

2019- 2020 Executive Workplan

SUMMARY:

This council approved executive workplan is established annually by the executive committee (EC) and is created to ensure all the EC tasks align with the current AUSU Strategic Plan. The workplan is a high-level overview of the strategies that will be undertaken to achieve the goals set out in the 2017-2020 AUSU Strategic Plan.

PRESIDENT: (Brandon Simmons)

Internal Advocacy

1. **(July – April)** Work with AU to implement an e text solution that supports affordability and accessibility for students
 - Consult with SAC and council **August**
 - Get Feedback from membership via survey **September**
 - Formulate council response **October**
 - Develop Advocacy Plan **October**
 - Advocate to AU **April**
2. **(July – April)** Work with AU to develop and implement new learning management system that provides an exceptional digital experience
 - Participate in ad hoc committees, GFC, and meetings with Matt Prineas **April**
3. **(July – April)** Work with AU to review the university's tuition and fees to allow for affordable and fair pricing for students
 - Participate in steering committee **April**
4. **(July – April)** Work with AU to facilitate the move of the AUSU office into the main AU Edmonton location
 - Revise internal space plan requirements **September**
 - Initial meetings master planning meeting with David Head **October**
 - Participation in Space Planning committee **October**
 - Work with staff to coordinate renovations and move **April**

External Advocacy

1. **(July – April)** Create relationships with All other Alberta executives, ASEC, and CAUS to allow for collaboration. With VPEX
 - Invite all associations to FB Group **September**
 - Support Alberta Student Leadership Conference or attend ASEC conference **October**
 - Ongoing conversations and meetings with associations **April**
2. **(September – April)** Build relationships with other online student unions (open uk, etc)
 - Reach out to Open UK for initial Meeting **October**

- Investigate other online student unions **December**
 - Review initiatives of organizations **April**
3. **(July – April)** Support and develop CASA's Advocacy and governance including the GOTV campaign and review of operating procedures
 - GOTV campaign **October**
 - Participate in CASA conferences **April**
 - Chair GIRC committee **April**
 - Review Membership Operating Procedure **April**
 4. **(July – April)** Work with student leaders across Canada to strategically oppose Voluntary Student Unionism

Organizational Performance

1. **(July – February)** Work with AU to develop new university app in partnership with AU
 - Participate in app selection committee **(July)**
 - Test app **(August)**
 - Develop launch plan and AUSU app transition **(February)**
2. **(September – November)** Create ongoing professional development opportunities for council
 - Consult council for topics of Interest **September**
 - Plan out PD opportunities for year **November**
3. **(November – April) Work to prepare framework for the next organizational strategic plan**
 - Review current plan with council to get feedback **November**
 - Develop key priorities **January**
 - Draft new plan **April**
4. **(July – April) implement executive accountability process**
 - Finalize process **August**
 - Social with council **August**
 - Implement **April**
5. **(October- April) Increase engagement with council and promote general election**
 - Identify council engagement tools **October**
 - Implement tools **November**
 - Consult council regarding what they wish they knew before council **November**
 - Promote running for council **April**
6. **(December – February) Formalize and refine transition process**
 - Plan dual Executive retreats **August**
 - Consult with other associations regarding transition activities **November**
 - Identify areas of improvement **February**

VPEx: (Natasha Donahue)

1. **Mental Health Committee/Homewood Health (Ongoing)**
 - Advocate for the improvement of the Homewood Health service and messaging/communications to students (Ongoing)
 - Follow-up with the mental health committee meeting schedule to ensure the committee meets regularly and student concerns regarding mental health are being regarded appropriately (Completed)

2. **Indigenous student supports & collaboration (Ongoing)**
 - Continue collaborative activity with NLCSA (alongside the ED) to help support the NLCSA to their goals and to give us a new, important perspective in our own activities. (Reconnect in the fall)
 - Work with Nukskahtowin to establish a student advisory **committee** for Indigenous students (Ongoing)

3. **Let's Talk Science (January)**
 - Complete the implementation of the LTS pilot project to open a remote site through AU. **(January)**
 - Develop a proposal for the provost and Deputy Provost in order to open a role for a site coordinator that will be paid about \$30,000 per year. **(Fall-Spring)**

4. **Day in the Life (Complete by April)**
 - Create a "day-in-the-life" VPEX document to help with executive transition following the 2020 general election.

5. **External Advocacy (Ongoing)**
 - Meet with UPEISU to discuss their provincial advocacy initiatives and determine how we can apply them to our work at AUSU, and what we can alter to suit our needs. **(Complete)**
 - Meet with Duncan, Jodi, and Brandon to establish a strategy. **(August)**
 - Continue to work with Kristine Williamson to meet with MLAs and other provincial government. **(Ongoing)**
 - Continue to collaborate and partner with ASEC and CAUS in order to promote our provincial advocacy asks. **(Ongoing)**
 - Look into opening communication with other provincial advocacy groups including the union etudiante du Quebec. **(December)**
 - Oversee development of annual AUSU advocacy document **(July/January)**
 - Actively participate in all CASA events and committee work **(Ongoing)**

6. **Social media strategy (Early Fall)**
 - Work with MECC and Donette to refine and implement social media strategy to set our direction moving into the future. **(September)**

 - Develop a strategy for the utilization of the AUSU YouTube channel by working with staff and MECC/EC. **(September)**
 - o Produce a schedule of episodes, register of topic ideas with staff and MECC. **(September)**

7. **Student community/collaboration with AU on clubs (Ongoing)**
 - Work with AU regarding student community, with the possibility of student clubs **(Ongoing)**
 - Start to work on building local community with student meet-ups that are hosted outside of AUSU council and exec. **(Ongoing)**
 - Investigate opportunities to engage with new members and retain engagement. **(Winter)**
 - Update/refresh the "Student Social" to attract more attention and student participation. **(September)**

VPFA: (Brittany Daigle)

1. Service Evaluation Campaign (Ongoing)

- Complete refining the evaluation tool. **(August)**
- Discuss with MECC and staff strategies for implementing a campaign that would help to show students what value they receive from their membership fee. **(December)**
- Implement the campaign. **(February)**

2. Review and further refine the VPFA role profile (Complete by April)

- Determine what further changes should be made to the structure of the VPFA role. **(August)**
- Determine if a change in role title is appropriate. **(January)**
- Create a “month-in-the-life” or similar to map out the activities that the role takes on throughout a one-year term. **(April)**
- Maintain Relationships with AU in terms of internal committees and stakeholder meetings; make it clear in the VPFA role portfolio that these relationships are important and a big part of the VPFA’s day-to-day activities while working with AU. Both individual and group relationships should be considered. **(Ongoing)**

3. Career Services Advocacy with VPEX (Ongoing)

- Use the career services research and reports to determine how AUSU can move forward with potential career services offerings. **(April)**
- Discuss with the provost and other AU stakeholders what career service offerings they may be able to support. **(April)**

4. Develop a long-term financial sustainability plan including researching revenue opportunities with the president to prepare for a potential change in the PSLA to make SUs opt-in fees. (April)

5. Policy Work (Ongoing)

- Review existing position policies. **(July)**
- Development of new position policies. **(September)**
 - o Indigenous students, voluntary student unions, AU student services
- Proactively identify policies outside of schedule. **(April)**
- Gap analysis of policies to determine if there are any holes in our systems in terms of policy. **(July)**