocacy week.

Bylaws:

Are bylaws are now passed and we are very excited to have them implemented.

Voice Site work

The new website is now up and it is going great. We are excited to have the new site and many of the students like it.

Meetings

October 02 – AUSU Executive
October 03 – CASA Board
October 04 – w/ Kobot
October 05 – AUSU Executive
October 10 – AUSU Executive
October 12 – AUSU Council
October 16 – AUSU Executive
October 17 – CASA Board
October 19 – CASA Board
October 23 – AUSU Executive
October 23 – meet and greet
October 24 – AUSU Executive
October 24 – w/ Dr Prineas
October 25 – FHSS Faculty Council
October 25 – Voice task force
October 26 – SSAG
October 26 – LTSAG
October 26 – FST Faculty Council
October 26 – Finance Committee
October 30 – AUSU Executive
October 31 – CASA Board
October 31 – w/ John Latremouille

Hours

Weekly Breakdown

Week ending:	Hours Worked	Banked Time Used	Banked Time Earned	Banked Time Remaining
08 OCT 17	30	1	0	0
15 OCT 17	30	0	0	0
22 OCT 17	30	0	0	0
29 OCT 17	33	0	3	0

Timesheets and Compliance

I have reviewed the timesheets from Shawna Wasylyshyn and Scott Jacobsen and found them to be in compliance with AUSU policy.

November 2017 Council Meeting

AUSU Executive Report

VP Finance and Administration

Prepared: November 23, 2017



There is no VP Finance and Administration report for October 2017 as the VP Finance and External resigned from council without notice or completion of the report.

Committee Report

Finance Committee

Prepared by: Donette Kingyens,
Communications and Member Services Coordinator

Date: November 23, 2017



Committee Members: Scott Jacobsen, Robin Bleich, Andrew Gray, Brandon Simmons, Julian Teterenko, Jodi Campbell (non-voting).

Activity This Month

There is no Finance Committee report for October 2017 as the VP Finance and Administration and Chair of the committee resigned from council without notice or completion of the report.

The minutes from the October Finance Committee meeting are attached (PDF).

Committee Report

Awards Committee



Prepared by: Robin Bleich, Chair

Date: October 31st, 2017

Committee Members: Robin Bleich, Kim Newsome, Amanda Lipinski, Julian Teterenko, Jodi Campbell (non-voting).

Activity This Month

Summary

336 applications were received during the 2016/2017 fiscal year; 56 applications were approved. As we move into the 2017/2017 fiscal budget, the awards committee received numerous applications, particularly the computer bursaries.

AU posted a [link](#) to the AUSU award page on their award web part; moving our AUSU awards link into more of a prominent location on their site for students, identifying them as undergraduate awards.

Motions/Decisions

In order of decisions made: On October 4th, 2017, the Awards Chair and AUSU Executive Director approved an Emergency Bursary; On October 10, 2017, a motion passed 4/0 for a Computer Bursary; On October 10, 2017, a motion passed 4/0 for a Computer Bursary; On October 10, 2017, a motion passed 4/0 for a Computer Bursary; On October 21, 2017, a motion failed 0/4 for a Health Care Bursary; On October 22, 2017, a motion failed 0/4 for a Computer Bursary; On October 30, 2017, a motion passed to withdrawal a Computer Bursary;

Original Motion with Decision:

October 4th, 2017: AUSU Awards Chair and AUSU Executive Director approved the attached Emergency Bursary application for XXXX.

Moved: N/A

Second: N/A

** This bursary is approved by the Awards Chair and AUSU Executive Director unanimously.

October 10, 2017: BIRT AUSU Awards Committee approve the attached Computer Bursary application XXXX.

Moved by: R. Bleich

Seconded by A. Lipinski

This motion passes 4/0.

October 10, 2017: BIRT AUSU Awards Committee approve the

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attached Computer Bursary application XXXX.

Moved by: R. Bleich
Seconded by A. Lipinski

This motion passes 4/0.

October 10, 2017: BIRT AUSU Awards Committee approve the attached Computer Bursary application XXXX.

Moved by: R. Bleich
Seconded by K. Newsome

This motion passes 4/0.

October 20, 2017: BIRT AUSU Awards Committee approve the attached Health Care Bursary application XXXX.

Moved by: R. Bleich
Seconded by: A. Lipinski

This motion fails 0/4.

October 22, 2017: BIRT AUSU Awards Committee approve the attached Computer Bursary application XXXX.

Moved by: R. Bleich
Seconded by: A. Lipinski

This motion fails 0/4.

October 30, 2017: BIRT AUSU Awards Committee approve the Motion to withdraw the attached Computer Bursary application XXXX.

Moved by: R. Bleich
Seconded by: K. Newsome

Awards Overview

The table includes only the applications that were reviewed by the Awards Committee during 2017/2018 fiscal year. It does not include any applications that were withdrawn or disqualified for not meeting minimum criteria. Disqualified applications do not get sent to the committee.

Award	Apps	Approved	Denied	Notes	Remaining Awards	Budget	Total paid	Remaining Budget
Academic Achievement Scholarship	0	0	0		2	\$4000 2/deadline	\$0	\$4000
AUSU Bursaries	0	0	0		10	\$10,000 5/deadline	\$0	\$10,000

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Computer Bursaries	5	3	2		9	\$9,600 or 12 comp.	\$2707.35	\$6,892.65
Single Parent Bursary	0	0	0		2	\$2,000 1/deadline	\$0	\$2,000
Travel Bursaries	0	0	0		N/A	\$4,000 \$1,000/e	\$0	\$4,000
Emergency Bursaries	1	1	0		N/A	\$6,000 \$700/e	\$259	\$5,741
Health Care Bursary	1	0	1		N/A	\$18,000	\$0	\$18,000
#Igo2AU	0	0	0		2	\$2,000 1/deadline	\$0	\$2,000
Student Volunteer Award	0	0	0		4	\$4,000 2/deadline	\$0	\$4,000
Returning Student Award	0	0	0		8	\$8,000 4/deadline	\$0	\$8,000
Balanced Student Award	0	0	0		0	\$8,000 4/deadline	\$0	\$8,000
Total	7	4	3			\$75,600	\$2,966.35	\$72,633.65

The table includes only the applications that were reviewed by the Awards Committee during the 2017/2018 fiscal year. It does not include any applications that were disqualified and did not meet minimum criteria. Disqualified applications do not get sent to the committee.

Committee Report

Member Engagement & Communications Committee

Prepared by: Julian Teterenko, Chair

Date: 07 November 2017



Committee Members: Julian Teterenko, Scott Jacobsen, Shawna Wasylyshyn, Amanda Lipinski, Benjamin McDonald, Donette Kingyens, Jodi Campbell (non-voting).

Activity This Month

Facebook Live:

We have had several sessions of facebook live to date. They have gone well except for some minor technical issues. They have had some decent turnout and a good amount of participation. We are going to try to grow the participation and continue to have these sessions for students.

Newsletters:

The committee has been working on brainstorming ideas for upcoming newsletters and previewing the ones ready to send out.

AUSU Office Report

Jodi Campbell, Executive Director

Prepared: October 31st, 2017



Administration

Staff Updates:

By the time you are reading this report I hope to have a new team member on board here at AUSU. After screening approximately 20 resumes for the Governance & Advocacy Coordinator position, we were able to meet and interview some really great candidates. Final selection is slated for November 8th, with the hopes that we can have our new team member start later this month.

In preparation for the new staff member, AUSU staff are updating our Staff Manual and I'll be prepping for our new staff orientation activities.

Year-End Activities & Audit:

I have been busy with our year end activities this month with the intention of having everything ready for our audit with KRP on November 6th. We will be hosting KRP that morning and running through our check list of items they will be looking to examine as part of the 2016 audit. KRP will work through the month of Nov to complete the audit. Items that go into the audit package include:

- Council meeting minutes and Motions
- Updated AUSU staff agreements
- New or amended policies from the past year
- New or amended internal protocols
- Control Process updates (we will feature our new finance protocols)
- Annual financial statements, assets, investments, etc.

General Administration:

- Our AUSU office is now filled up with the addition of a reception desk and computer equipment in preparation for our G&A Coordinator starting later in November. The place looks great and we're officially filled to capacity.
- We are still awaiting a final decision regarding our enhanced reporting we get from AU each month. This new reporting data we obtain will assist us in reaching out to new AU students through our new student email, along with the new student mailout we have ready to implement. Stay Tuned.
- MOBILE App meeting with Oohlala took place on Oct 26th to review current issues and contractual shortcomings from the Oohlala team. The meeting was very productive with a plan being developed for the upcoming renewal year in February 2018. Concepts being negotiated involve a free year of App service, 25% off for each of two years following 2018, along with further APP development coming free of charge during this period of time. This extension will be an opportunity for Oohlala to step up and provide a service level deserving of our students. Complete details and a motion for approval will be coming to council in the new year.

Committee Support

Finance:

During October we met with our bookkeeper (Tammy Massa) to implement our new finance control processes. These include: maintaining electronic and hard copies of invoices and receipts, stamping all invoices with our AUSU stamp to indicate it was properly received, signing off on all invoices and expenditures, and establishing a new process for records keeping and storage.

MECC:

During the month of October, we finalized many of our MEC purchases for the year. Our AUSU promo will consist of reusable tote bags, lanyards, stickers, earbud headphones, and pop-sockets for your smart phones. Along with a few items currently in stock, this provides AUSU with some very cool swag that we'll utilize throughout the year.

AUSU meet & greets are going great. I was excited to attend my first event on October 23rd here in Edmonton and had a blast meeting up with 20 AU students, along with 8 of their guests who also attended as wing-men and women. The reception was amazing and everyone in attendance was thrilled we hosted the event. Great job Shawna and Julian for planning it.

I'm officially famous as I made my Facebook LIVE debut alongside my AUSU partner, Shawna. We were technically the second FB live session with Shawna and Julian also hosting a live session in October. We had a great time talking about work-life balance and also learned about Shawna's second job as a professional Halloween costume designer. A great start to a great idea...stay tuned for more AUSU FB Live sessions coming up.

Executive Compensation Review Committee (ECRC):

You'll want to check out the Executive Compensation Review action plan document that is in the council package this month. There you will see all the actions and strategies that have been undertaken by the committee in the first month. Included in this spreadsheet are details surrounding our development of the Student Union Comparison document (9 schools documented) along with our plans to interview our current team of executives about their experience on EC. We've got a great dialogue with the committee and I'm confident we'll be able to develop a recommendation for council that will be a solid reflection of the what AUSU wants for their executive team.

Awards:

AUSU staff have been diligently working their way through 292 awards applications that came in during October. This exceeded our previous best total of 248, with the new #igo2AU award being the primary reason for this increase.

The Voice

The Voice Magazine:

The new face of The Voice is officially up and running. We are really excited for the new website and everything seems to be running smoothly thus far. I hope you have all had a chance to check it out and leave a comment or thought on the website. Official launch was October 27th

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with a special newsletter going out to the AUSU membership and a social media blitz welcoming the new website.

We're currently running a contest for the month of November with the winner taking home an iPad mini, and 25 others taking home new Voice promotional swag. Both new and current subscribers are eligible for the contest. Be sure to sign up!

Governance

New BYLAWS!

It was a proud moment to officially have our new bylaws approved at council on October 12th. As you can see from our November agenda we have been busy reviewing and amending policies that were directly or indirectly affected by the new bylaws. This work has definitely got us headed in the right direction as we ensure our bylaws and policies are a true reflection of the work we are doing here at AUSU.

Meetings

October 2	Weekly Executive Meeting
October 2	Weekly VPFA meeting
October 2	Executive Compensation Review Committee
October 4	Weekly staff meeting
October 4	Meeting with VPEX
October 4	Voice Working Group Meeting with KOBOT
October 5	Special EC Policy Meeting
October 6	AU meeting with Richard MacLeod (Registrar)
October 10	Weekly Executive Meeting
October 11	Weekly Staff meeting
October 11	Weekly VPFA meeting
October 12	Council Meeting
October 12	Staff Annual Review – K.Low
October 16	Executive Compensation Review Committee
October 16-20	Holiday
October 23	Weekly VPFA meeting
October 23	Weekly Executive Meeting
October 23	AUSU Meet & Greet - Edmonton
October 24-26	Governance & Advocacy Coordinator Interviews
October 24	Prep meeting for Mobile App – Oohlala
October 24	Stakeholder meeting with Dr. Matt Prineas – Provost

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October 25	Voice website launch - prep meeting
October 26	Meeting with Oohlala – Mobile App
October 26	Finance Committee meeting
October 27	FB Live session with AUSU President
October 30	Weekly VPFA meeting
October 30	Policy meeting with VPFA
October 30	Weekly Executive Council Meeting
October 30	Executive Compensation Review Committee

AUSU Office Report

Donette Kingyens,
Communications & Member Services Coordinator

Prepared: November 7, 2017



Administration

- **Student Inquiries**
 - The majority of inquiries were related to AUSU's awards and bursaries.

	Emails	Phone Calls	Instant Chats	Website	Facebook
Oct 2017	25	3	7		0
Sep 2017	27	2	4		3
Aug 2017	13	0	2		
July 2017	27	3	6	1	
June 2017	24	6	1		
May 2017	37	3	7		1
Apr 2017	32	0	7		1
Mar 2017	29	3	8		
Feb 2017	23	3	9	1	1
Jan 2017	38	3	9		1
Dec 2016	20	2	5	1	
Nov 2016	18	4	4		
Oct 2016	32	2	2		1

**Numbers above are approximate.*

Does not include discussions with year-round award applicants or nursing student inquiries.

Website comments refers specifically to questions that required an answer on news/blog posts

Services

- **Statistics on Services Provided for the Month:**
 - *NOTE: No grad cards in June as no graduates in June.*
 - *No grad card sent in October as AU has not sent us the list of graduates. Staff is currently working on tracking this down.*

Month	Mobile App Accounts	Lynda	Calendars	Eyewear Discount	Grad Cards	Welcome Email
Oct 2017		276	0	5	0*	620
Sep 2017	227	203	2	4	108	764
Aug 2017	209	48	1	6	66	591
July 2017	108	47	1	11	69	405
June 2017	133	81	2	6	0*	633

May 2017	157	63	0	21	261	1093
Apr 2017	100	21	1	3	78	1060
Mar 2017	188	162	0	12	87	424
Feb 2017	144	32	3	10	64	503
Jan 2017	84	152	8	8	103	766
Dec 2016	160	21	4	3	70	562
Nov 2016	211	48	3	9	75	367
Oct 2016	140	30	3	12	65	415
Sept 2016	291	33	3	7	104	751
Aug 2016	212	78	1	42	78	575

- **Lynda.com**

Month	Total Accounts	New Accounts	Videos Viewed	Hours viewed	Avg. min. per login	Certificates completed
Oct 2017	1,591	276	4,205	273	15	42
Sep 2017	1,314	203	3,196	204	16	39
Aug 2017	1,279	48	2,861	205	32	62
July 2017	1,224	47	1,795	119	17	26
June 2017	1,178	81	1,871	125	12	29
May 2017	1,096	63	2,220	144	19	34
Apr 2017	1,032	21	2,735	182	22	38
Mar 2017	1,011	162	3,657	242	20	59
Feb 2017	848	32	1,873	121	17	28
Jan 2017	816	152	3,140	189	15	53
Dec 2016	731	21	3,161	221	48	68
Nov 2016	710	48	2,146	151	18	23
Oct 2016	843	30	1,510	117	21	18
Sept 2016	813	33	2,062	131	18	31
Aug 2016	780	78	2,568	168	20	46

- **Course Evaluations**

Month	Total Evaluations	New Evaluations
Oct 2017	621	11
Sep 2017	610	14
Aug 2017	596	8
July 2017	588	16
June 2017	572	15
May 2017	557	13
Apr 2017	544	6
Mar 2017	538	10
Feb 2017	528	7
Jan 2017	521	9

October 2017

Dec 2016	512	8
Nov 2016	504	86
Oct 2016	418	65
Sept 2016	353	108
Aug 2016	245	10

- **Forum Registrations**

Month	Total Registrations	New Registrations
Oct 2017	70	10
Sep 2017	61	31
Aug 2017	30	30

Social Media & Marketing

- **Newsletters**

- **Oct 06** - [AUSU Update – Free lynda.com, Virtual Group Therapy, AUSU is Hiring, Awards and more!](#)
- **Oct 20** - [AUSU Updates – Awards & Bursaries \(Deadline Nov 1\), Win A Prize With Facebook Live, And More!](#)
- **Oct 27** - [AUSU Update – Check Out The NEW Voice Magazine! Subscribe For A Chance To WIN!](#)

- **The Voice**

- Sent Voice ads for each Voice publication in August (Aug 4, 11, 18, 25).

Weekly Stats	Overall Visits	Unique Visits	Bounce Rate*	PDF Views	Highest # of Views per Article	Articles with over 20 views
Oct 27 – Nov 2, 2017	2,269	1,881	61.82%	15	38	4
Oct 20 – 26, 2017	1,612	1,170	62.4%	22	33	2
Oct 13 – 19, 2017	753	630	73.62%	15	42	1
Oct 6 – Oct 12, 2017	622	496	74.20%	31	20	0
Sep 29 – Oct 5, 2017	664	562	77.88%	11	22	2
Oct 2017 Overall	5,249	4,207	67.12%	54	51	10
Sept 22 – 28, 2017	756	638	79.90%	19	37	2
Sept 15 – 21, 2017	723	601	80.42%	14	35	1
Sept 7 – 14, 2017	646	549	76.72%	17	27	2
Sept 1 – 7, 2017	662	599	78.43%	17	24	1
Sept 2017 Overall	3,079	2,625	78.62%	70	54	11
Aug 25 – 31, 2017	656	567	81.70%	19	73	2
Aug 18 – 24, 2017	819	664	66.36%	15	33	3
Aug 11 – 17, 2017	575	492	76.83%	13	46	1
Aug 4 – 10, 2017	432	357	78.92%	11	10	0
July 28 – Aug 3, 2017	847	716	78.75%	17	68	3
Aug 2017 Overall	2,690	2,265	76.26%	63	73	7

October 2017

July 21 – 27, 2017	492	418	77.70%	10	22	1
July 14 – 20, 2017	514	419	75.68%	13	16	0
July 7 – 13, 2017	525	441	77.74%	15	12	0
June 30 – Jul 6, 2017	664	531	77.36%	18	26	1
July 2017 Overall	2,608	2,172	79.12%	59	58	7
June 23 – 29, 2017	782	576	72.94%	29	31	1
June 16 – 22, 2017	694	578	73.29%	16	66	3
June 9 – 15, 2017	592	473	73.75%	17	18	0
June 2 – 8, 2017	683	580	70.33%	21	31	1
June 2017 Overall	3,028	2,421	71.44%	88	69	9
May 26 – Jun 1, 2017	613	507	74.34%	20	60	2
May 19 – 25, 2017	704	557	74.26%	13	27	1
May 12 – 18, 2017	688	577	76.74%	13	28	1
May 5 – 11, 2017	799	667	71.71%	20	23	1
Apr 28 – May 4, 2017	1,057	900	78.87%	13	73	2
May 2017 Overall	3,166	2,637	75.92%	64	97	9
April 21 – 27, 2017	835	676	72.21%	36	40	3
Apr 14 – 20, 2017	771	650	71.39%	27	37	4
Apr 7 – 13, 2017	770	666	74.2%	34	22	1
Mar 31 – Apr 6, 2017	687	560	76.36%	29	25	2
April 2017 Overall	3,545	2,950	73.6%	82	94	11
Mar 24 – 30, 2017	886	749	68.45%	37	38	3
Mar 17 – 23, 2017	641	558	76.58%	13	27	1
Mar 10 – 16, 2017	817	683	71.97%	17	40	4
Mar 3 – 9, 2017	971	810	69.38%	26	28	4
Feb 24 – Mar 2, 2017	785	674	73.58%	23	47	4
Mar 2017 Overall	3,643	3,075	71.42%	103	59	14
Feb 17 – 23, 2017	980	797	76.16%	17	99	4
Feb 10 – 16, 2017	695	591	78.61%	19	27	2
Feb 3 – 9, 2017	1,217	1,022	74.61%	26	126	6
Jan 27 – Feb 2, 2017	855	685	77.81%	23	30	2
Feb 2017 Overall	3,775	3,166	7.43%	87	144	19

*Bounce Rate is the % of people who only visit 1 page and leave without any further interaction with the site.

- **Mobile App**

	Total Accounts	New Accounts	Social Connections (total)	Social Connections (month)	Campus Activity (total)	Campus Activity (month)	Events Scheduled
Oct 2017	5,075	231	2,072	112	38,051	3,099	25
Sep 2017	4,844	227	1,960	238	34,952	4,652	31
Aug 2017	4,617	209	1,722	128	30,300	3,063	24
July 2017	4,408	108	1,594	38	27,237	1,412	56
June 2017	4,300	133	1,556	56	25,825	1,464	20
May 2017	4,167	157	1,500	48	24,360	1,403	23
Apr 2017	4,010	100	1,452	100	22,957	1,703	7

Mar 2017	3,910	188	1,352	122	21,254	2,502	27
Feb 2017	3,722	144	1,230	57	18,752	1,046	23
Jan 2017	3,578	84	1,173	75	17,706	1,474	148
Dec 2016	3,494	160	1,098	65	16,232	1,337	17
Nov 2016	3,334	211	1,033	62	14,899	1,316	27
Oct 2016	3,123	140	971	101	13,583	1,571	173
Sept 2016	2,983	291	870	73	12,012	1,281	127
Aug 2016	2,692	212	797	89	10,731	1,343	31
Jul 2016	2,480	148	708	44	9,388	854	15
Jun 2016	2,332	137	665	51	8,534	1,059	60

- **Website Analytics**

The chart below lists **page views** for our most popular pages. Note, the totals do not reflect how many people actually filled out applications (ie. for awards or course evaluations), just how many people visited the page.

Month	Total Views	Unique Views	Awards	Careers	Course Evals	lynda	Mobile App	Eyewear	Student Lifeline	FAQs	The Voice
Oct 2017	19,068	8,028	5,220	301	411	2,243	119	237	173	46	32
Sep 2017	16,456	6,929	3,748	266	106	2,400	149	213	197	45	53
Aug 2017	7,947	3,382	506	187	694	587	87	224	119	26	22
July 2017	8,630	3,686	671	300	708	763	91	228	112	26	17
Jun 2017	11,294	4,858	927	130	589	851	60	185	120	35	51
May 2017	10,486	4,379	975	136	773	665	276	607	256	59	35
April 2017	15,713	6,338	5,557	155	508	510	110	80	101	n/a	28
Mar 2017	13,012	5,487	3,170	359	494	1,281	112	345	156	n/a	44
Feb 2017	7,106	2,909	559	202	466	453	274	245	77	n/a	15
Jan 2017	11,158	4,853	2,263	274	431	1,254	130	213	130	n/a	24
Dec 2016	6,463	2,827	448	218	445	383	100	115	108	n/a	32
Nov 2016	13,042	5,451	1,067	262	669	585	411	267	189	n/a	34
Oct 2016	17,815	7,483	3,613	244	600	428	236	179	197	n/a	33
Sept 2016	16,024	6,752	2,200	293	748	552	561	182	309	n/a	66
Aug 2016	10,010	4,296	675	404	506	1,038	178	209	138	n/a	50
July 2016	8,786	3,757	798	314	151	1,247	101	n/a	133	n/a	76
June 2016	7,474	3,154	416	147	238	554	230	n/a	192	n/a	74

Month	Advocacy	Quick Links	Forum	Health Plan	Exec Blog	Finances	Council	Minutes	Agendas	News & Archives	Policies
Oct 2017	32	73	343	216	120	53	163	24	57	137	375
Sep 2017	27	74	417	244	44	32	234	27	45	152	205
Aug 2017	45	72	402	173	58	35	102	40	79	151	253
July 2017	64	33	329	194	309	31	133	49	47	137	268
Jun 2017	60	38	770	131	95	24	213	27	40	135	224

May 2017	90	34	319	171	n/a	71	341	42	301	81	244
Apr 2017	67	33	118	109	198	63	293	62	77	151	345
Mar 2017	151	37	66	147	45	86	319	45	101	165	269
Feb 2017	29	49	86	143	85	65	152	59	84	143	399
Jan 2017	71	45	150	178	236	79	193	66	95	137	365
Dec 2016	21	33	60	91	386	76	124	56	80	111	268
Nov 2016	45	59	132	202	83	26	281	54	73	127	325
Oct 2016	35	65	127	217	589	29	343	67	112	126	287
Sept 2016	82	51	136	266	46	60	300	44	82	149	289
Aug 2016	35	69	112	265	209	101	409	53	97	231	356
July 2016	45	24	84	182	459	53	228	34	41	133	257
June 2016	52	27	120	250	43	82	201	23	78	136	225

- **Website Polls**

- How do you communicate with other students?
 - Twitter 0
 - Facebook 5
 - Mobile App 5
 - Other 1
 - I don't 7
 - **Total Responses:** 18
 - **Posted:** Oct 20 – Nov 6
 -
- *Have you ever applied for an AUSU award?*
 - Yes 5
 - No 13
 - **Total Responses:** 18
 - **Posted:** Oct 11 - 20
- *At what age since publishing do you start to wonder if the information in your textbook is current?*
 - 2 years 15
 - 4 years 15
 - 6 years 2
 - 8 years 1
 - 10 years or more 4
 - **Total Responses:** 37
 - **Posted:** Sept 25 – Oct 11

October 2017

- **Social Media Statistics:**

- **Facebook**

Month	Total Posts	Total Likes	New Likes	Average post reach	Overall Engagements	Overall Impressions
Oct 2017	69	1,256	42	465	289	61,291
Sep 2017	54	1,224	27	215	96	21,200
Aug 2017	58	1,205	17	318	201	35,968
July 2017	66	1,198	25	366	208	43,291
June 2017	73	1,179	20	484	287	64,507
May 2017	64	1,168	20	486	348	59,076
Apr 2017	61	1,156	26	414	250	40,158
Mar 2017	73	1,139	26	281	252	42,433
Feb 2017	58	1,124	19	506	149	47,163
Jan 2017	72	1,110	43	538	260	67,114
Dec 2016	52	1,077	40	637	249	58,210
Nov 2016	70	1,041	91	424	370	64,324
Oct 2016	53	973	69	434	569	63,968
Sept 2016	60	916	121	523	345	60,235
Aug 2016	54	797	25	437	251	63,419
July 2016	45	777	16	503	77	59,619
June 2016	59	770	26	344	113	37,591

- **Twitter**

Month	Total Posts:	Total Followers	New Followers	Retweets	Link Clicks	Overall Impressions
Oct 2017	65	834	14	42	71	16,605
Sep 2017	48	830	11	9	43	10,877
Aug 2017	58	824	8	144	45	12,078
July 2017	63	820	7	29	49	15,445
June 2017	71	817	8	21	69	18,371
May 2017	60	815	15	20	110	14,387
Apr 2017	59	809	9	15	73	12,899
Mar 2017	70	808	20	19	104	18,219
Feb 2017	52	796	13	18	64	17,453
Jan 2017	71	793	15	18	111	21,505
Dec 2016	51	783	16	16	80	14,485
Nov 2016	80	779	60	31	87	20,526
Oct 2016	52	720	39	13	76	16,393
Sept 2016	51	688	57	19	67	13,618
Aug 2016	51	640	14	10	64	11,681
July 2016	45	636	16	8	53	10,396
Jun 2016	53	625	17	12	55	14,096

October 2017

o **LinkedIn**

Month	Total Posts:	Total Followers	New Followers	Engagements	Link Clicks	Overall Impressions
Oct 2017	63	230	0	63	49	4,456
Sep 2017	49	232	1	34	25	2,636
Aug 2017	58	231	0	43	36	4,128
July 2017	60	233	1	29	24	3,411
June 2017	69	232	0	30	21	3,578
May 2017	57	232	0	35	28	2,851
Apr 2017	53	234	0	53	43	3,619
Mar 2017	55	234	3	65	44	5,139
Feb 2017	39	231	1	52	39	4,183
Jan 2017	64	233	1	49	38	4,523
Dec 2016	52	232	3	35	25	3,559
Nov 2016	61	229	71	32	18	5,203
Oct 2016	53	158	56	44	36	3,984
Sept 2016	50	110	89	52	27	3,022
Aug 2016	20	22	0	35	27	1,239